

Investment banks fear discrimination in government auctions

Change in EU bond rules urged

By Graham Bowley, Economics Staff, in London

Investment banks are pressing European central banks to relax tight regulations on government bond auctions after the inception of European monetary union, scheduled for 1999.

At present, several prospective Euro member countries require investment banks to have a separate local office in the country if they wish to deal in government debt.

There are concerns about protectionist tendencies, said a senior adviser to a large investment bank in London.

Individual banks and trade bodies, such as the London Investment Banking Association, are pushing for the restrictions to be relaxed.

This would impose costs for banks from non-Euro countries wishing to operate within monetary union. If, for example, Britain chose not to join the single currency, it could damage London's standing as a financial centre, bankers in London fear.

"We have a concern that there might be a temptation for Euro-in countries to arrange their affairs in a way which would discriminate against Euro-out countries," said Mr Kit Farrow, director general of Liba.

Bond auctions are exempt from single market legislation which would normally force countries to open up fully their internal markets since they are deemed to be linked to monetary policy which is exempt.

Welfare reform 'offers jobs hope'

By Andrew Bolger, Employment Correspondent in Brussels

European countries should tackle unemployment by altering their welfare systems to encourage development of a low-wage labour market, according to Professor Fritz Sharp, director of the Max-Planck institute in Germany.

He told the fourth annual Employment Week conference in Brussels that high levels of employment in Europe were unlikely to be achieved without an expansion of the private service sector.

"Much of that employment will have to be in areas that are not exposed to foreign competition, but the relatively low productivity of service work will allow only relatively low wages to be paid by profit-oriented private employers," said Prof Sharp.

Given the need to rely on low-wage jobs, social justice could only be maintained if income from work could be combined with social income, he added.

Prof Sharp said this basic concept was already a part of social policy in several European countries, albeit on a very restricted scale. In Ireland, Italy and in the UK there were programmes supplementing income from work for families with small children, and the same purpose was achieved by the earned income tax credit in the US.

"From a social policy point of view the family income supplement or family credit programmes are greatly superior to welfare systems that create unemployment and poverty traps because social benefits are completely displaced by any income from work.

"From an employment perspective however, the fact these programmes are targeted to assist poor families with small children reduces their potential in countries where low-wage jobs do not at present exist in large numbers.

Senate inquiry calls for wide reform of French banking

By Andrew Jack in Paris

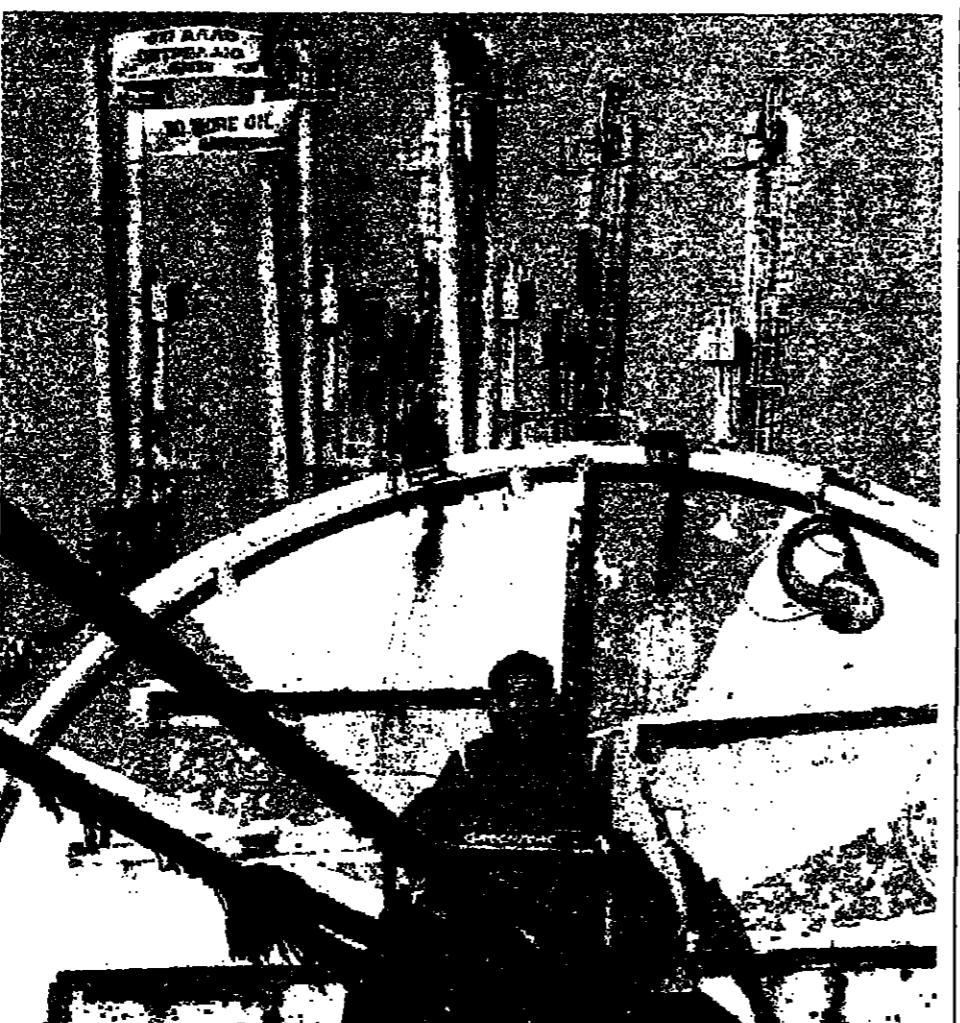
A senior French parliamentary committee yesterday called for wide reform of banking in France in an attempt to reduce competitive distortion and increase the sector's low profitability.

In an influential report, following an inquiry lasting more than six months, the Senate finance commission has proposed modifying in the statutes of the Caisse d'Epargne savings bank, changing labour and tax regulations, and introducing payment for basic banking services.

The report says that ownership of the Caisse d'Epargne, frequently criticised by its rivals for offering loans at unprofitably low rates, is unclear. It should modify its statutes to clarify how it is controlled, and pay to the state the FF62bn (\$12bn) in accumulated profits that it holds.

The report also calls for changes in the law which in practice prevents banks from going bankrupt, arguing that, as long as there is an adequate deposit protection scheme, banks should be allowed to fail like other companies.

The 1937 regulation limiting working hours in banks need to be changed and a special tax on bank payrolls abolished.



Greenpeace activist sits atop a loading buoy at the refinery

Environmental protests at Greek oil refinery

Greenpeace activists yesterday blocked the port facilities of the Motor Oil refinery, Greece's largest, jointly owned by Saudi Aramco and the Vardinioti family, the Reuters report from Athens.

The votes of Romania's young people, its city dwellers and its business class propelled the centre-right Democratic Convention into first place in Sunday's parliamentary elections. Now they are looking to it to speed the country's transformation into a modern western-style democracy, capable of joining Nato and the European Union.

Bulgarian premier urged to resign

Senior figures in Bulgaria's Socialist party yesterday called for the resignation of Mr Zhan Videnov, the prime minister, after the party's basting in the weekend presidential election, AP reports from Sofia.

The challenge came in a letter on the front page of the party newspaper Duma, two days after voters elected opposition candidate Mr Petar Stoyanov as president. Led by Mr Alexander Lilov, a former party chief who remains influential among Bulgaria's former communists, 19 officials said Mr Videnov had forfeited his right to govern because of the country's economic troubles.

Underscoring the economic crisis, government officials were in Brussels seeking aid from the European Union to ensure they could buy enough grain for the winter while the official BTA news agency said the International Monetary Fund proposed the creation of a currency board to manage Bulgaria's finances.

It is also set to replace a government which took a hesitant and often incoherent approach to market-led change, while fostering a corrupt business elite, neglecting welfare and refusing to decentralise power in what is one of eastern Europe's largest and most ethnically diverse countries.

Dirty war shadow still over González

By David White in Madrid

Mr Felipe González is not yet out of the woods in Spain's "dirty war" affair, in spite of a Supreme Court decision in his favour.

After a marathon session lasting until after midnight on Monday, the court voted six to four against calling the Socialist former prime minister to answer allegations that he authorised a covert campaign against Basque extremists based in France in the 1980s.

The Supreme Court decision also exempted from testifying two other Socialist politicians, Mr Narcis Serra, former deputy premier, and Mr José María Benegas, a prominent Basque figure in the party.

The accusations against Mr González were made during an investigation into a bungled 1983 kidnapping, the first action claimed by the murky Anti-Terrorist Liberation Groups (Gal), which is also held responsible for about 25 murders. His former interior minister, Mr José Barrionuevo, faces charges along with 14 others on grounds of association with an armed band, illegal detention and misuse of public funds.

"It makes no difference to me what the outcome is," said Oleg, a 38-year-old electrician in a scruffy leather jacket as he walked down the cigarette-strewn footpath leading to the hospital. "No matter what happens, the situation won't change, he doesn't run the country anyway."

Other passers-by, including a young doctor who works at the hospital, a middle-aged woman struggling to qualify for treatment there, and several nurses and lab technicians, said life was proceeding as usual inside the Cardiological Centre, although a few complained about heightened security.

PRESIDENT OF THE RUSSIAN FEDERATION

Dear Russians!

You know that I will undergo a serious operation. Today I want to say thank you to those who have been sending letters and telegrams wishing their president the speediest recovery.

Sympathy and a good word are sometimes more important to a person than any medicine.

My family is helping me in this difficult moment, taking care of me. My thanks to my wife, daughters and grandchildren.

Thanks to you all.

My family and friends are concerned on the eve of the operation, they are nervous. But I am sure everything will go all right.

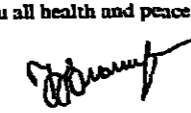
During the operation I have by decree transferred all presidential powers to the head of the government, Victor Stepanovich Chernomyrdin. Not for a minute will the country be without a leader with full powers. He and my other colleagues are tested and reliable people. They will have great responsibility in the time to come.

I do not intend to stay long in the hospital. I believe I will soon be working at full strength, as I did before.

Be aware that everything I have done, am doing and will do is all for the sake of Russia, for your well-being and for a worthwhile life.

It is especially important for me that you know that today.

I wish you all health and peace and good luck.



B. Yeltsin

5 November 1996

Official Russia all smiles after Yeltsin ordeal

The lenses of television cameras and the thoughts of foreign governments were focused yesterday on the Moscow Cardiological Centre, the sprawling concrete crescent where Russia's most famous heart underwent a gruelling seven-hour bypass operation.

After more than eight hours, the team's leader, Dr Renat Akchurin, emerged in his surgical whites, looking tired but relieved to tell reporters about the stress of cutting into the Kremlin's most powerful arteries.

"I tried to forget that it was the president of Russia and remember it was just a sick man," he said.

Mrs Naina Yeltsin, the president's wife, who herself underwent a kidney operation over the summer, seemed even more tense.

In a brief television interview in the dark corridors of the Cardiological Centre, Mrs Yeltsin said she and "the girls" - the president's two adult daughters - had not yet been permitted to see Mr Yeltsin.

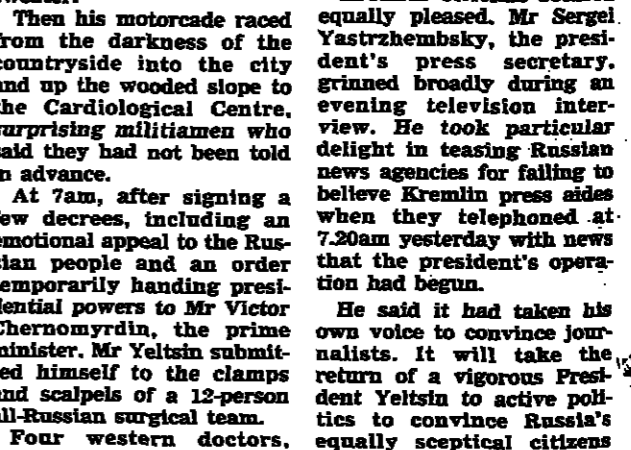
Beneath the nerves and exhaustion, official Russia seemed elated by the outcome of the president's operation. A nurse in the Cardiological Centre said the surgeons indulged in a champagne toast before facing reporters.

Kremlin officials seemed equally pleased. Mr Sergei Yastrzhembsky, the president's press secretary, grinned broadly during an evening television interview. He took particular delight in teasing Russian news agencies for failing to believe Kremlin press aides when they telephoned at 7.50am yesterday with news that the president's operation had begun.

He said it had taken his own voice to convince journalists. It will take the return of a vigorous President Yeltsin to active politics to convince Russia's equally sceptical citizens that he really does rule the country.

June's local elections, and sensing the population's impatience with rampant corruption and hesitant government, Mr Iliescu instructed the PDSR to favour its more reformist wing when selecting parliamentary candidates.

The president, who commands strong support in rural areas, where nearly half Romania's 23m population lives, hopes his efforts to clean up his party will help him to a third term. He also hopes that if re-elected he can eventually persuade the opposition to include his party in a broad coalition.



González: not called

Fragile Romanian coalition bears heavy burden

Voters have invested much hope and expectation in a prospective government lacking experience and a detailed policy, writes Virginia Marsh in Bucharest

The Convention, itself a coalition of some 15 centre-right, liberal and "green" groups, is led mainly by relatively inexperienced academics and former dissidents whose platform some consider to be over-optimistic and lacking in detail.

The biggest immediate hurdle, however, is for the two opposition groups to overcome their personal differences and agree on a governing alliance - although a new administration cannot be formed until after a president has been elected on November 17.

President Ion Iliescu, a one-time Ceausescu aide who is the main power behind the PDSR, will face the Convention's Mr Emil Constantinescu in a run-off which analysts say could go either way.

Although the two opposition alliances campaigned on compatible platforms, many in the Convention distrust Mr Roman, a reformist former prime minister, and his party of technocrats because of their participation in the country's first post-Communist government.

In the violence and chaos that followed Ceausescu's overthrow, Mr Roman worked alongside Mr Iliescu

French rail break

German

Russians

Croatia

Communists

Norway acts

EUROPEAN NEWS DIGEST

French delay rail break-up

The French government has postponed parliamentary debate of its plan to split the country's rail system into separate track maintenance and operating companies.

Mr Bernard Pons, transport minister, told the National Assembly that the government still aimed to create next year a new state entity to take over responsibility for FF1,25bn (\$24bn) of the SNCF rail company's debt and for maintaining and building rail track - leaving the SNCF purely as the national rail operator.

But the scheme would not be presented to parliament next week as planned, because of "sensitivities" inside SNCF and among MPs. These had been exacerbated by the European Commission's plans to try to introduce cross-border competition in rail. Mr Pons said Brussels moves had stirred "anxiety and doubt" among rail unions. The unions have demanded the government maintain SNCF's rail operator monopoly and guarantee the jobs of 40,000 track maintenance workers. Anxious to avoid any repeat of last autumn's rail strike, Mr Pons has decided to play for time by commissioning a further study of the new rail track company.

David Buchan, Paris

German terrorist is jailed



Red Army Faction terrorist Birgit Hogefeld, 40, (pictured above in court yesterday) was jailed for life for murder and for attempting to assassinate Mr Hans Tietmeyer, now president of the Bundesbank. She was found guilty of the murder of a US soldier and two others in an attack on the US Rhein-Main airbase near Frankfurt in 1986, an assassination attempt against Mr Tietmeyer in 1988, and an attack on a newly built prison in 1988. She was acquitted of causing the death of a police officer in a special security forces operation at Bad Kleinen, eastern Germany, in which she was arrested in June 1993. More than 20 members of the extreme leftwing RAF have been jailed for murder and attempted murder since the now-defunct terrorist group began its campaign at the end of the 1960s.

AFP, Frankfurt

Russians in diamonds probe

A Russian government investigation has revealed serious financial violations at the state diamond company Almaz Rossi-Sakha (ARS). An audit is planned of its ties to the De Beers diamond cartel. The government has given the president of the republic of Yakutia, where ARS is based, a week to remove the officials running the company.

Russia's prosecutor general is also investigating the company. Mr Alexander Litvinenko, Russia's finance minister, said fines for ARS's violations of foreign exchange regulations alone amount to more than \$379m.

In August, a government report showed Rb3,100bn (\$570m) of debts despite reported 1995 revenues of \$1.38bn. The report said ARS management diverted hundreds of billions of roubles since the company was founded in 1992 to costly and unprofitable projects. Meanwhile, dividends were never paid on the state's controlling stake in the company. ARS is state-owned, but controlled largely by local authorities in Yakutia, which strives for economic independence from Moscow. The company, which controls 98 per cent of Russia's diamond production, is one of the country's largest export earners.

AP, Moscow

Croatia says UN can stay

Croatia yesterday said it would extend the UN mandate in eastern Slavonia for six months, abandoning its demand for the peacekeeping force to withdraw by spring.

Croatia's foreign minister, Mr Mate Granic, said he expected the UN Security Council this week to pass a resolution extending the UN mandate until mid-July. He said an additional monitoring mission would be deployed after July for six months while Croatia took control of the region, the last Serb-held area in the country.

Eastern Slavonia is home to 150,000 Serbs. The Croatian army seized two other Serb-held regions - part of a rebel state - in 1995, causing 180,000 Serbs to flee Croatia. The UN is anxious to prevent another flood of refugees when Croatia takes control of the region.

Laura Silber, Belgrade

Communists go on trial

Lithuania's former communist leaders went on trial yesterday for their part in the crackdown by Soviet troops in Vilnius in January 1991, when 13 people were killed. Mr Mykolas Burokevicius, the former Communist party chief, and Mr Juozas Jermalavicius, the former party ideologist, are accused of murder and attempting a coup. Mr Burokevicius, 71, who fled to Russia after Lithuania gained its independence, has denied any responsibility for the crackdown, saying local Communist party leaders had no control over Soviet troops.

AP, Vilnius

ECONOMIC WATCH

Norway acts to restrain krone

Norway's central bank yesterday cut its key overnight lending rate by 0.5 per cent to 6 per cent - the first cut since March - in a bid to hold down the value of the Norwegian krone. High oil prices and the strength of the public finances, which are in heavy surplus thanks to North Sea petroleum revenues, have led to upward pressure on the krone. Mr Kjell Storvik, central bank governor, said significant purchases of foreign currency by the bank recently had not restrained the currency sufficiently. The rate cut had been taken reluctantly as the bank was concerned about the danger of overheating in the economy. It said the cut made more important the need for a tough fiscal policy by the minority Labour government. It stressed the 1997 budget should not be altered to allow greater public spending as many opposition groups demand.

Hugh Carnegie, Stockholm

■ Belgian unemployment fell to 13.8 per cent in October compared with 14.2 per cent in September. The Belgium-Luxembourg Economic Union posted a trade surplus of BFr18.5bn (\$693m) in August, up from BFr4.4bn a year earlier.

■ Denmark had a current account surplus of Dkr2.0bn (\$345m) in August against a revised surplus of Dkr767m in July.

German business sunk in pessimism

By Frederick Stüdemann
in Bonn

The German government's hopes of brisk economic recovery were thrown into doubt yesterday when a survey of companies showed business remains down-beat about prospects for growth and employment.

The pessimistic forecast from the German chambers of industry and commerce (DIHT) casts further doubt on the Bonn government's ability to meet the criteria for European monetary union.

The DIHT surveyed 25,000 companies, the most comprehensive poll of its kind, and said it expected growth of only 1 per cent this year and 1.5-2 per cent in 1997.

This forecast is markedly lower than those published last week by Germany's six leading economic institutes. They forecast GDP growth of 1.5 per cent in 1996 and 2.5 per cent in 1997 and said that on current form, Germany would not meet the criteria for EMU.

It must satisfy this next year to be among the founder members of the single currency in 1999.

Mr Franz Schösser, the DIHT's managing director, declined to give an opinion on whether Germany would meet the Maastricht criteria. "I don't think one can say anything until the details of the budget for 1997 are clear," he said.

Unemployment would continue to rise next year though at a more moderate pace, Mr Schösser said. The prospect of jobless growth in Germany "cannot be ruled out".

The DIHT said the main reason for its more pessimistic forecast was the poor level of investment within Germany. Only 19 per cent of companies polled in west Germany and 22 per cent of those in the east said they expected to increase investment next year.

German business remains sceptical about the strength of economic recovery, the DIHT said. With consumer spending still hesitant, domestic demand remained flat, leaving exports as the main carrier of growth.

On a geographical basis, central and eastern Europe offered the biggest potential for export growth.

The survey coincides with gloomy figures released yesterday by the economics ministry showing a decline in manufacturing orders. In September, German manufacturing industry saw a 3.6 per cent drop in orders, following slim increases of 0.1 per cent in August and 0.9 per cent in July.

The ministry said orders from within Germany declined 3.2 per cent while those from abroad fell 4.1 per cent. The overall decline was slightly greater in western Germany (down 3.6 per cent)

than in the east (down 3.2 per cent).

The DIHT said the construction industry was facing another meagre year. The industry had lost its position as the motor of recovery in eastern Germany, where growth of 2.3 per cent is forecast this year and 1.8 per cent in 1997 - below that in the west for the first time since 1991.

This is a particularly worrying signal for the Bonn government as economic recovery in east Germany remains top of the policy agenda.

Deal reached on privatisation of Postbank

By Peter Norman in Bonn

Deutsche Post, the German postal office, and Postbank, the postal savings bank, have reached an agreement that should enable Postbank shares to be sold to private investors during the next six months, Mr Wolfgang Böttsch, German post and telecommunications minister, announced yesterday.

But before the accord between the two funding state-owned companies can take effect, Chancellor Helmut Kohl's coalition government has to agree to give Deutsche Post the right to acquire a 25 per

cent stake in Postbank to help pay for Postbank's use of post office counters. Yesterday's announcement of the co-operation pact was meant to end six years of quarrelling between Deutsche Post and Postbank. Instead, within minutes, Postbank said it had not been told of the plan to give Deutsche Post the rights to 25 per cent of its shares.

The Free Democrat party, already at odds with other coalition parties over tax policy, announced it would stick by a previous agreement to give Deutsche Post an initial stake of 15 per cent

of Postbank in 1999 and which guaranteed Postbank's independence should Deutsche Post take a further 10 per cent.

Mr Böttsch now has the difficult task of securing FDP backing for the new plan. He said he would open negotiations with the party this week. According to Mr Böttsch, Deutsche Post said it would sign the agreement only if it was given the rights to the Postbank shares immediately.

Although the actual transfer is still planned for 1999, this procedure would allow Deutsche Post to include the Postbank holding in

its balance sheet. Deutsche Post insisted that this was necessary to bridge a gap between the yearly value of DM1.48bn (\$973m) it placed on its counter services and the figure of about DM1bn the Postbank was prepared to pay.

Under the compromise agreement, Postbank will pay Deutsche Post DM1.1bn for use of its counters next year. The fee will drop 9 per cent a year in the following three years and by 13 per cent in 2001 to reflect expected productivity improvements at Deutsche Post, cutting Postbank's annual payment to Deutsche Post to about

DM750m in 2001.

By that time, both companies should be in private hands and quoted on German stock exchanges. The sale of Deutsche Post is set for 1999 after it has established it can be profitable. The transfer of a majority of Postbank shares to private ownership should happen much sooner.

Postbank has been in contact with the BHW housing finance group, the Volksbank insurance company and BHF Bank of Frankfurt, with a view to harnessing their expertise and services in return for equity stakes.

Taiwan InnovalveSM just helped Trish Kelly to surf the Internet. Faster.



As a computer designer, Trish Kelly journeys to dozens of locations to create backgrounds for her movie posters. But not by airline. By Internet.

Now she can cross oceans faster. KYE, a leading specialist in computer peripherals in Taiwan, has invented the EasyScroll mouse. Its unique side button and top roller eliminate about 30% of clicking operations.

In this PC Capital of the World, EasyScroll is just one more example of Innovalve: innovation in design and manufacturing that gives added value to leading edge products. You'll find Innovalve in scanners, PCs, even outdoor kitchens.

Many Taiwan Symbol of Excellence winners offer Innovalve. In most product areas. If you are interested, reach us by fax or the Internet. Today, it's ideas, products, and especially values that are VERY WELL MADE IN TAIWAN.



Selected Taiwan products carry this Symbol of Excellence. It is awarded by a panel of judges only to those products which excel in quality and innovation.

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The EasyScroll mouse from KYE is seen with Plustek's PageReader, another Gold Award Winner with one of the smallest footprints in desk scanners.

US ELECTION 1996: the ecstasy and the agony



POLLS APART (from left): Children urge voters to turn out, while Bill Clinton kisses his daughter Chelsea after the final rally. His exhausted Republican challenger, Bob Dole, is cheered on by a supporter in a mask depicting Hillary Clinton

High cholesterol and the hot property from Little Rock

"He always eat cheeseburgers. He's just a burger lover." America's fat-free elites may scoff at Bill Clinton's famously unhealthy eating habits.

made Arkansas famous for something other than hillbillies. Yesterday she was back in the sweaty kitchen of Doe's, surrounded by giant sacks of raw french fries and huge tubes of hamburger meat.

might be no victory to celebrate. Mrs Robinson admitted she was not quite sure whether Mr Clinton would attend; but she had sent the invitation to the White House herself.

and forth with supplies, Mr George Eldridge, Doe's owner, reminisced over the days when Governor Clinton ate at the diner almost daily.

Eldridge confides, adding that the First Lady, Mrs Hillary Clinton, also has a weakness for hot tamales. The walls are papered with pictures of a younger, slimmer Bill Clinton eating just such foods in the private, paneled back room at Doe's.

the window and open for lunch. A few hundred yards away, at the train station, Mr Clinton was just about to enter the polling station to vote for himself - and do what he could to ensure the correct result for Mrs Robinson's victory party.

Patti Waldmeir

Stephen Fidler talks to economy minister Roque Fernández

Argentina may sell final stake in country's largest oil company

The Argentine government may sell its 20 per cent stake in the country's largest oil company, YPF, next year and offer a deal to workers that will allow the sale of the 10 per cent stake they hold.

Argentina continues to have one of the world's lowest inflation rates, despite a 0.5 per cent rise in October's retail price index.

nearly 2 percentage points because of big increases in the cost of fuel and transport that were part of a recent budget-balancing austerity package.

a deflationary trend that began when Argentina slipped into a deep recession last year. Depressed prices and wages have helped boost Argentina's competitiveness in relation to countries with higher inflation.

He said there was strong evidence suggesting that prices in Argentina were flexible, which had allowed a real depreciation of the peso since 1994.

Havana credit request raises doubts

By Pascal Fletcher in Havana

Cuba has asked several leading trade partners to provide export credits totalling \$500m to help offset damage inflicted by Hurricane Lili and to ease the burden of rising food and oil import costs.

AMERICAN NEWS DIGEST

BP in plea for vindication

British Petroleum has asked the legal authorities in Colombia to investigate allegations that the company is collaborating with Colombian military intelligence to suppress dissent in oil-producing areas.

Chile's inflation rate slows

Chile's inflation rate is continuing to slow, according to official figures released yesterday, which show a 6.2 per cent year-on-year increase in the consumer price index against 8.9 per cent in the same period last year.

order to decide when to relax its credit squeeze. Unemployment figures in the three months to September, also released yesterday, showed an unexpected fall from 7 to 6.8 per cent.

Ex-officer on US spy charges

A former Soviet intelligence officer is expected to appear in a Massachusetts court on charges of trying to obtain information on US missile defence.

Cuba renews jets campaign

Cuba yesterday renewed its campaign to gain permission for its commercial jets to fly over US territory. At present, Cuban aircraft bringing Canadian tourists every winter are forced by US sanctions to detour over the Atlantic to Cuba.

Peru drug baron arrested

The Peruvian government has announced that police have captured the country's most wanted drug baron in neighbouring Ecuador, and have broken up his trafficking ring, which was supplying Colombia's Cali cartel.

Multinationals 'rising to energy challenge'

Privatisation and pent-up need for investment have created scores of new multinationals in the global energy market, luring them to invest billions of dollars in new projects, according to a report from the US energy department released yesterday.

impact of privatisation so far may be the increased level of ownership of several former state-run petroleum companies by foreign investors - particularly those from the US.

greatest in Asia, where developing countries which accounted for only 14 per cent of total world electricity consumption in 1992 are expected to account for a third of total demand growth between now and 2010.

US blacks hit by hate crimes

Blacks remain the principal target of the continuing high level of hate crimes committed in the US, according to a report published by the Federal Bureau of Investigation yesterday.

in 45 states and the District of Columbia, covering 75 per cent of the US population, reported statistics, compared with 7,200 from forces covering 50 per cent of the population in 1994.

UK. U Vietnam T Soft

NEWS: WORLD TRADE

UK, US restart open skies talks

By Michael Skapinker, Aerospace Correspondent

Government negotiators from the UK and the US meet in Washington today in an attempt to restart aviation talks which collapsed acrimoniously in August. The talks, which the UK says are at the Americans' initiative, are aimed at reaching a new "open skies" agreement between the two countries. The US has made the conclusion of such an agreement a precondition for approval of the proposed alliance between British Airways and American Airlines. The last time UK negotia-

tors were preparing to set out for Washington, they received a message from their US counterparts telling them not to bother coming. The cause of the breakdown was a memorandum from the British government making it clear that the UK was not prepared to sign the sort of accord the US had concluded with Germany and other European countries. In particular, the UK objected to giving US airlines "beyond rights", allowing them to carry passengers from Britain to third countries. The UK argued that "beyond rights" should be granted only if UK airlines

were granted cabotage, the right to carry passengers within the US. Virgin Atlantic, the independent UK carrier, has said that it wants to set up a domestic US service. The US insisted its airlines had to be given "beyond rights" and rejected the UK's demand for cabotage. The US also rejected a UK proposal that a tribunal be set up to protect smaller carriers against predatory pricing and anti-competitive behaviour by large airlines. The US said in August the UK's proposals "fell so far short of providing the essential elements of an open skies agreement that talks

would not be productive". Opinion on whether today's talks stand a better chance of success are mixed. A US official said his government's intention was to see whether the UK's position had shifted. "These discussions are intended to see whether there's a mutual understanding on how to move forward." He said, however, that the US was not prepared to back down from its insistence that the UK had to sign a similar agreement to that concluded with other European countries. The US has said that if the UK receives any special favours, Euro-

pean countries which have already signed deals would demand that their accords be renegotiated. This suggests that any compromise will have to come from the UK. BA is anxious to conclude its alliance with American. USAir, BA's existing US partner, has said it will end its code-sharing and frequent flyer programme with the UK carrier in March. The UK Office of Fair Trading has submitted a report on the BA-American alliance to Mr Ian Lang, trade and industry secretary, who is expected to make an announcement this month.

China to hold 46% of jet project

By Tony Walker in Beijing

Aviation Industries of China (Avic) will hold 46 per cent of a project to build a 100-seater regional jet, with its European and Singaporean partners taking the rest. Mr Zhu Yuli, president of Avic, yesterday said Aero International Asia, which includes British Aerospace and Aerospatiale of France, would hold 39 per cent, and Singapore Technologies 15 per cent.

WORLD TRADE NEWS DIGEST

Bangkok signs subway deal

The Thai government yesterday signed a \$944m contract to build the initial phase of Bangkok's first subway system.

The consortium members, Germany's Bilfinger and Berger, Thailand's Ch Karnchang, and Tokyo Construction and Kumagai Gumi of Japan, said work would be shared equitably, but that revenue and work-sharing details had not been finalised. Construction of stations for the project is to start early next year. A tender, worth over \$220bn (\$794m), for the second 11km northern phase of the line, is now open, with the same consortium widely expected to win the contract. A tender contract for a further \$11bn concession for fittings and track for the entire length of the project is expected to be awarded within two years. *Reuters, Bangkok*

Italians to build Gulf mosque

A consortium of Italian companies has been awarded a \$250m (\$413m) contract by Sheikh Zaid bin Sultan, Abu Dhabi's ruler, to build the largest mosque in the Gulf. The contract, won by Impregilo (grouping Piva-Girola-Lodigiani) and the Udine-based Rizzani de Sccher, involves building a mosque with four minarets each 110m high and 138m apart. The total mosque area of 84,000 sq m will accommodate 7,000 worshippers in the main prayer area and a further 20,000 in air-conditioned, covered courtyards. This is the second mosque to be built by this consortium, the first being in Nigeria. The contract was won against bids by Bouygues, Dragados, Dumez, ETI and Skanska. *Robert Graham, Rome*

Jet engine orders announced

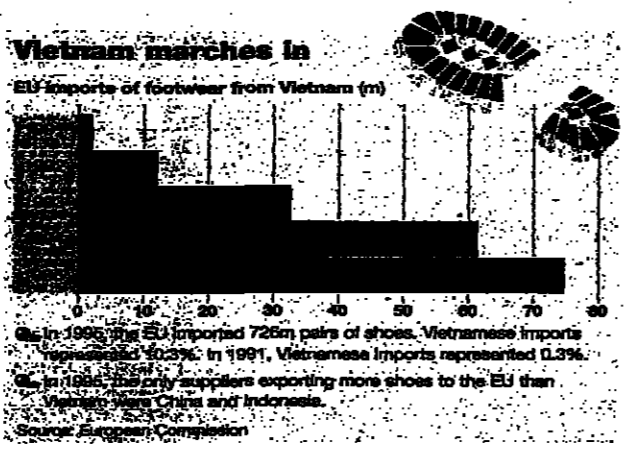
International Aero Engines, in which Rolls-Royce of the UK is a major shareholder, has announced V2500 engine orders from China and Singapore worth up to \$430m. Rolls-Royce's share of the new deals is around \$150m. Singapore Aircraft Leasing Enterprise ordered engines for Airbus A320s with deliveries in January 1998. China Southern announced it would buy seven more Airbus Industrie A320 aircraft following its purchase earlier this year of 10 of the V2500-powered twin-engine aircraft. The consortium, based in Hartford, Connecticut, comprises Rolls-Royce, Pratt & Whitney of the US, MTU of Germany and Japanese Aero Engines. *Foreign Staff*

Bid to end Japan wood tariffs

US and Japanese forestry industry executives yesterday began two days of meetings on the deregulation of Japan's wood market. The American Forest & Paper Association in September predicted a 20 per cent annual increase in US exports to Japan after Tokyo announced deregulatory moves. These included eliminating requirements to re-test lumber imports, permitting three-storey wood frame construction, and eliminating high tariffs on laminated timber. The executives are hoping for an agreement to eliminate tariffs on Japanese wood and paper. "Although Japanese tariffs on paper are relatively low, the Japanese paper market remains essentially closed to US and other foreign suppliers," said Mr W. Henson Moore, head of the association. *Nancy Durne, Washington*

Vietnam makes strides into EU

There is barely room to move at Hunsan Co's shoe factory in a suburb of Ho Chi Minh City, let alone be heard above the whirr and clatter of machinery. Every inch of space is occupied by piles of half-finished sports shoes and boxes as the company races to complete a \$1.2m order for 80,000 sports shoes from Miber, an Italian customer. "If someone comes to us with a design, we can turn it around in three days," says Mr Phan Ngoc Lam, the company's US-trained finance and investment manager. Hunsan, like many Vietnamese shoe makers, has seen business boom since it was founded four years ago, much of it thanks to export orders to the European Union. In 1994 it sold \$1m of shoes abroad. That figure has risen to \$5m in the first eight months of this year, 80 per cent of which was to EU member states. Long used to selling through South Korean intermediaries with the right contacts, Hunsan plans to sell directly through European distributors as a way of exporting more. These plans may be good news for the Vietnamese authorities as they try to encourage the development of the country's weak export capacity; shoes have become the country's sixth largest



team of Preferences, Vietnam enjoys reduced duty on footwear exports. Pressure is therefore likely to mount on the EU from European manufacturing federations to find ways of stemming the flow of Vietnamese shoe exports. EU officials say they are acutely aware of the concerns but need to find out more about the structure of Vietnamese shoe production before taking a position. Chief among their concerns is the origin of the raw materials used by Vietnamese manufacturers. There are suspicions that some Chinese products - subject to high EU tariffs - are slipping across the border into Vietnam and being exported under Vietnamese labels. However, officials seem to be clear about one thing: Vietnam's capacity to supply local manufacturers with raw and processed leather is poor, creating opportunities for sales, including tanning equipment, to Vietnam. "If we can expand our raw material exports to Vietnam it's already less painful than importing finished products," says Mr Riccardo Ravenna, head of the European Commission's delegation in Hanoi. Mr Thai Van Hung, Hunsan's president and founder, dismisses concerns that the EU might eventually impose tariffs and quotas on Viet-

namese shoe exports. He estimates his company has a three-year window to install new capacity to take further advantage of the EU market. However the industry's scope for growth is limited by its reliance on raw material imports. Businessmen say this imposes a strain on the ability of companies to put competitive prices on finished products. "Some of the factories are having problems. They're taking whatever price they're being offered because they need the business," says Mr Lam. He adds that seasonal fluctuations in demand make reliance on exports a liability and that Hunsan, though keen to increase exports, aims for an even split between the local and foreign market to reduce risk. Mr Phan Dinh Do, general director of the Vietnam Leather and Footwear Corporation, admits there are other problems. He says: "1996-2000 could be regarded as a banner period for Vietnam's footwear industry. But we rely too heavily on foreign companies for spare parts, equipment and materials. We need to step up production and distribution of our own products. We are also bad at marketing."

Jeremy Grant

Software Flyer.



The airline business is one of the most competitive on earth. So to ensure their continued success, KLM Royal Dutch Airlines brought Computer Associates onboard. With CA, KLM can take advantage of the world's most advanced client/server financial software: CA-Masterpiece/2000. As Executive Vice President and Corporate Controller, Hans Bruggink says, "KLM is an international business with offices all over the globe. So we needed financial software that was multi-language and multi-currency. In both cases, Masterpiece fit the bill." What's more, Bruggink appreciates the fact that Masterpiece operates in "real-time", giving his staff immediate access to the information they need right from their PCs. Perhaps best of all, Bruggink says, CA and KLM worked together to customise Masterpiece to precisely fit their needs: "CA made sure they had all the input they needed to tailor Masterpiece to our specific requirements. And they continue to refine the software to keep up with the new demands of our business." Sounds like a good partnership. "Flying sky high," says Bruggink. Spoken like a true airline executive.

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Kazakhstan gets its first credit rating

By Kevin Done in London and Sander Thoenes in Almaty

Kazakhstan, the central Asian republic rich in oil and gas resources, was given BB+ speculative grade credit ratings by two of the leading US and European rating agencies yesterday.

In receiving its first rating, the country, which is preparing to make its first Euro-bond issue, was put on the same level as Russia by Standard & Poor's of the US but assessed more cautiously by IBCA, the European agency. Russia was rated BB+ by IBCA last month. S&P's rating of BB+ is the equivalent of BB by Moody's of the US, and BB- by S&P. Credit ratings reflect perceived risk of default by a borrower.

Moody's, the other leading US rating agency, is also understood to have assessed Kazakhstan recently, but it failed to release any rating yesterday.

Ratings of BBB-/Ba3 and higher, which have been awarded previously to Slovenia, the Czech Republic, Poland, Slovakia and Hungary among the former communist countries of east Europe, are investment-grade, while ratings of BB+/Ba1 and lower, so far awarded to Romania, Lithuania and Russia are speculative grade.

A strong rating, implying reduced risks to investors, usually means lower funding

costs for the borrower. The Kazakhstan ratings disappointed some western economists and business executives in Almaty.

The World Bank, the European Bank for Reconstruction and Development and Japan, backed the country's reforms last week by pledging nearly \$1.35bn for balance of payments, technical and investment support in 1997.

IBCA said Kazakhstan's potential as an oil and gas producer, with reserves rivaling those of Kuwait, was enormous, but being landlocked made it dependent on its neighbours for access to western markets. The planned pipeline through Russia to the Black Sea would raise oil exports by over 50 per cent within two years.

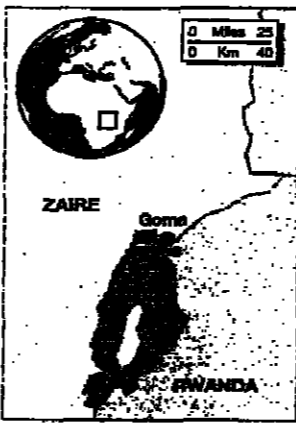
Russia was "likely to continue to exercise enormous influence" over the Kazakh economy and had recently cut off the electricity in northern and eastern Kazakhstan, said IBCA.

Kazakhstan, independent since December 1991, had slipped into arrears twice in servicing foreign debt in the past three years, and lack of a track record as an independent state was "a key constraint" on its credit rating.

S&P said "a sharp tightening" of fiscal and monetary policies had allowed Kazakhstan to stabilise its economy this year with a steep fall in the rate of inflation.

Goma looters reveal facade behind regime

Michela Wrong visits the east Zaire town now in the hands of rebels



As a symbol of the emptiness at the heart of President Mobutu Sese Seko's vainglorious 30-year regime it was hard to beat.

The presidential villa on the outskirts of the eastern Zairean town of Goma, in the hands of rebel forces and Rwandan soldiers who routed the army at the weekend, had been pillaged.

But the looters found little of any real value, because almost everything in the apparently sumptuous estate, perched on the banks of Lake Kivu, was fake.

Ornate chandeliers, gilt mirrors and a brass wall clock decked with eagles and lions lay piled in the corridor, ready for loading. A suspiciously new Oriental rug had been rolled up and a portrait of "the Guide" himself, moulded from Zairean copper, was propped against the wall.

But no one had bothered to move the huge dining table, moulded from marble-imitation plastic, the four "Ming" vases, with their price labels still stuck to them, or the Romanesque pilasters inlaid with artificial malachite.

A local resident, strolling through the villa decorated in what could only be described as "African-leader kitsch", revelled in the humiliation of the man whose recent illness has contributed to the defeat of the national army, pushed out of north and south Kivu provinces.

"It is good to see Mobutu finished," he said. "His power, his strength is gone." The Presidential Guard responsible for security had not, it seemed, put up much of a fight before withdrawing on Thursday. In their quarters, rooms were

African leaders yesterday called for urgent deployment of a neutral force in eastern Zaire to protect over 1m refugees dependent on a United Nations Security Council decision, reports Reuters. The call was in a final statement read out in front of the leaders in Nairobi by Mr Kalonzo Musyoka, Kenyan foreign minister. "The summit requested the UN Security Council to take urgent measures to ensure establishment of... safe corridors and temporary sanctuaries by deploying a neutral force," he said. The summit, which was not attended by any Zairean representative, called on Mr Boutros Boutros Ghali, UN Secretary-General, and Mr Salim Ahmed Salim, his counterpart at the Organisation of African Unity, to co-ordinate on the move. The presidents of Kenya, Eritrea, Rwanda, Tanzania, Uganda and Zambia and the prime minister of Ethiopia attended the talks on Africa's most serious crisis since the 1994 genocide of Tutsis in Rwanda in the same "Great Lakes" region.

stacked with boxes of unused ammunition and guns. Also largely untouched was the garage, holding five black Mercedes, two ambulances and a Land Rover adapted to allow the 66-year-old leader to address his respective public. Its registration plate, a single, huge "P", presumably for president.

Mr Mobutu only ever visited once but, as with every European monarch, the villa was kept primed for his imminent arrival. In the upstairs suite, the cravats worn with his "abacost" - the collarless jacket he

ordered Zaireans to adopt in the 1970s - lay ready. In the first lady's suite the choice of perfume was poignant: "Je Reviens". For Mr Mobutu, said by his spokesman to be about to fly to Kinshasa after more than two months of treatment in Switzerland for prostate cancer, is unlikely to return.

Goma, officially opened up for the first time yesterday to journalists massed at the border, is now firmly in alien hands. Nervous residents emerging from their shelters were informed on local radio by Mr Laurent Kabila, the rebel

ethnic Tutsi leader who first surfaced in south Kivu, that an alliance of four political parties was now in control.

The fighters manning checkpoints on all roads into town, far more disciplined than the Zairean troops they replaced, are a motley crew from both north and south Kivu and as far away as the southern province of Shaba. Some are Tutsis, some indigenous Zaireans, all apparently committed to Mr Mobutu's downfall.

But despite repeated claims by Rwanda that it is not involved, there was no denying yesterday the backing behind the revolt, apparently aimed at ousting the Hutu extremists operating out of the refugee camps strung along the border.

Near the border, a soldier with the aquiline features typical of a Tutsi inquired what conditions in town were like.

Told that looting was still going on, he said: "They are Zaireans, they know no better. They are starving, that is why we are being nice to them."

Then he turned away, abashed at how much the remark revealed about his own origins.

month. "We know their morphology."

And the victors were showing the same media savvy they have displayed since the start of the conflict. Residents said journalists had only been allowed into Goma once Rwandan Red Cross workers had cleared away more than 400 bodies from the streets.

The road to the airport, still scattered with bodies, was barricaded, as was the route to the west, making it impossible to discover the condition of 500,000 Hutu refugees who are fleeing further into Zaire to escape the fighting.

The pretence of Rwandan non-involvement was almost halfhearted.

Near the border, a soldier with the aquiline features typical of a Tutsi inquired what conditions in town were like.

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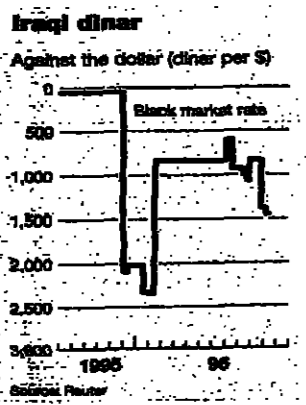
Then he turned away, abashed at how much the remark revealed about his own origins.

Sanctions make for a mixed-up market in Iraq

Roula Khalaf penetrates the secrets of Baghdad's bourse

On the floor of the Baghdad stock exchange, the main event moving the market yesterday was the US presidential election. Investors gathered behind a glass window were nervous and sent the men and women brokers orders to sell.

On the surface, the Baghdad stock exchange is an ordinary capital market, more lively than many others in the Arab world. Opened in 1992, one year after United Nations sanctions were imposed in Iraq, the market has 98 listed companies and a capitalisation of about 100bn dinars. This equates to about \$47m at the current rate of 1,800 dinars to the dollar on the black market where most dollars are traded in Baghdad.



Companies in sectors ranging from industry to tourism issue annual reports and crowds of investors flock to the exchange twice a week for a two-hour session. Many of the companies shifted to private hands during a brief privatisation drive in the late 1990s. Shares were traded unofficially for years among friends in social clubs and eventually moved on to the bourse. Stock exchange officials said investor interest had grown so much that the bourse was being moved to a larger location.

But, like everything else in Baghdad, the stock exchange, where stocks are quoted in dinars, does not respond to rational market forces. Investors pay little attention to revenues and earnings of companies or to economic indicators; the official Iraqi economy was devastated by sanctions and the government does not publish official statistics.

Instead, the market is speculative. It offers another way of playing the US dollar's fluctuation against the local currency. Strangely,

officials said the market seems to decline when the dollar is expected to rise against the dinar as well as when it is expected to fall. To prevent the market crashing, the government allows it to move up to only 10 per cent in either direction during every session.

The US election should have little bearing on Iraq since sanctions, preventing Iraq from selling its oil and from buying anything other than humanitarian goods, are not likely to be lifted in the near future, regardless of who sits in the White House.

The oil-for-food deal Iraq agreed with the UN last May, allowing it to sell \$2bn-worth of oil every six months in exchange for food and medicine, has been put on hold since Iraq's incursion into the Kurdish north in late August. The UN has said the north remains too unstable for the deal to go through.

Mr Walid al Saadoun is a civil engineer who had to look for another line of work when sanctions were imposed and construction business dried up. He became one of the 46 brokers on the exchange. "It is not a particularly fruitful business, but at least it gives me something to do," he said.

Mr al Saadoun said investors yesterday viewed the US election as good news, though he could not understand why. When investors in Baghdad anticipate positive developments, the dinar's black market value against the dollar rises.

So investors sell their shares in dinars because they expect to be able to buy more dollars with their dinars. "People prefer to hold dollars and measure their wealth against the dollar," Mr al Saadoun said.

There are other speculators, however, who try to push the market down when they expect the dollar to rise. They sell their shares in dinars and buy dollars on the black market in order to resell them for more dinars at a later date. "The market falls on good and bad news," said a stock exchange official. "It only goes up when the dollar value is stable."

Mr al Saadoun said the market's performance is understandable. "When sanctions force a doctor to work as a food wholesaler, a teacher becomes a taxi driver and a civil engineer turns into a broker, what you get is a mix-up, and the economy here is mixed up."

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Blair takes hair advice to woo votes

By George Parker, Political Correspondent



Tony Blair is to visit more 'feminine' environments

Mr Tony Blair, leader of the main opposition Labour party, has flattened his bouffant hairstyle as part of a campaign to build bridges with Britain's women voters, who are less susceptible to his political charms than men.

Mr Blair's hairstyle was identified by Labour focus groups as one of the more frivolous explanations for his relative unpopularity with women.

Last month, a Mori opinion poll showed that only 43 per cent of women were satisfied with his performance, compared with 60 per cent of men.

Senior Labour women MPs are advising Mr Blair on a strategy to recapture the female vote, fearing the gender gap has grown in recent months and could prove a serious handicap to the party's hopes of winning the next general election.

The difference in voting patterns between men and woman can be decisive. In some US states Mr Bill Clinton would be in trouble against Mr Bob Dole if men alone were allowed to vote, but the president typically enjoys a lead of 20 points or more among women.

The Labour leader has agreed to undertake more high-profile visits to "feminine" environments, instead of to conferences where he is often surrounded by businessmen in suits. Tomorrow he will visit London's Great Ormond Street hospital for sick children with his wife, Cherie, a high-flying lawyer.

Broker's trial by computer

Fidelity still battling with disruption caused by new system

The travails of Fidelity Brokerage Services provide a cautionary lesson to businesses planning to install a new computer system.

The firm, which buys and sells shares for clients without giving investment advice, tried to combine the implementation with a big sales push. Administrative chaos followed.

As a result, FBS last week closed to new private client business until the end of January at the request of the Securities and Futures Authority, the stockbroking regulator.

This is a heavy blow for the company. FBS was taking on between 100 and 200 new private clients a week. Thanks to the debacle "it is inevitable some existing clients will go to a different stockbroker," Mr David Plucinsky, FBS president, said.

If FBS fails to bring customer service back to a level acceptable to the SFA by the agreed deadline, it faces disciplinary action. This could include a fine.

The firm's problems began when it launched a marketing campaign to promote self-select personal equity plans (Peps), a tax-efficient form of investment for sophisticated private investors. It failed to anticipate a flood of applications to set up plans before the March 31 deadline for tax exemption in the next financial year.

Paper-based administration could not process these quickly enough to prevent a backlog developing.

The difficulties deepened in April, when FBS started using the Tarot settlement and record-keeping system produced by computing company TCA Synergo. This is used without apparent problems by several other brokers, including Barclays Stockbrokers.

FBS says Tarot often ran more slowly than was required. It was also unable to perform some basic functions. For example, according to the broker, it could not issue quarterly income payments to some clients who had requested them. Tarot also sometimes failed to sweep the cash that built up in clients' share accounts when stock was sold to interest-bearing accounts or to pay it out as cheques.

Meanwhile, some staff lacked the skills to extract promptly enough the information clients needed from Tarot. According to Terence Chapman, chairman of TCA

Synergo: "Tarot is functionally very rich. You need to carry out effective training and re-engineer the whole business process to make best use of it."

The problems, human and electronic, combined to reduce steeply the level of service, something on which FBS had previously prided itself as part of the US-based Brokerage Group, which in turn is part of the financial services business Fidelity Investments.

Share certificates went missing. Customers were left waiting for months for payments, in one case of up to £75,000 (\$122,250). Staff neglected to call customers back with information.

All but 85 of the 850 complaints that resulted have been resolved by FBS - but it is now bracing itself for a second wave.

It fears there may be errors in the 19,000 half-yearly statements sent out to its 10,000 Pep customers at the end of last week and has set up a special 22-member team solely to deal with resulting queries.

Last week, Mr Sherif Nada, president of Fidelity

Brokerage Group, flew in from Boston where the company is based, to negotiate with the SFA. The resulting agreement included FBS closing to new business.

The brokerage now has the staff to give a good service, according to Mr Plucinsky. About 60 are fully trained to use Tarot, compared with 40 when the crisis began.

They are sorting out the problems with the help of 25 staff seconded from Fidelity Broking Group in the US and 25 employees of a consultancy that Mr Plucinsky declined to name.

Mr Plucinsky said that most computer bugs which directly damaged customer service had been fixed. Those which remained were a problem for staff rather than clients, he claimed.

FBS says it will compensate clients hit by the debacle. Those who have lost money - for example, by missing out on interest when dividends were paid late - are expected to get cash payouts.

For those who have been inconvenienced without losing money, charges will be waived.

Jonathan Guthrie

UK NEWS DIGEST

Call to curb TV violence

Mrs Virginia Bottomley, the chief national heritage minister and Mr Michael Howard, the home secretary, yesterday mounted a campaign against what they see as unacceptable levels of violence on television and in films and videos.

Mrs Bottomley wrote yesterday to the chairmen of the BBC, the Independent Television Commission and the Broadcasting Standards Council, calling urgent meetings to see what more can be done "to ensure that television programme makers and broadcasters take full account of the standards acceptable to today's viewers".

Sir Christopher Bland, chairman of the BBC, Sir George Russell, chairman of the ITC, and Lady Howe, chairman of the BSC, have been asked to submit a report by the end of this month saying what measures they have taken to deal with government concerns on violence, and any further proposals.

The same request has been made by the home secretary to the British Board of Film Classification on violence in films. Mr Tom Sackville, home office minister, said that significant cuts in the levels of violence in videos and on television must be made.

OXFORD UNIVERSITY

Dons reject business school plans

Oxford dons yesterday dealt a surprise blow to the university's leadership by rejecting plans to build a £30m (\$65.2m) business school funded by Mr Wafic Said, the Saudi entrepreneur.

The university's congregation, or academic parliament, voted 259 to 214 against the siting of the school on a greenfield site at the heart of the city. The issue is now likely to be resolved by a postal ballot of more than 3,000 academics and administrators towards the end of the month.

Mr Alexander Murray, a history tutor at University College who led the opposition in congregation, said: "I am amazed and delighted by what has happened. I am very glad the university has recovered its integrity because it was in danger of losing it."

Proposals for the business school have proved controversial with academics, university staff and local councillors since Mr Said announced his donation of £20m to build the new college in June.

SINGLE CURRENCY

Pro-Europeans warn City of risks

Pro-European MPs yesterday warned the City of London of the risks of the UK staying outside the single European currency as they launched a campaign laying out the positive case for monetary union.

"The City could find the playing field decisively tilted against it," the MPs claimed in a document circulated to banks, financial institutions and industry. The pamphlet, "The other side of the coin", published by the European Movement, says there is a danger of the UK being outmanoeuvred in the negotiations over access to key part of the new financial system.

The MPs attempt to refute some of the "fanciful" allegations made by the opponents of UK membership. The European Movement's campaign was welcomed by Lord Kingsdown, former governor of the Bank of England, the UK central bank, as a "useful and pragmatic contribution to the debate."

MUSIC BROADCASTING

Plans to rival MTV Europe

As many as three consortia are considering plans to launch music cable and satellite television channels in the UK to rival MTV Europe, the pan-European music channel.

Granada, the media and leisure concern, has held exploratory discussions with four of the UK's largest record companies about proposals to introduce a specialist music channel.

Virgin, Mr Richard Branson's leisure group, has begun negotiations with BSkyB, the satellite television venture, regarding proposals to establish a joint venture to run another music channel.

The BBC last week unveiled plans to launch a television version of Radio 1, its pop station, in a proposed joint venture with Flextech, the US-owned cable and satellite channel operator.

Established record companies approached by Granada are interested in increasing their involvement in broadcasting. The four - PolyGram of the Netherlands, the UK's EMI, Warner of the US and Japan's Sony - are already involved with Vival, a German music channel which successfully competes against MTV Europe in that market.

CABLE TELEVISION

Industry accuses satellite venture

The cable industry yesterday accused British Sky Broadcasting, the satellite television venture, of impeding the entry of alternative channels and programme providers into the UK pay television market.

The complaint was made in a formal response to the Office of Fair Trading's consultation on the proposed new BSkyB "rate card" which would determine the wholesale price cable operators pay for BSkyB television channels.

If the cable industry cannot persuade the OFT that the proposed rate card should be modified, it plans to push for a Monopolies and Mergers Commission inquiry and will also take the issue up with the European Commission in Brussels.

PUBLIC TRANSPORT

Operator to buy 914 new vehicles

FirstBus, the country's biggest bus operator, is buying 914 new vehicles as part of an £80m replacement programme over the next two years. It is the privatised industry's first substantial order for custom-made buses.

The group, which this year acquired Greater Manchester bus company in the north-west and Strathclyde bus company in Scotland, has placed orders for 584 vehicles, worth £50m, for the year ending March 31 1998. All the bus bodies will be made in the UK by Alexander of Scotland, Wright of Northern Ireland and Plaxton of England.

The chassis will be made by manufacturers abroad, including Volvo, Scania and Mercedes. FirstBus, which commands 29 per cent of the UK bus market, said the new vehicles would be used to replace old buses in its existing fleet.

MANUFACTURING OUTPUT

Data suggest recovery spreading

UK manufacturing output grew modestly last month, suggesting that the economic recovery is now spreading from the services sector to become more firmly entrenched in industry.

Manufacturing output grew a seasonally adjusted 0.3 per cent in September, compared with a fall of 0.3 per cent in August, the Office for National Statistics said yesterday. Mr Simon Briscoe, an economist at Nikko, said the modest recovery in manufacturing output meant that there was no need for another interest rate increase. He said rates were not likely to change until after the general election, which is expected early in 1997.



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*Efficiency from 27th October 1996

Handwritten note: JP 11/10/96

Spending rise rules out big cuts in tax

By Robert Peston, Political Editor

The UK cabinet yesterday agreed to increase public spending in real terms next year, at the price of ruling out big tax cuts in the forthcoming Budget.

The prevailing view at the top level of government is that the electoral prospects of the ruling Conservative party will not be significantly enhanced by substantial income tax reductions, but that a schools or health service funding crisis would be very damaging.

Ministers approved increased allocations for hospitals, schools and the police. These will not be offset by swinging cuts in any big spending departments.

A senior member of the government said yesterday that the main spending total used in the annual expenditure negotiations - called the control total - is likely to be about £1.5bn (£2.44bn) less than the £268.2bn pencilled in a year ago.

This would represent a cash increase of almost £7bn on the current year's planning total and is more than that needed to keep pace with the 2.25 per cent inflation rate predicted.

The outcome represents a victory for Whitehall's big spenders over Mr William Waldegrave, the Treasury's chief minister in charge of keeping public expenditure under control. In the early autumn, he had hoped to shave £3bn from the planned control total.

The settlement means net tax cuts are unlikely to exceed £2bn, ruling out any prospect that the 24p basic rate of income tax will be cut by more than 1p.

Among the big winners was the health department, which secured an estimated additional £800m for hospitals on top of the £34.2bn earmarked.

Mrs Gillian Shephard, the education minister, obtained



Michael Portillo: squeezed

Manchester chooses \$815m rebuild plan

By Richard Wolffe in Manchester

Manchester, in north-west England, yesterday launched an ambitious \$815m four-year project to rebuild its centre, which was destroyed by an IRA bomb in June.

The new city centre will feature a Millennium Centre modelled on the Pompidou complex in Paris, a pedestrian street leading to the cathedral, and a radical redesign of the Arndale centre, the city's main shopping complex.

A panel of business and political leaders yesterday announced the winning team of architects and urban designers which will mastermind the reconstruction. Led by EDAW of London, the team beat 27 rivals to redesign 23.6 hectares of the city centre, extending well beyond the buildings damaged by the terrorist attack.

More than 200 people were injured by the 1,500kg bomb, which devastated one of the UK's busiest shopping areas.

Some 670 businesses had their

premises destroyed, including UK retailer Marks and Spencer.

Most have found temporary accommodation near the Arndale centre. These including M & S, which plans to build its largest UK store close to the bomb site.

Sir Alan Cockshaw, chairman of Manchester's Judging panel, said: "We want to create the very best city centre in the whole of Europe, fit for the 21st century, and one which the people of Manchester can be very proud of."

The government is expected to

fund about £100m of the reconstruction, particularly for infrastructure projects. Ministers have already diverted £20m of European Union funds from the wider north-west region into the city.

But much of the finance is likely to come from insurance claims and £400m is expected from the private sector. The project's leaders will also attempt to convince five landlords - who control most of the centre - to renovate or demolish their own buildings. They said they

were prepared to use compulsory purchase orders as a last resort.

The most dramatic part of the new city centre involves the demolition of the unpopular Shambles Square and the sideways move of the medieval Shambles pub, which stands on piles.

The 1960s Arndale centre is to be redesigned with glazed walkways and a covered Winter Garden.

Electric shuttle buses will ferry shoppers from car parks and tram stops into the heart of the new city centre.

Scheme helps employment data shine

Results of US-style workfare encourage its expansion

Project Work, the closest Britain has come to US-style workfare, is set for rapid expansion following early evidence from a government pilot scheme in two different parts of Britain in which recipients were obliged to work for benefit payments.

Two pilot schemes for up to 3,000 people - at Medway and Maidstone in Kent, in the south-east of the country, and in Hull, in the north-east - have resulted in a high proportion of candidates leaving the unemployment register, although only a small number are known to have jobs.

Mrs Gillian Shephard, the chief education and employment minister, who will detail more of the expansion plans this week, said: "The early results from the first pilots have been impressive. Project Work is having a significant effect in helping people who have been out of work for a very long time and who really want a job, and in weeding out those who don't."

Under the scheme, people aged between 18 and 50 who have been unemployed for more than two years receive

13 weeks of intensive help in searching for a job, followed by 13 weeks of compulsory work experience. Those going on to work experience receive an allowance equal to their benefit plus £10 (£18.30) per week. Refusal to attend results in loss of state benefit.

So far, 2,481 people have been on the pilot scheme at Medway and Maidstone. To date, 20 per cent have left the register after the first 13 weeks, and a further 37 per cent have left the register at the second, compulsory work experience stage. Similar results have been reported from Hull.

Of the Kent clients, only 120 are known to have filled vacancies advertised in a Jobcentre (state employment office). More may have found jobs and not notified the Employment Service, but even so the figures seem at odds with Mrs Shephard's recent claim that "many have found jobs".

She seemed much closer to the mark when she said: "A noticeably high number have simply ended their claim on referral to mandatory work experience. This suggests that the approach



Enjoying their work: Tilly March (in the stripes) and Grace Beament at the old people's centre in Maidstone

is particularly effective in deterring those whose claims are not genuine."

Mr Bob Keen, project manager at Maidstone, declined to speculate about people's reasons for leaving the register, but added: "There is a bit of carrot and stick. The black economy is always there."

Mrs Shephard first chose to flag the expansion of Project Work at the ruling Conservative party's conference in September, even though the pilots will run until July. It may seem rash to spend a further £70m in expanding the scheme - the move is planned for early next year - to another 100,000 people

across the country before the pilots have been fully evaluated, but the potential rapid payback in terms of lower unemployment figures has clearly proved to be irresistible.

The Trades Union Congress has called Project Work a step down the road to workfare. The main opposition Labour party described it as a gimmick.

Labour has also criticised the lack of training and education on the scheme. But the party has said it is ready to remove benefit from unemployed people aged under 25 who refuse offers of a job or more education. Given Labour's determina-

tion to root out benefit fraud, the opposition will also be taking careful note of the numbers leaving the register.

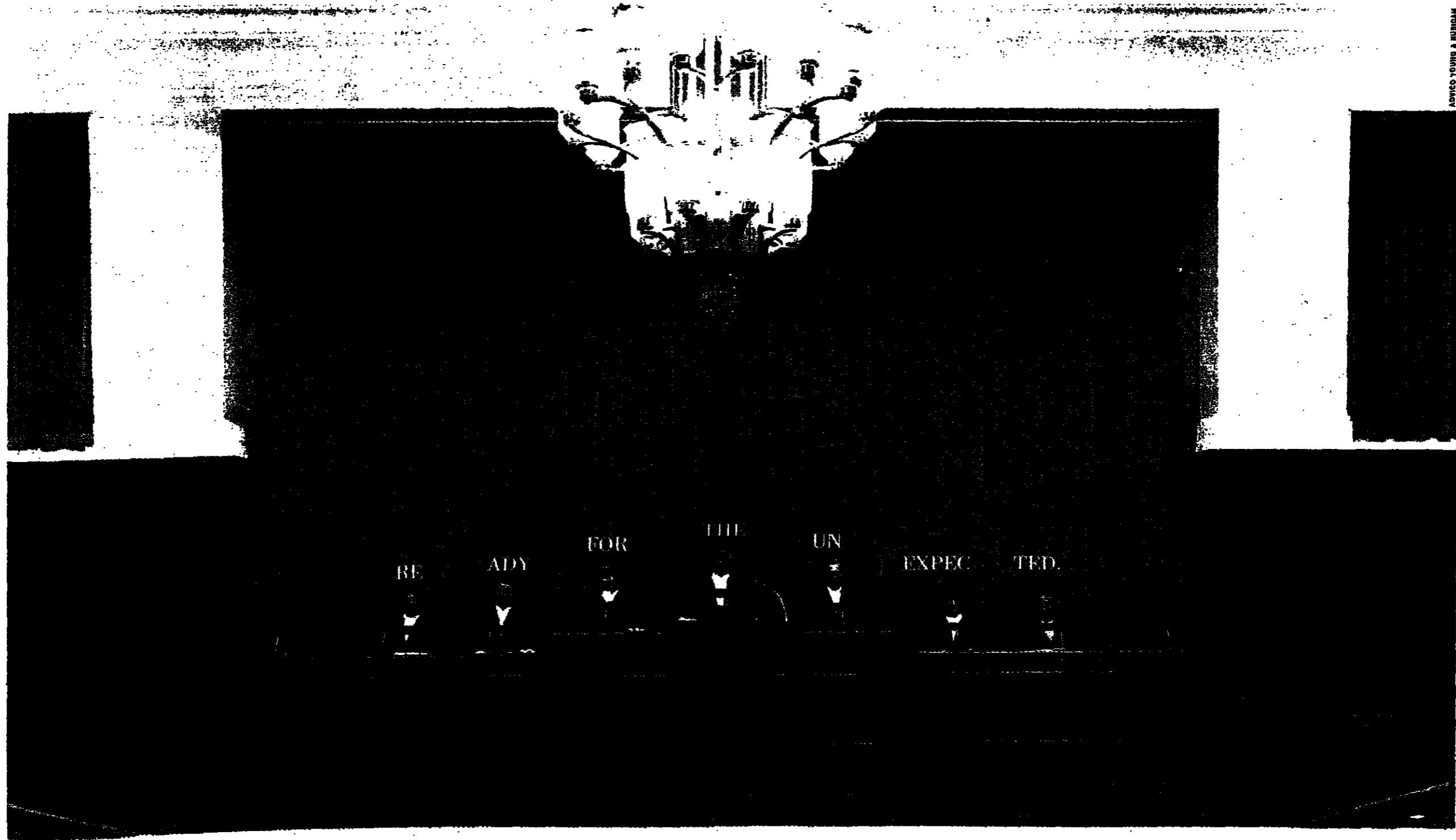
But Project Work is not just about forcing people off the register. It can also provide inspiration and confidence, according to Mr Geoff Jones, training manager for Community Link, one of the private sector organisations which is organising the work experience element.

"Lots of people have had so many rejections that they have lost the will to look for work," he said. "This gives them hope - they have just got into a rut of not applying for work."

Ms Tilly March, 22, has not worked since leaving school. She is now working at an Age Concern day care centre in Maidstone, helping in the kitchen and caring for the elderly clients. She said: "I didn't like being forced into it, but it's all right once you're here."

Also at Age Concern's centre, Ms Grace Beament, 23, has been unemployed for two years, having previously worked at another old people's home she did not like. She said: "I like it here. It is good experience and I hope it will get me a good reference."

Andrew Bolger



Once upon a time, a company had a clear-cut purpose and a simple set of responsibilities: produce, prosper, pay taxes. Over the years, however, corporate life has been getting tougher. A growing number of interests have to be reconciled. How can you satisfy consumers, shareholders, employees, the environment, the community and the state all at the same time? With the threats of liability law suits multiplying, traditional insurance thinking is not the answer. Instead, reliable methods of risk analysis and risk engineering must be systematically applied. A leading global insurer is more likely to have the professionalism and strength to provide them to the same high standard worldwide. And the experience to show you results.



BUSINESS AND THE ENVIRONMENT

Caroline Southey on the controversy surrounding the EU's eco-labelling scheme, especially in the copying paper sector

You can find them on products from light bulbs to tea paper. But, in the name of a good cause, there is a risk that industry is being alienated and consumers are becoming confused.

The root of the problem is the growth in the number of eco-labels - markings awarded by the European Union only to products which meet environmentally friendly standards.

The labels have a dual aim: to encourage industry to market greener products and to give consumers information about products which are environmentally less damaging.

But do eco-labels fulfil these two goals? The question is being asked more urgently following the European Commission's recent decision to press ahead with two new eco-labels - one for copy paper and the other for refrigerators.

The EU eco-label system is voluntary, the idea being that market forces will lead to wider use once a few companies begin actively using them as marketing tools.

The idea is to encourage competition between companies by getting them to fit eco-labelling into their business strategy," says one EU official.

The criteria needed to qualify for the EU's eco-

Confusion of profusion

labels have been drawn up by the Commission for 11 products since the scheme's inception four years ago. The process has involved long consultations with industry federations, companies and environmental pressure groups. The products include washing machines, paper kitchen rolls, laundry detergents, paints and varnishes, bed-linen and T-shirts, copying paper, light bulbs and refrigerators. The Commission is working on plans to extend the regime to footwear, stationary products, batteries and personal computers.

But the EU regime has been dogged by controversy. Industry is divided over the merits of the scheme. As a result only a small number of companies, 11 in all, have applied for the awards in some of the product categories. For some products, such as textiles and dishwashers, no applications have been forthcoming.

The biggest take-up has been in the paint and varnishes sector, which has attracted 80 per cent of the applications. Among them are ICI Paints of the UK, Alcro-Beckers of Sweden and Tintas Dyrup of Portugal. EU officials believe that the patchy response is partly

Companies have opted to stay with the national or regional label rather than switch to the EU-wide system

due to the fact that some sectors are "very sensitive to environmental issues" while others are "not yet ripe" for this sort of marketing tool.

But industry's cool response is rooted in a number of factors. The first is

that the EU is littered with various national eco-labels, such as the "white swan" in Scandinavia and the "blue angel" in Germany, which companies have been reluctant to relinquish. The take-up for the national labels has been high in some countries and for some products. The "white swan," for example, now appears on 70 per cent of some paper products in Scandinavia.

Companies have opted to stay with the national or regional label rather than switch to the EU-wide system because consumers have become familiar with the local logos. "In countries where eco-labelling is widely used the local labels define green products which customers can recognise. Companies don't want to give them up," says Victor Sundberg, environmental officer for Electrolux, the Swedish appliance group.

Industry analysts believe this trend could be counter-



productive. "There has been a proliferation of labels. It is becoming harder for industry to know which label to choose," says Simon Goss of Euratex, the EU textile federation which represents 120,000 textile and clothing companies.

EU officials concur. "It is confusing for consumers. This proliferation could devalue the eco-label scheme and lead consumers not to trust labels at all," says one.

Goss admits that "in practice the EU label is a good thing. Harmonisation would help. It is impossible to sell something with 15 labels on it".

But, he adds, the EU schemes are unattractive to industry, another leading contributing factor to the failure of the EU labels. Criticisms of the EU scheme vary from industry to industry, but some common points are that it is cumbersome and costly and that the criteria for the first batch of products were poorly defined and impractical.

"The Commission was often on a collision course with industry when it first set up the scheme. It has now realised that the system cannot work unless it has industry on its side," says Sundberg.

A prime example of poorly defined criteria was the eco-label for dishwashers. First introduced in late 1993, the scheme attracted no applicants. "The criteria for water consumption were too low. On the other hand, the performance criteria were too high. There was absolutely no incentive to apply," says an official from a leading manufacturer.

The Commission has subsequently withdrawn the label and EU officials admit mistakes were made. "On the basis of our first experiences we are developing a more consistent approach to

make sure the criteria are practical and technically applicable," an EU official says.

The changes are part of a broader overhaul of the EU's eco-labelling regime which includes streamlining the application and award process. Companies complain that it takes too long for applications to be processed by the national bodies which manage the scheme under the umbrella of the European Eco-label Organisation.

The Commission will also address the concern that the labels are too simplistic. "It is no good offering a simply black-and-white choice. A product might be less green because it has not got the label, but it does not mean it is not green," says Sundberg.

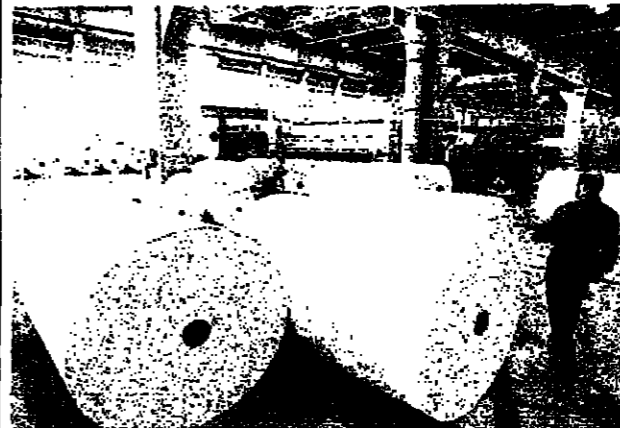
Some sectors argue the labels should offer some differentiation by grading products. This could be modelled on the EU's compulsory label for energy consumption which grades products according to the rate at which they use energy.

Despite all the difficulties there is a strong body of opinion that the EU's eco-labelling will attract wider interest in the longer term. "The EU scheme is gathering momentum. The Commission has gone through a learning process and is now taking a more pragmatic approach. There will probably never be a stampede for eco-labels, but I believe they will become increasingly popular," says Goss.

Information Technology

The *Business and the Environment* page now runs on the first Wednesday of each month, when the FT IT survey appears. FT IT returns to the *Technology* page next week.

Paper warfare



Rules on rolls: EU regulations target production processes

Controversy still rages over the European Commission's recent decision to press ahead with an eco-label for copying paper.

This particular eco-label has provoked more passion than any of its predecessors, drawing fire from the paper industry on both sides of the Atlantic.

Eco-labels for the paper sector are not new - companies have already applied for the EU's kitchen towels and toilet paper label. Fort Sterling, a British company, uses the EU's eco-label on three makes of kitchen towel and toilet paper.

In Scandinavia more than 70 per cent of some paper products carry the local "white swan" eco-label. Leading paper retailers say the labels have become an integral marketing tool for a majority of pulp and paper producers.

"The labels help us to market products. Most big buyers want to know whether we carry the white swan before they will buy the product," says one leading Swedish paper retailer.

But even Scandinavian paper producers are rethinking their eco-label policies. The reason is that the criteria for paper eco-labels differ from those for all other products in that they target the production process, not just the product.

"Companies are obliged to act on the production process. In all the previous cases of eco-labelling we have only called for modifications to the product," an EU official explains.

The criteria which companies are invited to meet to qualify for the EU label include cutting chlorine and sulphur emissions as well as energy consumption during the manufacturing process. Paper mills must also

meet water effluent limits.

An additional criterion is that companies must be able to provide documentary proof that the product comes from wood fibre that has been grown in environmentally-protected forests. The Commission believes this will encourage sustainable forest management.

But leading paper manufacturers complain that it is impossible to keep modifying production techniques to meet criteria which are revised every two to three years.

"We work in a capital-intensive industry. The technical life of equipment is 10 to 20 years. It is not possible to alter this every few years," says Carl-Johan Alftan, technology director for Modo Paper Husum in Sweden.

The Confederation of European Paper Industries also believes the criteria discriminate against some producers because they favour companies which produce pulp and paper against those that buy in their pulp.

In addition, the American Forest and Paper Association believes the labels could pose a severe trade barrier and are pressing the US administration to refer the issue to the World Trade Organisation.

But EU officials believe that the federations are more hostile to the eco-label scheme than the companies they represent.

"The eco-labels are designed to create competition. Federations do not like encouraging competition between their members. It is not something that they can openly support," says one EU official.

CS



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ARTS

Television/Christopher Dunkley

Nine new shows - in reverse order

The old idea of television making seasonal programmes changes three times a year, discarding whole lists of series and introducing new ones...

ly's World Tour of Australia (BBC1 Mondays). The series set in Scotland, combining travelogue scenes of Connolly visiting old hamlets with excerpts from his one-man shows...

brain", was fascinating: a disease capable of taking very mild or appallingly extreme forms, and limited to a tiny area of Guam. But Sacks' royal progress among the sufferers put you in mind of a ward round by James Robertson Justice...

Five out of 10: Wanted (Channel 4 Sundays). A game show which takes the idea of Treasure Hunt, adds more money, more people dashing around the country, pursuers on the lines of The Fugitive...

Seven out of 10: Where's Eels This Week? (BBC2 Sunday). British chat shows are in the doldrums because producers have focused on the presenters instead of the guests and very few presenters are up to it...

Eight out of 10: The Rock From The Sky (BBC2 Thursdays). An American comedy which sounded doubtful but proves remarkably effective. Here is a sitcom which actually depends for its com upon a strong and unusual set: four aliens assume human form to study the human race...

Nine out of 10: Soho Stories (BBC2 Mondays, Tuesdays & Wednesdays). A verité documentary series about life in the area of London's West End which specialises in strip joints, restaurants, prostitution, the cinema industry and much besides...



Focus on non-verbal effects: Rachel Sanders as Ariel in Shared Experience's new production

It is disarming how seldom Shakespeare's plays are alive on the British stage today, despite the great frequency with which they are revived. Actors and directors here behave in Shakespeare as they seldom do, curiously, in Ben Jonson or Marlowe; they treat him as a too-familiar premise for fancy performing style...

Theatre/Alastair Macaulay

This 'Tempest' hits the rocks

focus on all non-verbal effects: vocal or scenic or gestural or physical. A mime prologue showed a sexual encounter between Caliban and Miranda interrupted by Prospero. You could scarcely hear Caliban's transcendent speech of how "The hole is full of noises" because you could not get past the semi-strangled vocal tone and English-as-a-second-language elocution with which Richard Willis uttered it...

delivered a death-blow to the play. An entirely meagre performance.

Meanwhile, of course, physicality and what people now call "theatricality" abounded. Prospero and others played meaningfully with meaningless piles of sand around the stage; the white sails of the ship, having tumbled to show a tempest, became moving screens to effect changes of scene; the storm was also demonstrated by waves and crisscrosses of movement, some with ropes; and Miranda did several mock-exotic gestures to demonstrate her alien nature...

Concerts/David Murray

Chailly in elegiac mood

The conductor Riccardo Chailly has been touring Spain with the London Symphony Orchestra, and at the Barbican he led them in a pair of concerts: early Britten with late Mahler on Wednesday, and on Thursday early Schoenberg followed by the whole first act of Wagner's Die Walküre.

ate consolation at the close. Mahler's Tenth Symphony, played here in the version completed by Deryck Cooke, Berthold Goldschmidt and the Matthews brothers, was infinitely melancholy and limpid. Its extraordinarily dissonant counterpoints became transparent, and the finale ethereally poignant.

Bottomley argues the heritage case

Heritage secretary Virginia Bottomley is in Leeds today, telling the British Urban Regeneration Association how the arts and the heritage can breathe new life into depressed inner cities. She is speaking at the new Royal Armouries Museum, one of the few success stories from the Private Finance Initiative, and the most ambitious development in a city that has gladly embraced tourism and its arts after the decline in its textile industry.

Heritage takes its place with other ministries in financing lower taxes. All Bottomley can do is to try and convert some lottery money into revenue funding through wider access schemes and the stabilisation fund, while pointing the arts towards other sources of income. Local authorities, with over £200m, give more to the arts than the Arts Council; the Foundation for Sport and the Arts is worth over £20m a year; arts sponsorship weighs in with £80m; and there is the Single Regeneration money and European Development Funds...

INTERNATIONAL ARTS GUIDE section listing events in Amsterdam, Berlin, and other cities.

COLOGNE, COPENHAGEN, DANCE, FRANKFURT AM MAIN, HAMBURG, NEW YORK section listing various theatrical and dance performances.

LONDON, SAN FRANCISCO, STOCKHOLM section listing opera and concert performances.

WORLD SERVICE, EUROPEAN CABLE AND SATELLITE BUSINESS TV, MONDAY TO FRIDAY, NBC/Super Channel, FT Business Morning, 10.00 European Money Wheel, 17.30 Financial Times Business Tonight, CNBC, 08.30 Squawk Box, 10.00 European Money Wheel, 18.00 Financial Times Business Tonight.

COMMENT & ANALYSIS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Wednesday November 6 1996

Throwing the rascals out

If half the allegations levelled against Ms Benazir Bhutto's administration in Pakistan are true, she richly deserves to be stripped of office. In three short years her government has stumbled from crisis to crisis, while acquiring a reputation as one of the most bent administrations this notoriously corrupt country has ever seen.

Ms Bhutto has always said that she would not go quietly. Stability is particularly important as Indo-Pakistan relations - always a dangerous potential flashpoint - are at a particularly low ebb and regional tension has been heightened by the upheaval in neighbouring Afghanistan.

Critical moment

Instead he dithered while Pakistan's finances deteriorated, the government's moral authority drained away and respect for the law diminished. By finally installing a weak caretaker government, he has left the country vulnerable to instability at a critical moment.

Spending the people's taxes

UK government spending next year will be a greater proportion of national income than during the first world war. But most of it now goes on welfare rather than guns.

Without a radical alteration of policy - as the demand yesterday for a cash showed - in education, numbers are now moving up again. Some 200,000 additional schoolchildren in three years' time could add about \$300m to costs, unless class sizes are allowed to increase. When these children reach higher education, they will add further to cost pressures.

Explosive growth

The most explosive real growth, however, has been in social security spending, up 84 per cent since 1979 and now consuming 13 per cent of national income (relatively more than all public expenditure in 1913). Falling unemployment is helping to curb growth, but unemployment benefits (including sickness and income support) account for less than 10 per cent of the total, compared with just under half for pensions. The government's measures to curb benefits and to ensure that benefits do not rise in real terms may therefore do little more than reduce the growth of these transfers.

Keeping pace

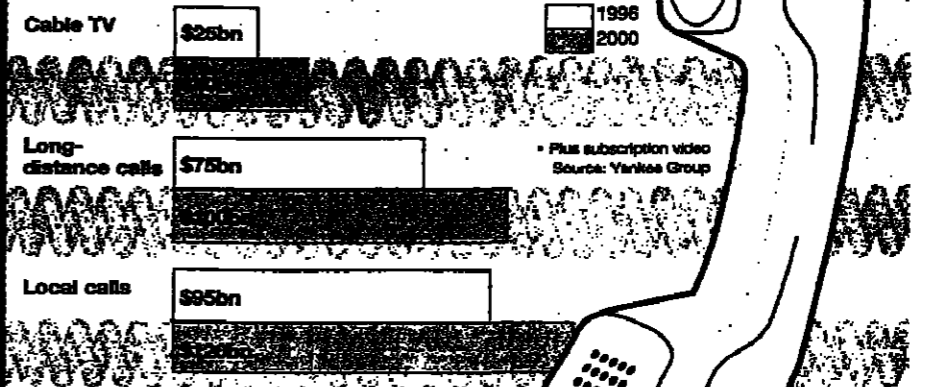
For health (16 per cent of total spending), costs will continue to rise in real terms if spending is to keep pace with new treatments and the needs of an ageing population. Health spending is now 70 per cent higher in real terms than when the Tories came to power. Despite some slight easing of pressure from demography, it is unlikely that the trend will change much.

US telecommunications: up for grabs

Regional Bell operating companies



Table with 4 columns: Local operators, Revenues 1995 (\$bn), Change from 1994, Net income 1995 (\$bn), Top four US long-distance operators. Rows include BellSouth, Nynex, US West Communications, AT&T, MCI, and US West Communications.



Telephone turbulence

Richard Waters asks whether the revolution in the US telecoms industry will be as profitable as the dominant operators hope

Two weeks ago, in Hartford, Connecticut, the cables that deliver television signals to many of the city's homes began to carry telephone calls as well.

Meanwhile, nearly half a million Americans have signed up with AT&T to get access to the Internet, just six months after the telecommunications giant started offering the service.

Backed by BT's greater financial muscle, MCI says it will be a stronger competitor, not just for AT&T but for each of the regional Bells. It is the combination of BT's strong cashflow and MCI's well-known eagerness for a fight that has shaken the rest of the US telecommunications industry this week.

While a legal wrangle continues over whether local telephony should be governed by federal or state-level regulation - a dispute that could slow the introduction of competition in some states - there seems little doubt that widespread competition for local calling will begin early next year.

The average US household spends about \$76 a month on local and long-distance calling and cable television, says Mr Naccio of the Yankee Group. "We have only a small piece of this disposable income," he adds.

AT&T, which until last week was the US's only contender for global leadership in telecommunications, has suffered a setback in its own core business - long-distance telephone calls. Long carriers such as MCI, along with a rash of low-cost resellers who buy calling capacity in bulk and sell it on at discounted rates, have turned up the competitive heat this year.

At first glance, it is far from clear that MCI needs either BT's capital or its experience of offering local telephone services to attack US local markets, especially since MCI is focusing mainly on serving business customers by building fibre-optic

networks in big cities. The sneaking suspicion is that the arguments in favour of the BT-MCI deal are calculated to appeal mainly to US regulators, who have indicated that they will look favourably on any foreign investments that would bring greater competition to the US telecommunications industry.

Even before full-scale competition in the local and personal communications services businesses is unleashed, the effects of this are clear: AT&T's marketing and selling expenses jumped by more than a fifth in the latest quarter. An all-out battle for market share will unleash a renewed marketing extravaganza as profits margins of a time when various lines of business - from Internet services to local telephone calls - are opening up.

OBSERVER

Red carpet for Li

Li, delivered a fearless, accurate address in Mandarin. Said one non-Mandarin speaker: "Couldn't understand a word. But he was very impressive."

At sea

Li's address hit the economy of Estonia, his many friends and admirers, not least at the European Bank for Reconstruction and Development.

Artless move

The mystery surrounding one of the more important Italian art thefts - the disappearance of Caravaggio's masterpiece The Boy with a Dog - has finally been cleared up.

Entry Patten

A poignant moment approaches for Chris Patten. The governor of Hong Kong - only recently returned from the UK after another round of meetings - flies westwards again next week for high-level talks in European capitals.

100 years ago

The United States and Cuba New York - Mr. Lee, United States Consul at Havana, arrived here this morning. He admitted that he had come to make a report to President Cleveland on the condition of affairs in the island, but he refused to be interviewed as to the nature of the representations he was about to make.

50 years ago

British Loan for Czechs A decision is expected within a few days on completing the agreement whereby Great Britain may provide Czechoslovakia with a £2,500,000 credit for buying British surplus war material.

India's Software Industry

Exports are surging ahead

India's increasingly confident software industry has a turnover of \$1.2bn, reports Paul Taylor

Financial Times
Review of
Information
Technology



SPECIAL REPORT

This second section of the November 1996 issue of the FT-IT Review examines India's increasing influence in the global software industry. India's software export industry, worth more than \$1bn a year, has become one of the most dynamic sectors of the Indian economy, fuelled by the demands of offshore clients for low-cost, high-quality products and services.



There are now more than 700 software companies in India. In the past year, 104 companies out of the Fortune 500 outsourced their software development to India - "this clearly shows that companies can derive competitive advantage through alliances with Indian software companies," writes Mr Dewang Mehta, executive director of the National Association of Software Services, Nasscom (pictured above).

This report was written by Paul Taylor, IT Correspondent
Production editor: Michael Whiteley

In little more than a decade, India has established itself as the leading offshore software development centre for scores of western companies and a rich source for the skills required to build the information technology systems of the future. Many Indian software companies have already forged strong partnerships with their overseas and domestic customers and proved themselves able to compete in the global \$400bn software market - not just in terms of price, but on the basis of quality, innovation and technical expertise.

"Indian software companies no longer have to compete on price alone," says Mr Charles Aird, president of HCL Consulting. "We were selling a low cost product, but we don't do that anymore." His comments reflect the growing confidence among India's software pioneers that they have overcome the credibility hurdle and can now move up the value-chain in terms of both software services and products and compete on equal terms with the best product designers, project managers and software developers in the world.

Today, Indian software companies sell their services to an expanding international customer list which now includes Japanese and South Korean clients as well as those from north America and Europe, on the basis of quality, speed, innovation and skills as well as price.

That this should have been achieved in a developing country still struggling with a wide range of infrastructure and other problems is a remarkable achievement and testament to the determination of the architects of India's software success story.

Highlighting this, the industry grew by 61 per cent in the year to March 31, posting total turnover of Rs41.9bn or \$1.2bn, according to India's National Association of Software and Service Companies (Nasscom). Ten years ago, the industry was worth a mere Rs300m or \$10m.

Strong overseas demand, coupled with government support and encouragement for the sector and the liberalisation of the domestic economy since 1991, helped India's software exports grow by 64 per cent to Rs25.2bn last year, while the emerging domestic sector grew by 56 per cent to Rs16.7bn.

Overall, between 1990 and 1995 the Indian industry, which comprises more than 700 companies, grew at a compound rate of 46 per cent, almost twice as fast as the US software sector, and now employs at least 140,000 people in India, including almost 100,000 software developers. The Indian software industry is also developing real depth. According to Nasscom more than 160 companies exported more than Rs10m last year and 41 exported more than Rs100m of software and services.

As Mr Dewang Mehta,



Nasscom's executive director notes, "the software industry is increasingly becoming the driving force in the IT industry."

"It is ideally suited to India as it demands high skilled manpower; it has no undesirable environmental side effects; it is growing rapidly; and, unlike 'capital intensive and low skilled industries', investment in this industry is not easily displaced."

A number of factors help explain India's software success and its ability to outshine rival offshore software development centres including China, the Philippines and eastern Europe.

As Mr Niraj Somaiya, an analyst with Bombay-based HG Asia, part of the ABN Amro Hoare Govett group, notes, "India scores well above other developing countries on account of having highly skilled manpower and a tremendous improvement in the hardware and communications infrastruc-

ture which makes it highly cost effective for quality software development."

The availability of a huge pool of relatively low-cost, technically qualified software professionals, high quality levels and a time zone advantage with both Europe and the US have enabled India to exploit the rapidly expanding international market for outsourced software services including the expanding market for "remote maintenance."

Indeed, India's emergence as an important development centre in the global software industry has coincided with some fundamental changes in the way information technology is used, including the trend away from mainframe-based computing to client-server computing based on desktop personal computers and inter-networking - an area in which India, traditionally a Unix-based computing environment, has particular strengths.

While these changes have generated strong demand for

skilled computer professionals from the IT industry itself, they have also spurred many end-users to re-write, convert and upgrade their existing software to take advantage of new technologies, such as graphical user interfaces and object-oriented programming.

Since the mid-1980s however, there has been a growing shortage of software engineers in the West. This, coupled with the pronounced trend towards contracting-out or "outsourcing" non-core operations among US and European corporations, has been one of the main driving forces behind the growth of the Indian industry.

"Last year saw an unprecedented global outsourcing shift towards India," says Mr Dewang Mehta, Nasscom's executive director. "During the year 104 companies out of the Fortune 500 outsourced their software development to India. This clearly shows that companies can derive competitive advantage through alliances with

Indian software companies." Equally significantly there has been a marked shift away from on-site development services or "body-shopping" where work is undertaken at the customers' site, to offshore services.

Historically many of the 700 Indian software companies have relied upon providing "body shopping" services for clients such as on-site programming. However, according to Nasscom figures, offshore services accounted for about 40 per cent of total exports last year with on-site services contributing the remaining 60 per cent. In contrast, the percentage share of offshore services in 1990 was a mere nine per cent and on-site services accounted for the vast bulk of exports.

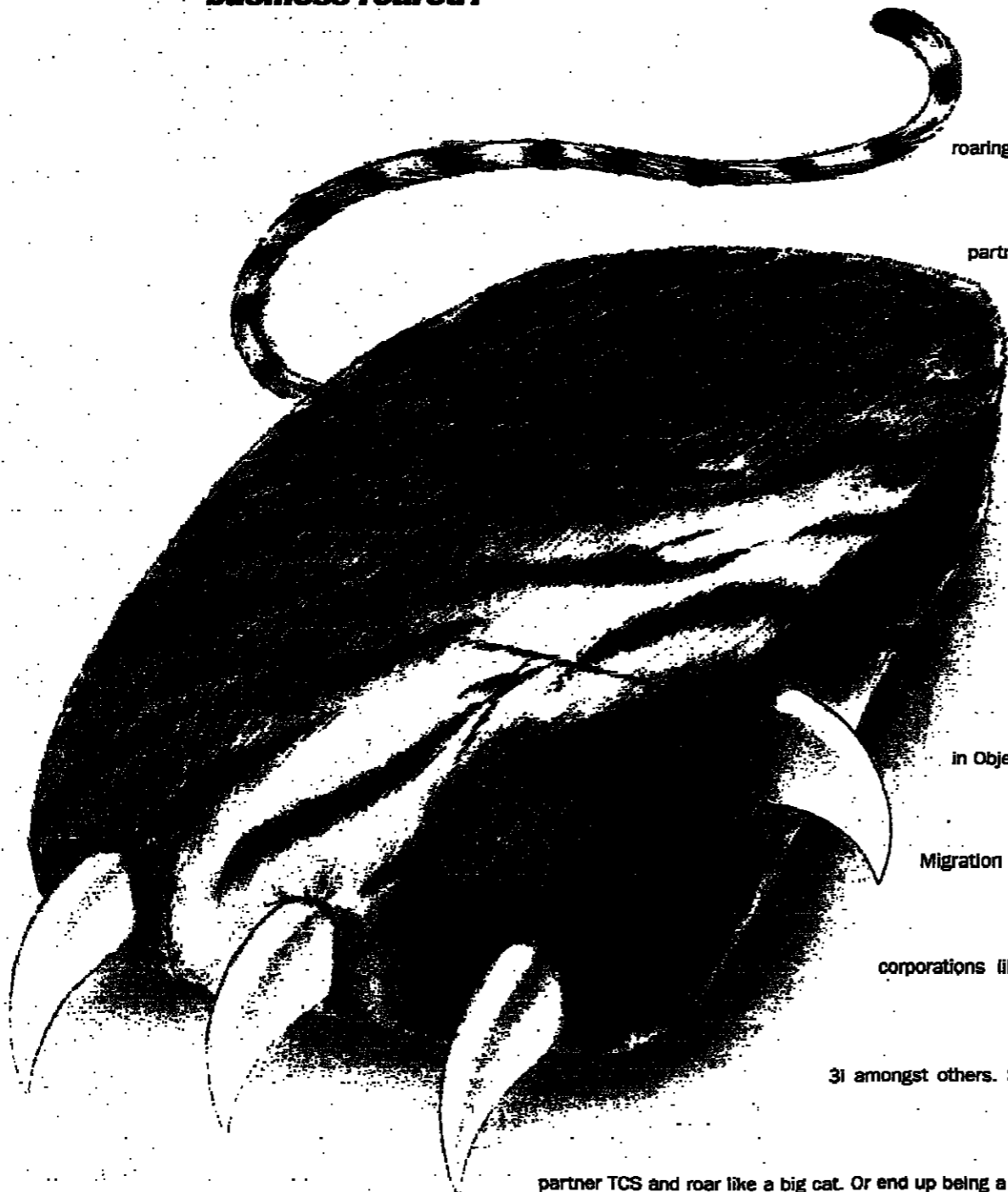
Thus, an increasing proportion of the industry's revenues are being derived from fixed-price turnkey projects which are undertaken in India, some of which involve hundreds of hours of programming code, underscoring the industry's tech-

nical and managerial strengths. This shift reflects growing confidence among the software industry's overseas customers, many of whom begin their relationship with Indian developers by insisting on on-site work, but once they feel comfortable about the quality and skill levels, are willing to ship their work offshore - a much more cost effective option. "The industry has much more credibility these days," says Mr Mehta.

The move towards offshore work has been underpinned by two key factors. First, Indian software companies have adopted quality standards enthusiastically. Forty-one Indian companies already have ISO 9000 certification and another 60 companies are in the process of acquiring certification. "By the year end, we expect more than 80 companies to have achieved ISO 9000 certification," says Mr Mehta. Highlighting the high quality standards that are

Continued on next page

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India's software industry

Software exports - India's total software revenues could reach \$5bn by the year 2000 - exports now hold the biggest share

Strength grows in technical skills

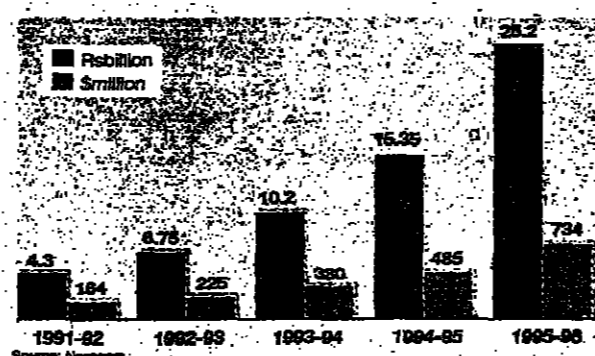
More than 140,000 technicians in India work on contracts for overseas clients, offering advantages in cost-savings and quality of software

India's software export industry has become one of the most dynamic sectors of the Indian economy, fuelled by the demands of offshore clients for low-cost, high-quality products and services. "Low manpower costs, a successful track record and easier global reach are driving India's software exports, which have grown some 50 per cent annually over the last five years and are expected to maintain the momentum," says Mr Aditya Srivasth, an industry analyst with Bombay-based brokers SS Kantilal Ishwarlal Securities.

Bank study compared India with a sample of seven competing countries including Ireland, Israel, Singapore, Philippines, China, Hungary and Mexico. When companies were asked to rate their preference for providing software and services, India came top of the list. Among the reasons cited by clients were the cost and quality advantage of the Indian industry. India's strong technical skills, particularly in leading edge technologies, and infrastructure considerations such as data communications links and the establishment of Software Technology Parks. India's other attractions as

a software development centre for multinationals include income tax exemptions and other government-sponsored incentives for exporters, the full convertibility of the rupee and the growth of the domestic market fuelled by economic liberalisation. Typically software exports for a developing country like India move through at least three distinct phases: • Exporting cheap labour overseas or "body shopping". This enables companies to build credibility with potential clients, and while margins in exporting cheap programmers may be low by international standards, low

Software exports



manpower costs mean that Indian exporters can still achieve healthy profits. • Using cheap labour to provide offshore services in the home country. This type of contract or project-based work eliminates costly travel and helps build the local infrastructure. Some companies have established "software factories" or units dedicated exclusively to a single client. These high security units ensure confidentiality for long term partners and operate as extensions to in-house development teams. Satellite communications remove distance as an obstacle to doing business. • Building packaged software products for export overseas. This is the highest margin business in the global software industry and longer term goal of many companies. However, this business requires more initial investment and is much more risky than contract work. Successful products require good market understanding and hefty marketing expenses which often negate any salary advantages. Today, most Indian software exporters are still undertaking contract work - this is the "bread and butter" of the industry, but most are expanding their offshore work and some have begun to produce niche products for the global market. Significantly, the proportion of work undertaken for customers offshore rather than on-site is growing rapidly, reflecting the growing confidence of big multinationals in the ability of Indian software companies to deliver high quality products and services on time. Offshore software development work now accounts for about 40 per cent of the total compared with less than 10 per cent at the start of the decade. Instead of being limited to supplying basic data entry and "code-bashing" services, Indian companies are also undertaking more challenging work for their overseas clients or parents. In some cases, they are designing, building and supporting products on a global basis. According to the Nasscom - excluding one-man operations - there are more than 360 significant participants involved in software exports. Together, they employ about 140,000 technically trained and highly motivated people but vary dramatically in size and in structure.

Some, such as TCS, the established leader in the Indian software industry, are indigenous companies, while others - such as BaeHAL, HCL Hewlett-Packard, and Tata Information Systems - a joint venture between Tata and IBM - are joint ventures between domestic enterprises and western companies.

A third group which comprises companies such as Citicorp Information Technology Industries, Texas Instruments, Motorola and Siemens Information Systems - and most of the more recently established software exporters - are wholly-owned subsidiaries of multinationals, and they use their Indian bases as software sourcing and production centres. Among this last group, a growing number of the leaders of the global IT industry including TI, Motorola, Oracle and Novell have established research and development centres in India which are responsible for products or services on a worldwide basis. For example, Texas Instruments' Bangalore facility is designing complex semiconductor devices for the US electronics group. Novell's fast-expanding Indian development centre specialises in three key areas, network services for Unix, network file systems and storage management services for the US group. "We have worldwide responsibility for these areas and operate as a logical extension of product teams in the US," says Mr Vikram Shah, managing director. Western computer software and services companies like Origin, a Philips subsidiary, have established a rapidly growing presence in India to help service both domestic and international clients, and at the same time others have signed software licensing deals with Indian companies. Other companies like Britain's Logica are building close partnerships with Indian companies. Logica has teamed up with HCL-Consulting for mainframe migration work and with Synectics, an innovative Bangalore-based start-up which has developed a next-

IT multinationals in India

Rank	Company	Revenue (Rs m)	Partners/Up-ups in India
1	HP	5,700	HCL, HP, HP India, ECR, Godrej, HPSO, PCL, IAT, CMS, Zerith, Redington
2	IBM	3,500	TISL, Zerith, CMS, ITC, Nexus, Microland, ECIL, Sonata
3	ACER	3,200	Wipro-Acer
4	INTEL	2,700	Microland, HCL, HP, Godrej
5	Digital	2,900	DCIL
6	Compaq	2,000	Microland, Unicorp, FIL, Tangerine, Minicomp, CMC, Crompton Greaves
7	Dell	1,700	Wipro, FIL
8	Microsoft	1,120	TUL, Sonata, Godrej, Datapro
9	Apple	1,100	Wipro, unicorp, Odr, Tangerine
10	Citizen	810	TVSE
11	Silicon Graphics	750	Tata Elxi, DCM DS
12	Dell	659	PCL, ESPL, Rolta
13	Novell	640	Opuswrd Novell
14	AST	639	PCS, AMD, Tangerine
15	Orwell	584	Moti Orwell
16	Oracle	528	TCS, Hexaware
17	Epoc	500	Wipro
18	Motorola	500	Motorola ISG
19	Thp	400	Thp India
20	Texas Instruments	375	Texas Instruments India
21	Bey Networks	360	Farnco, Microland TUL, HCL Corneil, Unicorp, Datacraft ICIM
22	Intergraph	348	Rolta
23	Unleya	307	TUL
24	Cisco	270	Wipro Microland, Digital, Datacraft, ICIM
25	Asiotech	260	HOPE, Nel Automation
26	3Com	250	Melstar, HCL Corneil, PCL, Moti Orwell, Godrej
27	Panasonic	191	Godrej
28	Sybase	180	NIT
29	US Networks	178	Wipro, Advantac
30	Tandem	172	Wipro
31	SDRC	127	Total Etd, Onward
32	Varifone	103	Varifone India
33	Multi Tech	96.5	Multi Tech India
34	Informix	94.5	Silverline
35	Cadence	91.7	Cadence India, Wipro
36	PTC	86.5	PTC India
37	Cylink	85.0	Melstar
38	Ingres	83.0	Mastek
39	QAD	74.5	
40	Integrated Systems	68.5	

India's top software exporters

Rank	Company	Revenue (Rs m)	Growth (%)
1	HCL Corporation Ltd	2700.0	
2	Pentafour Software & Exports Ltd	1020.0	84.0
3	Silverline Industries Ltd	814.5	
4	Fujitsu-ICIM Ltd	640.0	
5	Patni Computer Systems (P) Ltd	560.0	
6	Information Management Resources (P) Ltd	432.0	37.0
7	Magnific-IT Ltd	386.3	23.3
8	Larsen & Toubro Ltd	270.0	82.0
9	Digital Equipment (India) Ltd	250.0	48.0
10	IS Infotech Ltd	224.0	43.0
11	CompuServe (India) Technology Pvt Ltd	194.5	75.0
12	CMC Ltd	182.1	60.0
13	HCL Software Services	124.0	
14	IBM Software Services	108.1	
15	IS Software Services	114.5	35.0

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Working on leading-edge projects: BFL's software development centre in Bangalore - India's main 'silicon city'

■ BFL Software

■ HCL

An accolade-winner

BFL Software may be one of India's youngest software start-ups having been founded in 1993, but it is also one of the fastest-growing and most dynamic and last month won an accolade from Compaq Computer, one of its main offshore clients. The quoted company, part of the Calcutta-based Bangor Foundation, has two development centers in Bangalore, India's Silicon City (a single campus called BFL Township is under construction 20 kilometers outside the city), and overseas offices in the US and Singapore. Last year the group, which now employs over 410 software professionals and 40 managers, reported turnover of \$7m, a figure expected to grow to \$13.5m in the current year. BFL's employees are divided into six technology groups, the systems group which specialises in operating systems utilities, device drivers and test suite development; the re-engineering group which provides downsizing services, migration services and Year 2000 solution; the database and client

server group; the Tandem group and a new unit called the current and emerging technologies group which handles Windows projects, object oriented design and programming, multimedia and Internet hosted applications. Among the group's main customers are Astra, the Swedish pharmaceuticals group, the Central bank of Nigeria, and Comshare. BFL has also set up a dedicated development centre for FedEx Logistics, built a video-conferencing system for Hyundai Electronics of Korea, and developed PC software packages for Microhelp the US-based PC software group whose products include "Zip It." BFL is considering alternative strategies for developing its own shrink-wrapped products business - perhaps in conjunction with marketing partners. "As a first step we have signed an agreement with Microhelp to market their products in India," says Mr B V Venkatesh, president and chief executive. The group's relationship with Compaq began two and

a half years ago when BFL set up a dedicated unit for the world's largest PC manufacturer staffed by 70 software engineers - there are another 15 BFL employees in Compaq's Houston headquarters. Among the services provided for Compaq, BFL maintains the US computer group's World Wide Web site in Java and has been asked to develop Internet software for the company. "These are leading-edge projects and give a great deal of satisfaction to software developers," notes Mr B G Balakrishna, head of the group's international operations. Reflecting this BFL has an attrition rate of around 12 per cent - about half the industry average. The group has also set up a special unit to deal with Year 2000 projects and completed three pilot projects for three US-based Year 2000 customers in the financial services sector. In total, the group has undertaken more than 75 projects in 10 countries over the past three years and intends to continue to grow, albeit at a manageable pace.

India's largest IT organisation

Shiv Nadar, HCL's charismatic chairman, has set his sights on turning the group he helped found in 1978 into India's first information technology multinational by the end of the decade. Already, HCL ranks as India's largest IT group with revenues of \$500m in the latest financial year, several publicly traded subsidiaries - most of which are market leaders in their fields - and a string of important international joint ventures and partnerships. Nadar, now aged 50, epitomises India's new breed of IT entrepreneurs. He moved to Delhi from his native Tamil Nadu in 1968 to work as an electrical engineer for DCM, an Indian conglomerate, where he rose to become marketing manager of the data products division. Hindustan Computers Ltd was set up by Nadar and five colleagues to manufacture office products such as copiers. Since then, however, the group has mushroomed into a broad-based IT conglomerate with global ambitions. Among HCL's main businesses are the flagship HCL



Shiv Nadar, HCL's chairman, epitomises India's new breed of IT entrepreneurs. HCL Hewlett-Packard employs over 7,500 people

Hewlett-Packard company and HCL Frontline, market leaders in India's fast growing computer hardware business. NIIT, one of the country's leading IT training companies, and HCL Consulting which undertakes on-site and offshore software development projects for customers around the globe and ranks as a top-ten software exporter in its own right. Aside from running more than 150 training centres across India, NIIT also develops and sells educational programmes in the US and


elsewhere and develops software for overseas clients including Sun Microsystems, Sears, Robebuck & Co and IBM. Overall, about 77 per cent of the group's revenues come from computers and software - its hardware offerings range from high powered servers down to its Busy Bee range of home personal computers, priced from just Rs 20,000. HCL Hewlett-Packard, a joint venture formed in the early 1990s after the Indian government began the economic liberalisation pro-

gramme, has grown rapidly into the India's premier IT organisation and the group, which employs more than 7,500 people - more than half in software and customer-services engineering - has also been broadening its product portfolio and geographic reach through a series of recently announced joint ventures with General Instrument in cable TV equipment; Delixa, a leader in the US integrated payment systems market; James Martin for Year 2000 solutions; and Perot Systems in computer services and outsourcing, which will focus on opportunities in the Asia Pacific region. "There are a myriad business opportunities in the IT area in the Asia Pacific region," says Mr Nadar. "We expect continued growth and modernisation in finance and banking, utilities, energy, telecommunications, transportation, health-care and manufacturing." Other allies include Microsoft and Britain's Logica which HCL-Consulting has teamed up with to provide migration services. Outside India, the group has an established presence in 15 countries. "We realised early on that we needed to globalise the business," says Mr Nadar. "Will Mr Nadar and HCL realise their objectives? Most analysts have no doubts that they will. As HCL's chairman notes: "There is a kind of aggressiveness that runs through HCL."

than 10,000 others, many of whom now run other Indian software companies. From the outset, TCS recognised that its future lay in software and IT consultancy services, but it needed to acquire technology skills if it was to deliver software products and services to the domestic market. "That is where our venture in exports started," says Mr Kohli. One of the group's first domestic projects was in banking. "We worked with a bank and discovered they were in arrears by months and years, we cut the arrears to about two or three weeks, we couldn't reduce the arrears any further because the entries were still coming by the post, there was no networking then." Subsequently TCS installed the system in 49 banks in India. "We learned about re-usability long before anyone else." The first overseas work that TCS did was for Burroughs, making a hospital management system and converting it from one platform to another. "It was worth \$85,000, but we didn't have a Burroughs machine, so we wrote the code for an ICL machine and then developed a filter from ICL to Burroughs." Ever since then, TCS has prided itself on being one step ahead of its rivals with new technologies - for example, it is investing heavily in Internet technologies. Mr Kohli insists that the focus of the group will remain software. Currently exports account for just over 80 per cent of revenues and grew to 48 per cent last year to Rs4.2bn while domestic earnings grew by 88 per cent to Rs936m. Over half the export revenues come from onsite projects, and the US market accounts for about 50 per cent of total exports. TCS is also strong in the packaged software segment, both as a distributor for Oracle, Avalon, Lotus, Unigraphics, and SAS and with its own products including E.X. RTwo, Success Planner, and ISBS, a banking package now installed at 500 sites. The group has recently signed a licensing agreement with Britain's Business Objects group which plans to sell a new banking package developed by TCS in the international markets. The Indian group has also renewed its partnership with IBM's Lotus unit for Notes implementation.

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Software exports • A key earner of foreign exchange in India's economy

A highly diverse sector

Continued from page 3

ware export industry brought in foreign exchange earnings of \$734m and, as Mr Dewang Mehta, executive director of Nasscom, notes, "has emerged as one of the highest net foreign exchange earners in the Indian economy". Indigenous Indian companies, led by industry veterans such as TCS, IS Intotech and PCL Mindware, are also expanding their international presence, setting up offices in the US, Britain, continental Europe and now in Asia and the Far East - for example Square D has set up a Japanese sales office and has a team of Japanese speakers in its Madras facilities dedicated to translating project work. While the main objective of these overseas offices is to win new business and build relationships with offshore clients, at least one Indian company, ION Information Technologies, has taken a different approach setting up a team of project managers and software engineers in the Thames valley, to ensure project management and control is retained in the UK to reflect customer demand. The Indian software export industry is also extremely diverse - in terms of size, skill-sets and geography. Last year, more than 180 companies exported over


Rs10m of software compared, with just 14 companies in this category five years ago. Similarly, the number of Indian companies with high-speed 64Kbps satellite datacommunication links - a key requirement for undertaking volume offshore work - has mushroomed from just five companies, four years ago, to more than 250 today. As Mr Iain Allison of Bombay-based Marlin Partners noted in a recent report on the sector: "American corporations have been the main employers of this industry and have been highly influential in determining its shape and the nature of its services. Communications "Improvements in the telecom infrastructure have meant that the United States and other developed markets are on India's doorstep and not on the other side of the globe. No other Indian industry has these factors favouring it." In terms of markets, the US continues to top the list. According to Nasscom, India exported software worth Rs14.5bn to the US last year. In other words, software exports to the US grew by almost 60 per cent. "This quantum of software exports to the US was possible due to successful lobbying efforts by Nasscom in partially solving visa and

related issues," claims Mr Mehta. But while US companies have been in the vanguard in terms of exploiting the software development opportunities that India presents, European and Japanese companies are beginning to realise that outsourcing to India can help them maintain their competitive edge, accelerate time to market and reduce costs. Among the recent new entrants, UK-based financial services groups are showing particular interest in India. For example, Churchill Insurance, one of the UK's leading direct motor and home insurers, established a software development subsidiary in India earlier this year. The new unit will undertake software development work in an Oracle / Unix environment, and provide consultancy services to its parent and other group companies in the specialist fields of very large databases, performance tuning, hardware sizing and configuration. Nasscom has recently launched Phase II of Project Niles (Nasscom's India-Europe Software Alliance) to establish joint ventures and strategic alliances between companies in India and the European Union. Within 15 months of the launch of the initial phase, 11 joint ventures between Indian and European companies were

set up. Looking ahead, most analysts believe the prospects for India's software exporters remain good. With relatively low software development costs and 100 per cent income tax exemption on software exports, the sector has also been very profitable so far. Both operating margins and return on capital employed have averaged about 30 per cent across the sector, according to SSKI Securities, making the sector's leaders attractive investments. Nevertheless, there is a growing acceptance that although India's cost advantages will reduce over time. For this reason, most Indian software exporters are looking to move further up the value chain. Profit margins The current export mix has been likened to a commodity business - standardised software packages, the most profitable segment of the software market, only account for 10 per cent of Indian software exports. "With increased competition and higher costs, margins will fall over time," says of Mr Srinath of SSKI Securities. To offset this, he - like most analysts - believes Indian companies will need to develop products to sustain growth in the long term.

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India's software industry

Spectre of the millennium

Fortunes await the software companies with the resources available to deal with the so-called 'millennium bomb'

The "Year 2000 problem" or the "Millennium Bomb" threatens to disrupt information technology systems throughout the world - systems based on two-digit date fields and unable to deal with the date change on January 1 2000 - unless huge sums are spent to correct the problem.

Researchers at the Gartner Group have estimated that it could cost an astonishing \$600m to address the millennium problem, but time, or rather the lack of it, could pose an even greater challenge. What is more, the human resources needed to quantify, plan and execute software changes are already in short supply.

Gartner has estimated that 90 per cent of business applications, if not corrected will fall by 1999 and 20 per cent, comprising applications such as long term sureties or insurance policies, are

already at risk. For Indian software companies, rich in relatively low cost skilled manpower and with a proven track record in software migration and re-engineering, the millennium problem could prove to be a bonanza.

Already most of the leading offshore software development companies have set up dedicated Year 2000 units and some have signed partnership deals with US and European tool vendors, computer services organisations and consultancies.

Resources

"Some external service providers are moving abroad to further relationships with various offshore software vendors, particularly in India, to ensure they have the resources to put against this issue," noted Gartner analysts in a report published in July.

The recently announced joint venture between HCL and James Martin is one such example. "The millennium bug means tremendous opportunities for Indian software companies," says Mr Dewang Mehta, executive director of the National Association of Software and Service Companies. "Many Indian companies have already taken this challenge and see it as a major opportunity and have specialised in providing solutions, not only through products, but also through customised software development capabilities."

Nasscom believes Indian software companies could harvest at least \$5m of millennium work and has formed a special interest group on Year 2000 issues comprising more than 50 Indian software companies which either have tools or are providing solutions for the problem. As part of its efforts to bring Year 2000 to India, Nasscom is holding a series of seminars - the first one took place last month in Luxembourg.

Cost-savings

Among Indian companies with dedicated Year 2000 programmes, the HCL Group's joint venture with James Martin, the US-based service provider, combines what Gartner describes as "the leading redevelopment and Year 2000 solutions methodology" (The Systems Redevelopment Methodology) with HCL's "software factories" aimed at reducing project time and cutting project costs.

leveraging existing project management skills in both parent companies, HCL James Martin should be able to execute between 30 and 40 Year 2000 projects concurrently, according to Mr Ashok Jain, chief executive of HCL James Martin.

"The cost-savings for these projects, if conducted offshore, will range from 30 per cent to 60 per cent less than competitive offerings that do not include offshore services," says the Gartner analysts.

Continued on page 6

A very clear objective

Many trade associations fail in their mission because they fragment and lose sight of their objectives, or cling to protectionist arguments in the face of rising competition. But for the Delhi-based National Association of Software and Service Companies (Nasscom), the mission has remained clear - to act as a catalyst for the growth of the software industry.



India's software industry has a global outlook

Significantly, the Association's mission statement did not mention 'Indian' industry, and the association has embraced and campaigned for free trade ever since.

Nasscom's membership has grown to over 400 and represents 96 per cent of the revenues of the industry, not only includes all the largest Indian software companies, but also most of the multinationals involved in the Indian industry.

"We do not distinguish between companies owned by Indians, owned by a multinational or owned by anybody else," says Mr Dewang Mehta, (see picture, page one), who became Nasscom's executive director in 1991.

"We do not believe in protectionism, and we have a very global outlook - that has been one of the reasons for our success in establishing ties with various other associations in other countries," he says. "We do not believe in only exports, for example. We believe equally in imports: it is a two-way traffic."

The association was formed in New Delhi in July 1988 although its origins date back to 1987, and the first software seminars held in US cities by eight or nine Indian software company chief executives in association with the Department of Electronics.

"The department officers and the chief executives felt that it was important to have an organisation which would keep on doing these activities and more importantly, an association where they could share their experiences."

The association had three main objectives. First, to lobby the Indian government

to make its policies "more software-friendly", mainly in the areas of tariffs, taxes and public procurement. Second, to market the Indian software industry both in India and overseas and third, to campaign against piracy.

In the first two areas in particular, Nasscom has been remarkably successful. The industry has won tax concessions for exports and import duties on software have been reduced dramatically - from 270 per cent in 1988 to 10 per cent today.

"We believe if we cannot compete with the global software industry in our own country, then we should close down," says Mr Mehta. Nasscom was also instrumental in encouraging the establishment of India's 10 software technology parks where small and medium-sized companies can set up operations quickly. The

Association has also lobbied successfully overseas, particularly in the US over visa and other issues.

Under Mr Mehta's energetic leadership, the association has also extended its marketing activities holding about 15 seminars a year in Europe, Japan, Australia, South Africa and the US. Since 1991 the association has also held domestic exhibitions culminating this year in Bombay where a football stadium was converted into the largest software exhibition in the Asia/Pacific region attended by about 300,000 visitors.

Next month, Nasscom will hold an even larger exhibition in Delhi, together with the Comdex fair organisers. Dubbed 'The India 96 Comdex', the exhibition is aimed, "at raising the awareness of software in our own country."

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Many opportunities for joint ventures

"There is no doubt that India has a huge fund of scientific and educational expertise"

A UK Minister for Science and Technology, I am well aware of India's emergence as a world class supplier in the global information industry. My visit last year helped pave the way to an agreement on closer science and technology links between our two countries.

When I accepted an invitation to address the World Economic Forum in Delhi in October, I saw an ideal opportunity to lead a high profile business delegation

India's "Silicon Valley" to explore how British companies could enhance their presence in this exciting market. There is no doubt that India has a huge fund of scientific and educational expertise.

I particularly wanted to find out more about the international corporations established in Bangalore, where much of new software development takes place.

Expertise

I also wanted to discover how British companies could share expertise and how we could co-operate for mutual benefit. India is an obvious partner for British companies - our shared history makes much in Indian commercial life familiar to British business.

I was glad to see included in my programme a call on BAA-HAL, a joint venture between British Aerospace and Hindustan Aeronautics. Established in 1983, this company concentrates on real-time software including applications for air traffic management and runs a database for British Airways' Frequent Flyer programme.

In the wider development of successful international co-operative ventures, western partners will look increasingly to the Indian Government for open and liberalised markets.

In the 1990s, India has grown twice as fast in the software sector as the US did in the 1980s. A compounded growth of more than 40 per cent is exciting. The value of the industry is now an impressive \$1bn, with half of production devoted to export.

While growth in the software sector can be expected to continue, India still has a good way to go before her communications infrastructure is the equal the Asia average. Around \$30bn to \$40bn of investment is needed to install the further 50-60m telephone lines needed to reach five per cent of the population.

How can British companies find out more about the dynamic software sector? I asked to hear more about 3SE, an Indian company established two years ago,

Co-operation

of a venture between the European Union and the Indian government - a mission to promote co-operation in software between European and Indian companies, achieved through match-making from its exhaustive database and helping new entrants to the market to pick their way through the minefield of regulations and licensing requirements.

I am in no doubt that British companies must look more closely at opportunities in the Indian software market.

The UK's Department of Trade and Industry - and the Foreign Office - have a wealth of experience and are ready to help. We must not let the exciting opportunity of developing Indian markets pass us by.

For SoftDev details, call Jon Howell at Interactive Group, 44 (0)181 541 5040; the e-mail address is: softworld@softinfo.com

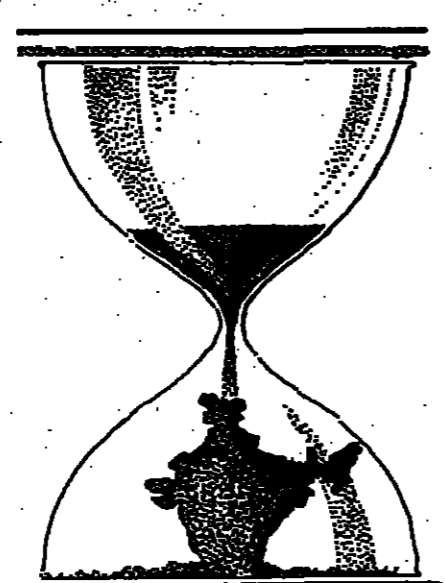
Indian Software Pavilion

A new initiative at SoftDev'96 at London's Olympia this month will be the Indian Software Pavilion, sponsored by the Financial Times. This event brings together some of India's leading software development companies.

Mr Dewang Mehta, executive director of Nasscom, will bring the keynote speech for a two-day seminar programme presented by Indian companies.

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View from the top
of
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This month's focus
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the office**
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Software solutions
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It's grow - or die
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Information Technology

Wednesday November 6 1996

Topic in the IT industry

Java poised to crack it open

Researchers say that new Java software 'is at the epicentre of a seismic shift in the \$650bn global computer industry'. Paul Taylor examines the claims.

Pony-tailed programmers and computer 'nerds' are getting excited over a new computer programming language - named after a type of gourmet coffee bean - which promises to unleash their creativity and live-up network computing in general, and the Internet and corporate intranets in particular.

But perhaps more surprisingly, Sun Microsystems's Java software has also caught the public's imagination and fired up the enthusiasm of big business customers who are betting that it will lower the cost of desktop computing and improve their efficiency and competitiveness.

According to a recent study completed by Forrester Research, more than 60 per cent of top US companies are experimenting with Java and over 40 per cent have already decided that it will become crucial to their Internet computing strategy within a year.

So what is all the excitement about? Java is a programming language developed by in 1990 by James Gosling, a programmer at Sun Microsystems, the US-based workstation vendor, whose machines supply most of the computing power behind the World Wide Web.

Originally called 'Oak', it was intended as a control programme language to be used in domestic products such as set top boxes and video recorders and was therefore designed to be compact and easy to develop. "Java is fully 'buzzword-compliant'," jokes Maryn Lambert, director of the network computing sales group at Sun in the UK.

"It is a simple object-orientated, distributed, interpreted, robust, secure, architecture neutral, portable, high-performance, multi-threaded and dynamic language." That may help explain Java's popularity among fashion-conscious programmers who are rushing to learn the language and join Java development teams, but what really makes Java special and important to businesses is that it is truly "platform independent".

Currently, if a programmer wants to develop a new application (software programme), it has to be written for a specific combination of computer hardware and operating system. For example, an application developed for a Windows-based machine will not work on a Unix workstation. That means that if a corporate in-house software development team wants all computers to be able to run a particular application, a separate version has to be developed for each operating system.

Java is designed to break the fixed links between the application and the

operating system, so that developers can create programmes which can run on any computer. This means that programmers can focus on developing applications *once* only, and then distribute the application to anyone no matter what computer or operating system they are using.

Sun's Java achieves this alchemy in a simple but clever way. Programmes written in Java are not 'ready-to-run' applications, but are in a special format called *byte code*. To turn this code into a working application, the computer must be running a separate process known as the Java virtual machine. This is another small software programme that reads the byte code and translates it into instructions the computer and operating system can understand.

Java virtual machines are available for most operating systems and are already incorporated into most of the main web browser packages including the latest versions of Netscape Navigator and Microsoft's Internet Explorer. This means that every computer running a modern web browser is already Java-enabled.

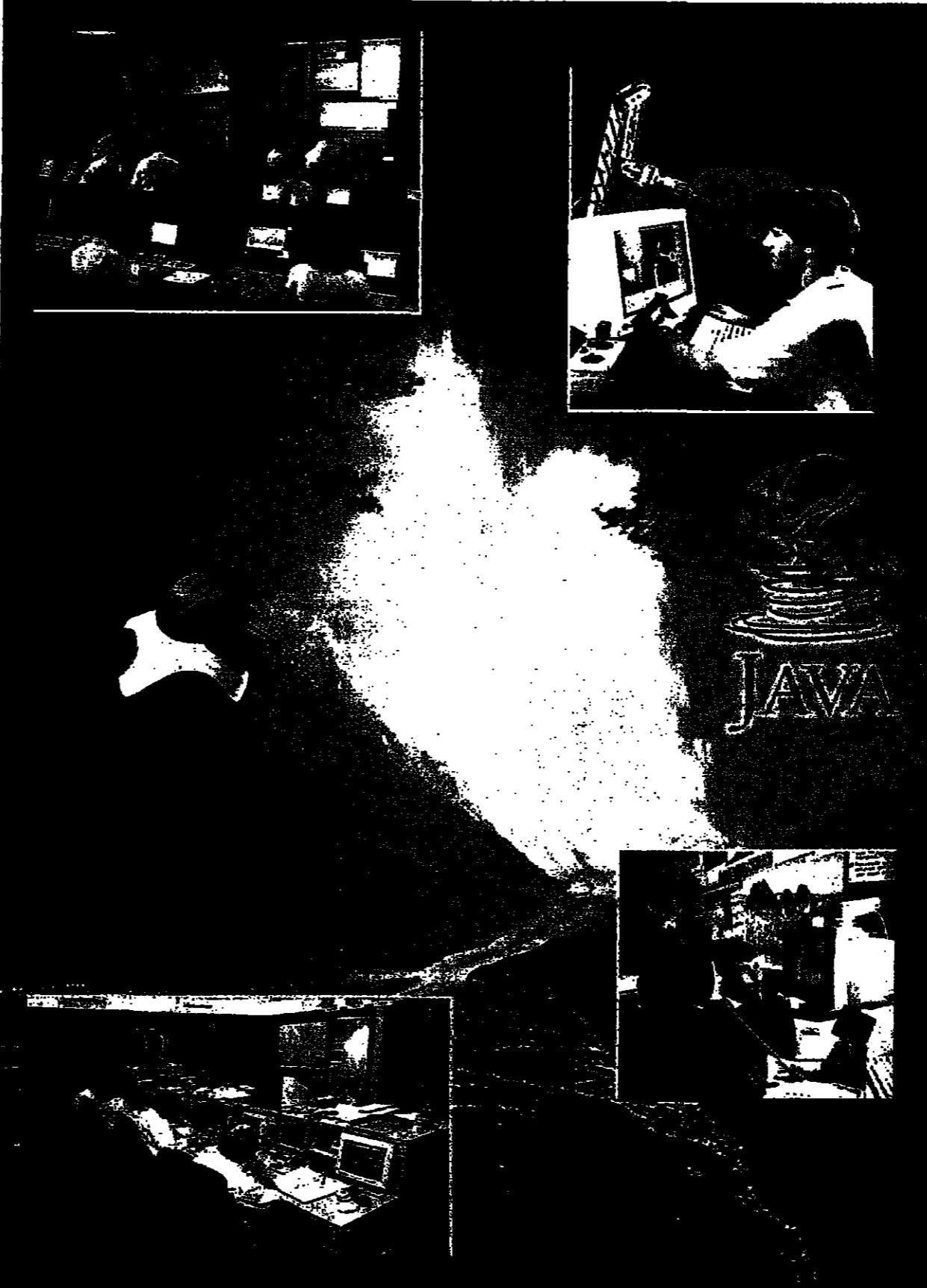
Programmers initially demonstrated the simplicity and interactive potential of Java by building so-called Java applets, small software applications such as revolving corporate logos or 'ticker-tape' like Web documents - see *buzzword explanations above, right*.

Cost-savings in desktop computing

While many people dismissed these early applets as insignificant, the full implications of Java and Java programming are only just beginning to be recognised.

For example, Java applets can provide a type of 'just-in-time' computing. Instead of installing huge programs every time they need a new function, computer users can download an applet across a network, such as the Internet. Java's advocates also believe that it will help cut the soaring costs of desktop computing. For example, Dun & Bradstreet has built a Java applet that will let employees issue a purchase request to a corporate server without having a full-blown purchasing program installed on their personal computers. Other software developers have created Java applets that let Web browsers view corporate databases and mainframe applications.

But the main savings are expected to come from reduced maintenance and upgrading costs - most estimates sug-



By arranging their landscapes, Java offers cost-saving benefits across a wide spectrum of computing applications, ranging from telecommunications and finance to manufacturing and education. Many companies see Java as crucial to their Internet strategies.

gest the initial purchase price of a personal computer only represents a fraction of the total cost of ownership which may be as high as \$8,000 a year. Instead of having to visit every PC on a network in order to upgrade software or fix a software bug, a Java-based application can simply be replaced or upgraded centrally and is immediately accessible to all the desktop users.

This model has particular appeal for service organisations such as telecommunications companies, information

distributors and financial services providers.

Reflecting this, some of the early adopters of Java technology in the UK include British Telecommunications, Reuters and NatWest bank.

BT, for example, has developed a Java-driven data visualisation application which takes data on the volume of telephone calls across the UK and transforms it into a graphical format. Meanwhile, NatWest has developed an online banking package using Java

which will be offered to its small business customers along with a browser to access the service.

Charlie Herbert, manager of NatWest's new delivery channel unit, says Java has helped ease concerns about customer support and security. "I control the software and I can change it or fix bugs 'on the hoof'," he says.

Java's potential is not however limited to desktop machines. The next generation of personal digital assistants - hand-held computer and com-

Java buzzwords and benefits



Corporate benefits include:

- Lower desktop support costs.
- Enables the use of older 'legacy' desktop equipment.
- Single-user interface.
- Widespread industry support.
- Potential for low-cost network computers.
- Unified development language.
- Centralised application management.
- Duke, the lively Java 'mascot' shown above, symbolises the software's ability to make the Internet and corporate intranets more dynamic, accessible and user-friendly.

Java buzzwords

- Java: a platform-independent programming language.
- Java virtual machine: a small programme which translates Java byte code into computer instructions.
- Java Applets: small Java programmes.
- Java beans: a framework or architecture into which a programmer can 'plug in' components.
- Hot Java: Sun Microsystems's Java-enabled web browser.
- Java chips: semiconductors designed to run Java programmes at lightning speed.

munications devices - may well be Java-powered and several telecom equipment companies, including Canada's Northern Telecom, have announced plans for Java-enabled telephones which will also enable users to access the Internet and corporate intranets from a telephone handset.

Almost all the leading participants in the emerging Internet software market have agreed to support the Java language - even though it only became fully available in February this year. Among them, International Business Machines in particular is moving rapidly to incorporate Java in its range of computer platforms and has established its Java Technology Centre at its Hursley laboratory in the UK.

"IBM is putting Java on all of its computer platforms including OS/2, AIX, AS/400 and mainframe MVS," says Simon Philippe who is in charge of IBM's Java development work. "Java makes it possible once again for a business to leverage its size by deploying enterprise-wide solutions."

But not everyone is so enthusiastic. Although Microsoft has also licensed Java, Charles Fitzgerald, who is in charge of Microsoft's ActiveX technology, has noted, "Java is not a cure for cancer, it doesn't repeal the laws of gravity - and there's a lot of things you can't do with it".

Earlier this year, the Gartner Group also gave some reasons for caution. Gartner argued that Java was a young and immature language, that there

Continued on back page

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Interview with Joe Tucci of Wang Laboratories - By Paul Taylor

An open approach to business

Wang, the one-time office automation leader, has reinvented itself as a services and software supplier



Joe Tucci: "It is easy to become obsolete unless you constantly evaluate and adjust your strategy"

Wang Labs' word-processors were synonymous with office automation in the late 1970s and early 1980s before the personal computer revolution swept them off the desktop and plunged the Massachusetts-based group into huge losses and a Chapter 11 bankruptcy filing in 1992.

But now Wang - under Joe Tucci, chief executive since 1993 - has emerged from Chapter 11 and reinvented itself as an independent computer services supplier and one of the fastest growing vendors of workflow, integrated imaging and document management software.

Looking back, Tucci acknowledges that "in the early 1980s, Wang was the standard for word-processing office automation, and most large enterprises, whether government or private business, standardised on Wang both for office automation and e-mail".

Initially, Wang's strategy, based on proprietary tech-

nology, worked. Company turnover grew rapidly from \$300m and to almost \$3bn in 1986. "It was incredibly rapid growth," says Tucci. But Wang also made mistakes. "I think the biggest failure was the failure to open up," says Tucci.

Not only did Wang fail to adapt to the rise of open systems and Unix, but the company also failed to ensure quickly enough that its systems could work with equipment from other industry leaders like Digital Equipment and International Business Machines. In addition, rather than forging distribution agreements with other companies, Wang built up a huge internal sales force.

"In the heyday there were well over 3,000 sales reps and they did very little partnering," says Tucci. "Open for me means the open systems piece, the interoperability piece and being open to work with others, and I think Wang failed on all three accounts."

When Tucci took over as

part of a new management team three years ago, Wang was in the middle of a restructuring process designed to refocus the group on two growth areas.

Since the late 1980s most of Wang's systems had been working in open system and client/server environments and therefore the group had acquired skills and expertise not only installing and maintaining its own systems, but in integrating them into heterogeneous local area networks.

"We had worldwide capability in building these sort of Lans, so we decided to build on this," says Tucci. "Secondly Wang had pioneered imaging, workflow, and document management technologies so we started re-writing those for the open environment and made that our second business."

"Wang today is basically two businesses, a services business and a software business. We run them quite independently. Each one has its own sales force, its own R&D, its own financial staffs."

Looking forward, Tucci expects the services business to report revenues of about \$1.5bn in the year from September, and the software side to grow from \$80m last year to more than \$100m.

"We believe we have got on the wave early," says the Wang chief executive. "We saw the network centric world coming and we designed more what they call light clients which positioned us very well for the Internet and network computing phenomenon."

Wang has also formed a close strategic partnership with Microsoft (which has invested \$90m in Wang's preferred stock) and was an early adopter and advocate of Windows NT.

"In the network computing world our vision is to be a leader in network and desktop outsourcing," says Tucci. "The CEOs of companies struggle every day with the increasing costs of client-server or network centric computing and there seems to be a worldwide trend to focus more and more on core competencies. That means companies are outsourcing big pieces of their IT."

"Our biggest problem now is hiring and training people," he says. Among the services Wang provides for its

customers are services procurement, systems design and implementation, and asset management. Most companies, he says, still do not know whether they have one year, two year, or three year guarantees on hardware, what the guarantee on software is, or what rights they have to software updates. All of that is part of warranty and asset management.

Meanwhile, he says, "a lot of companies are using legacy systems". For example many companies have installed Lotus cc Mail or Microsoft Mail for messaging. But, says Tucci, "they want to be on (Microsoft) Exchange and the Mail messaging systems of the future. That move is not trivial, so we try to focus on the infrastructure rather than the specific solution".

Tucci also emphasises the importance of partnerships. "Many of our partners are the EDSS, Computer Sciences or Cap Gemini's because even those large companies do not have the skills in this space and they would tend to subcontract their outsourcing activities to companies like ours which are highly specialised."

Similarly Wang also provides multivendor platform support services for companies like Sun Microsystems and Dell Computer. "Because of our independence we are not threatening," says Tucci. Among Wang's other clients are Packard-Bell, Zenith, Siemens' Pyramid unit in the US, Apple Computer and Microsoft.

Tucci refers to Wang's rapidly expanding software business as "the office automation systems of the future". These include structured workflow, imaging and document management packages. "Of course," says Tucci, "as you digitise this much information you create

a storage problem, so we have a hierarchical storage management product."

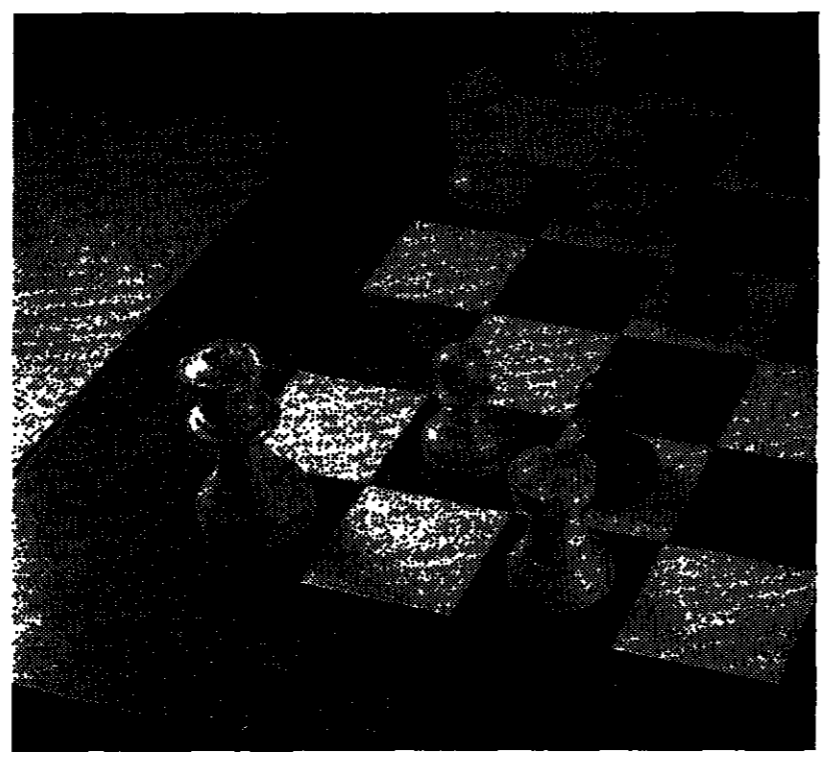
While Wang continues to invest in Unix, its largest investment is in Microsoft Windows NT. "We are riding that wave hard," says Tucci. "That is not to say we are abandoning Unix. We still have a very substantial investment in Unix but we have really invested to be the leaders in NT in this space."

"I think the office of the future will be Microsoft based," he says. In the corporate world he says Microsoft is a "one purchase deal". "We are back to a homogeneous environment from a software point of view, sort of what you had in the old days with Wang, except with Wang you had to buy VS (Wang's proprietary software) and you had to buy the Wang workstation, whereas today you have a wide choice of servers, PC manufacturers and even microprocessor platforms."

But Tucci also emphasises that no company in the IT industry can afford to become complacent. As a company re-born, he views Wang's key advantages as its speed and nimbleness. "We don't have a memory. We are a new business. We don't have a big legacy," he says.

"The industry is changing very quickly and it is easy to become obsolete unless you constantly evaluate and adjust your strategy." He tells Wang's employees: "If you are not highly adaptive and don't like change, you have picked the wrong company and you're in the wrong industry. But if you are looking for a vast opportunity and can commit yourself to hard work and innovation, you can reap the rewards this company and industry has to offer. So if this excites you, put on your seatbelts and let's go."

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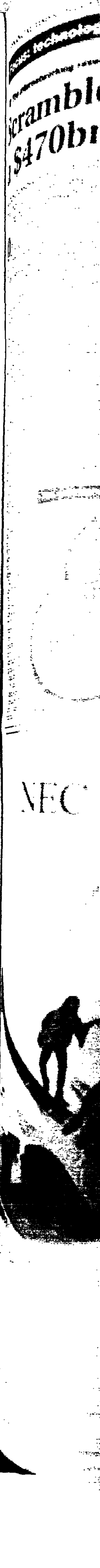
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Scramble for shares in a \$470bn world market

As businesses move towards the information age, office system suppliers are in a race to help users exploit the vast pools of data becoming available on the Internet and through other online electronic services

Over the past 18 months, the emergence of the Internet as a business tool, and the rapid adoption of open Internet technologies as the foundation for internal networks, or intranets, has transformed the outlook for technology in the office and further blurred the distinctions between telephony and data processing.

The immediate impact of this latest IT revolution is reflected in the scramble for new business among traditional suppliers to the \$470bn worldwide market for IT products and services. Well-established companies such as IBM, Microsoft and Oracle are adapting to the challenges and opportunities posed by the phenomenal growth of the Internet and the prospects for electronic commerce.

Meanwhile, newer companies such as Netscape Communications, the California Internet start-up, and Netcom, the Internet service provider, have been catapulted to prominence while the Internet "plumbers" - such as Cisco, the fast-growing internetworking equipment supplier, and Sun Microsystems, whose web servers help power the Internet - have become hot shares.

Together, these companies are putting together the digital infrastructure for the next decade - an infrastructure that they believe will provide their corporate customers with the electronic tools they need to compete in an era in which the old distinctions between voice and data and between computers and telephones no longer apply.

Naturally, most IT suppliers have their own angle on the internetworking revolution. For example, IBM - the grandfather of office automa-

tion - sees the growth of the Internet and internetworking as an opportunity to exploit its expertise in systems integration. IBM has also jumped aboard the "network computer" bandwagon, which promises low-cost digital devices that will rely on networks and servers for most of their power.

Similarly, Microsoft, which dominates the market for desktop operating systems and integrated "office" software suites, has responded forcefully to the threat posed by Netscape and other Internet start-ups. A year ago, Mr. Bill Gates, Microsoft's chairman, set out a new strategy for Microsoft aimed at placing the Internet at the core of all the company's office products and technologies.

One result of this change is that Internet Explorer, Microsoft's Internet browser software, will provide the user-interface to the next generation of Microsoft desktop operating systems. From the end users' point of view

this will remove the remaining distinctions between locally stored data, and information stored elsewhere on an intranet or the Internet.

Indeed, the whole basis for using IT systems in the office has changed dramatically in recent years. In the days of the corporate mainframe or departmental mini-computer, corporate customers mainly thought of IT systems as a means to cut costs and automate existing functions - hence the elusive dream of the paperless office.

Today, however, virtually no-one talks about "office automation". Instead, companies are investing in high performance multimedia network systems to improve their competitiveness, reduce time to market and respond faster and more effectively to customer requirements.

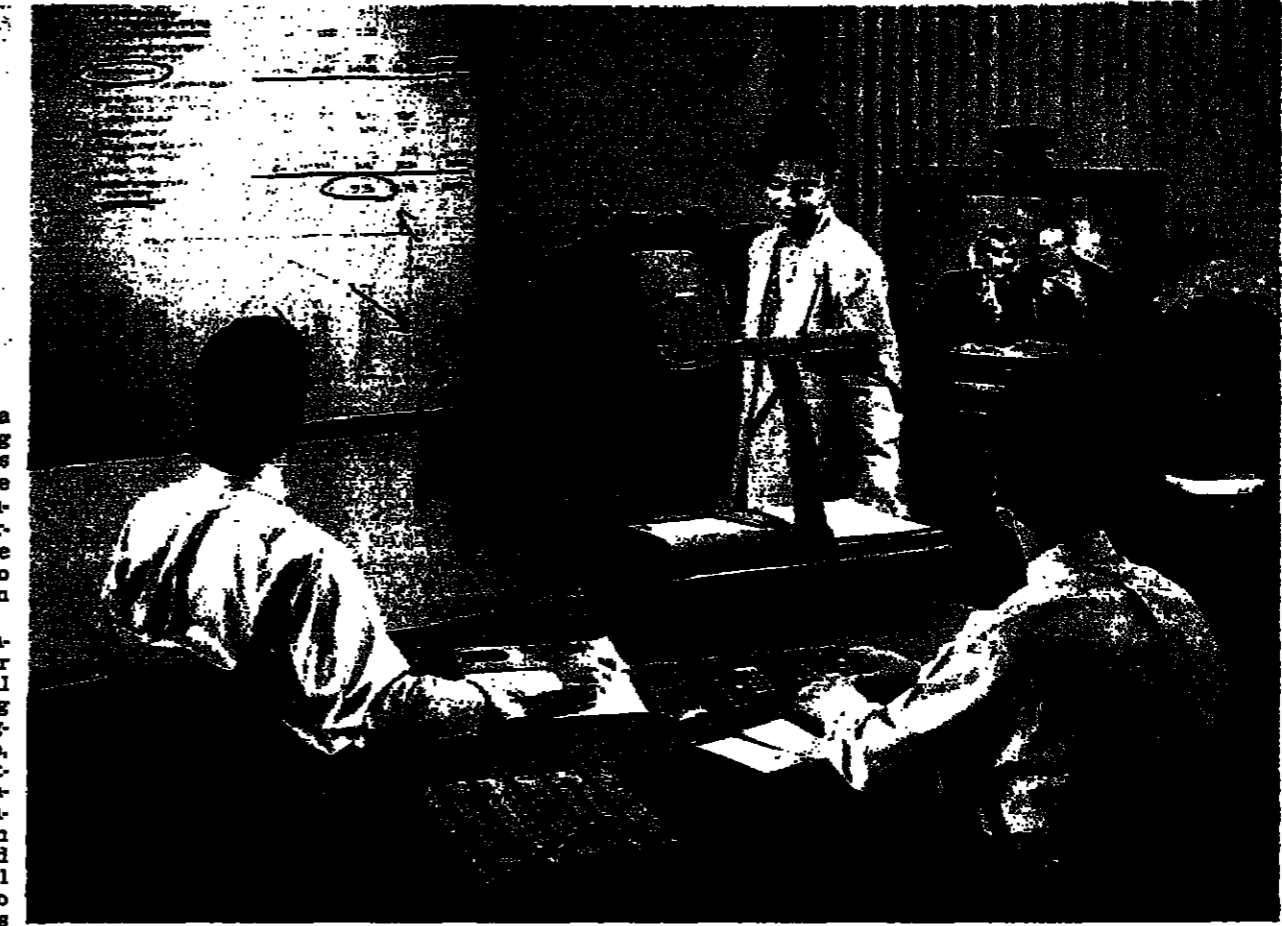
Desktop PCs put more direct power in the hands of

the end-users, and local area networks made the sharing of data and peripherals easier. But now all these systems are being interconnected using standard Internet protocols to provide seamless internal access to the full resources of an enterprise.

Firewalls and other security devices stand guard over these valuable internal resources while providing gateways to the external digital world for those inside, and selective access for partners, suppliers and customers. Although many companies have sought to focus on their "core businesses" and outsource peripheral operations, they are also seeking to use technologies such as e-mail, groupware products and electronic data interchange to build closer relationships with their business partners.

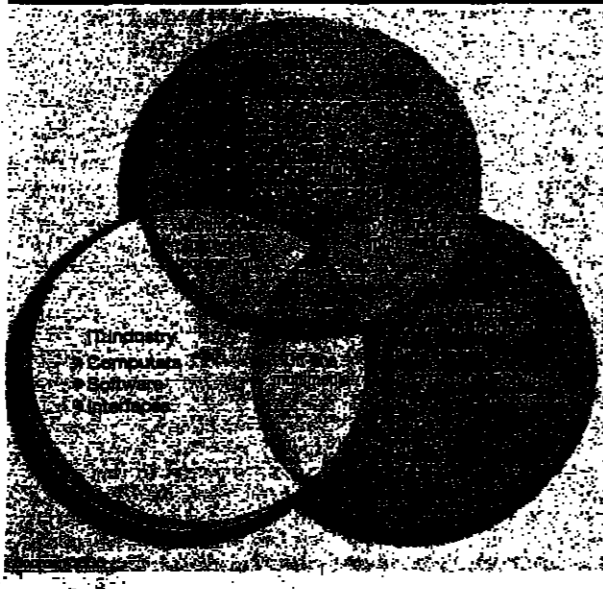
In the office environment, most medium and large-scale companies already rely on a wide range of digital devices and technologies to run their core business operations. Increasingly, these devices - ranging from photocopiers to coffee vending machines - are being hooked together and given their own "intelligence" so that they can function more efficiently.

Not only do these integrated systems ensure the smooth operation of basic office processes, but they also increasingly provide key interfaces with both suppliers and customers. Customer help-lines are equipped with sophisticated voice systems; computer telephone integration technology brings together the power of data processing and the reach of the telephone; Web sites give even small local companies the chance to compete with multinationals; electronic mail provides a low-cost alternative to



Electronic 'whiteboards' are becoming a key feature of videoconferencing. At the touch of a button, the Groupview document conference projector, above, from PictureTel, enables business users to send high resolution images of paper documents, transparencies and objects to distant meeting sites. See also report by Nuala Moran on whiteboards, page 6; the latest trend in teamwork.

The converging information society



more traditional forms of communication.

The growing complexity of office systems has placed network management tools at a premium. The worldwide market for network maintenance and help-desk services is worth around \$19bn and growing by about 15 per cent a year.

Meanwhile, as the shift towards the fully integrated digital office gathers pace, huge volumes of data are being generated, data that needs to be stored, sifted and manipulated if they are to give useful information.

So today some of the fastest-growing IT areas are workflow, document and image management systems, data warehousing, enterprise information systems and data visualisation - all methods to extract the maximum value from massive quantities of raw material - see software report, pages 14-17. The market for open systems production workflow and imaging software

alone is worth about \$400m and growing by about 35 per cent a year.

An increasing number of companies, including those in the financial services industry, is beginning to use sophisticated data mining techniques to target individual consumers, while others are using Internet technologies to personalise their services. The new management mantra is: use IT "to sell to a market of one".

Meanwhile, the explosion of information available on the Internet and through other online electronic information services has generated new interest in sophisticated search techniques and "information robots", which can seek out and highlight useful information. Such techniques are already being used to reduce purchasing costs, track competitors and identify market opportunities.

Indeed, in the new information age one of the key differentiators between successful and unsuccessful organisations may well be their ability to exploit effectively the huge pools of information likely to be at their command.

As the demand grows for advanced forms of data communications within the office such as "whiteboard-ing" (see report, page six) and multimedia e-mail, the sheer volume and variety of data requiring delivery to the desktop is pushing existing networking technologies to the limit and fuelling the search for an enterprise-wide, high-speed broadband technology capable of carrying all an organisation's electronic traffic. The main candidates appear to be Fast Ethernet and Asynchronous Transfer Mode (ATM) which can support video and digital sound as well as data and graphics.

Other "inefficiencies" in the office equipment infrastructure have also begun to

attract attention. In particular, the lack of flexibility offered and the unnecessary costs imposed by hard-wired telecom links. Cordless telephony, wireless networking and high-speed infra-red links between devices such as printers and portable pcs are all expected to play a bigger role in the office of the future.

Outside the office, a growing number of businesses is already using digital cellular telephony, portable computers and mobile data networks to exchange information between the central office database and mobile employees, such as salesmen or engineers.

Indeed, for some companies, the requirement for a full scale physical office may even disappear. In the "virtual corporation", staff will work mostly from home or while "on the road" and yet still have full access to the panoply of digital corporate and Internet resources of the dawning information age.

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Outsourcing IT services • By Nuala Moran

Within the next few years, 80 per cent of the 400 top organisations in the UK will form a strategic partnership for the supply and management of IT services. In effect, they will be acknowledging that they can no longer cope alone with the opposing pressures of fostering a flexible and responsive IT capability at the same time as controlling the cost.

This signals a change in approach to the outsourcing of IT, which is currently mainly done for tactical reasons, to reduce costs or to deal with particular projects.

"There are strong indications that a radical change will occur in the structure of the majority of IT divisions in the top 400 UK organisations within the next few years," according to a report by the international research company, Input.

These organisations each spend more than £12m a year on information technology. "They will on average outsource 40 per cent of this," says Peter Dooley, marketing manager of the IT services company, FI Group, which commissioned the survey. "They are putting out such an enormous part of the IT function that attitudes to outsourcing will change. At this level it will affect the structure of the business, and they will be looking for strategic and long term partnerships."

Through these partnerships, companies will aim for an IT capability which can respond to the needs of the business, while keeping costs manageable. This will allow a company to move in and out of new product areas without either needing a huge investment

Take your partners

In the recession the prevailing argument for outsourcing IT services was cost reduction. Now sentiment is changing and outsourcing relationships are increasingly strategic, rather than tactical



Dooley: outsourcing allows companies to grow faster

In IT, or paying for IT that is surplus to requirements.

Companies now expect the majority of revenue to come from new products. Many of these have information technology embedded in them, or are enabled by IT. Product lifetime is becoming shorter, and companies cannot allow the process of gearing up IT to cause a delay in getting a product to market.

"You can no longer afford to have an IT pipeline of a particular size, and then work through projects according to their priority rating," says Mr Dooley. "Now if you are six months late with a product, you could lose half of its lifetime profitability."

Furthermore, outsourcing IT functions allows

companies to grow faster because it removes the constraint of capital investment in computer systems.

For example, a credit card company can recruit 20,000 new customers without having to expand its processing capability.

Takeovers and mergers are also pushing companies into closer relationships with outsourcing suppliers. The cost-savings achieved when two companies are consolidated can be greater if a supplier or suppliers provide IT services for the whole, rather than integrating two sets of systems, or expanding one of them to meet the needs of the enlarged organisation.

An example is the \$5bn merger of the European downstream assets of British Petroleum and Mobil of the US. The merged organisation announced in October that it will outsource its accounting and financial transactions, along with more than 700 staff to Andersen Consulting and Price Waterhouse.

The company would not say how much it might save by outsourcing. But instead of running separate accounting systems in each of the 43 countries covered by the joint venture agreement, it will be paying the outsourcing partners to run one system each.

Apart from reshaping IT to make it responsive to business requirements, IT



John Willmott: The year 2000 problem will be costly

directors are now facing the huge overhead of dealing with the year 2000 problem. Most older computer programs, particularly those that run on mainframes, use only two digits to designate the year - for example 88 for 1988. Computer systems that have not been changed by midnight on December 31, 1999 will respond to the start of a year ending with the digits 00 by assuming that there is an error, and stop working, or interpret the year as 1900. This will invalidate all kinds of data-related calculations, sort routines and indexing procedures.

Dealing with this problem threatens to be costly and distracting. Even companies which consider their systems to be date compliant

will have to do an audit. Also, compliant systems could be undermined by data coming from suppliers or customers.

Having a close outsourcing relationship will make it easier to smooth out workloads associated with the year 2000 projects, and ensure this work is not carried out at the expense of projects which drive the business forward, says Mr John Willmott, manager of Input's outsourcing programme.

Another imminent problem for banks and other financial institutions is the introduction of a single European currency. Even if the UK does not join, systems will need changing to accommodate the single currency. Mr Dooley comments: "With European Monetary Union and the year 2000 problem, 1998 looks like being a horrendous year with much skilled input required just to stand still. But organisations will not need that level of people all the time."

Companies need their IT capability to be scalable, allowing it to be turned up for a new product launch, or turned down to avoid duplication in a takeover or merger. "The problem for IT directors is that change is like London buses: nothing happens for a while, then it all happens at once," says Mr Dooley.

"This is why they are now looking for a different type of relationship with external suppliers. Change is lumpy. Companies are looking for partnerships which will help to smooth it out."



Operators at their workstations in the new telephone banking operation at Halifax Direct, in Water Lane, Leeds. Torch Telecom is providing 330 telephone lines through its high-tech network for Halifax Direct, which is introducing its services on a phased basis. Business telephone services are being transformed with enhanced software: see also reports on call centres, pages 8 and 17

Computing on the move • By Paul Taylor

Portable PCs make steady inroads into desktop market

With a few clicks of a mouse, notebook PC users can gain high speed remote access to e-mail, the Internet, or a corporate intranet

The 'notebook PC' - once viewed as little more than an expensive executive plaything - has firmly established itself as a mainstream business tool, helping individuals to stay in touch while on the move and enabling organisations to maintain or extend their competitive edge.

At the same time, a growing number of organisations and 'virtual companies' in particular, view the high performance portable PC as a more flexible alternative to a traditional desktop - a machine which can be hooked into the corporate network via a docking station or network card while in the office, then taken home - or on the road, when traveling.

Used in conjunction with fixed or wireless communications links and credit-card sized data cards or high speed fax modems while traveling, the portable PC is enabling companies and other organisations to boost customer service, improve productivity and provide additional workforce flexibility.

Today, high speed remote access to e-mail, the Internet, or an internal corporate intranet, can be just a few mouse-clicks away, even while on the move. Sophisticated integrated software packages, such as Procomm Plus and WinFax Pro, provide easy data communications while on the road using high speed data fax modems which now include V.84bis devices capable of transmitting data at 38,400bps (bits per second).

For other business users, including home workers, remote access programmes such as LapLink and pcAnywhere, enable the portable PC user to log-in and 'take control' of a desktop as though they were sitting in front of the office machine. Other packages, including spreadsheet software such as Lotus Notes and an increasing number of Internet-enabled applications, are also designed to work across local or wide-area communications links, enabling co-operative working.

In Europe in particular, the arrival of digital GSM (Global System for Mobiles) cellular digital networks has made keeping in touch with the office while on the move much easier over the past five years. Portable PCs equipped with a cellular data card can be plugged into a digital GSM handset to send or receive data from almost anywhere in Europe - and a growing number of other places where there is a GSM network.

"Companies are acquiring portables in record numbers, indicating pent-up demand for the flexibility afforded by being mobile," noted a recent study of the European market for portable PCs prepared by International Data Corporation for Dell Computer, one of the notebook market leaders, with its range of Latitude machines. Sales of portable PCs, which are also manufactured by companies such as Toshiba, Compaq, International Business Machines and Apple Computer, have been

growing twice as fast as desktops in some markets and are expected to continue to outperform the general PC market.

The value of sales of mobile computers will more than double from \$30bn last year to nearly \$60bn by the end of the decade, an 18 per cent compound annual growth rate, according to a recent study, *Pen, Palmtop and Notebook Computers*, prepared by Frost & Sullivan, the market research firm.

This demand is driven, at least in part, by the emerging trend for companies to replace desktops with portables which are increasingly sold with docking stations or port replicators enabling them to easily integrate with corporate networks.

For example, Dell says that 70 per cent of its new Latitude machines sold in the UK are sold with port replicators which, aside from the usual communications, external video, keyboard and mouse ports, also include built-in support for 'Serial' (small computer serial interface) devices and network adapters.

"Continuous price and performance improvements make the decision to substitute portables for desktops easier," says the Frost & Sullivan report. "Businesses in

Japan commonly use portables now as their primary computers."

Similarly, IDC suggests that the portable PC is the primary system half the time at large and medium-sized companies in the US, but portable PC users in Europe appear to be lagging their international counterparts.

The growing popularity of portables also reflects technological and manufacturing advances in areas such as semiconductor packaging, screen design and battery technology, as well as the relentless drop in component prices, particularly for Ram (random access memory) and hard disk drives.

Until relatively recently, portables suffered a number of disadvantages over their desktop counterparts. However, over the past year both the performance gap between desktop machines and their portables counterparts and the price premium paid for portables have narrowed considerably. Two years ago a portable machine cost on average 2.8 times the price of a comparable desktop, now the premium is down to 40 per cent.

Intel, the world's leading microprocessor manufacturer, has targeted the mobile computer for particular attention, developing a series of light-weight chips with low-power consumption

specifically for portables. As a result, many of today's portable PCs boast fast Intel Pentium microprocessors which nevertheless consume much less power than their predecessors.

Meanwhile, most notebook machines now come with a minimum of 8Mb of Ram, 500Mb or larger hard disks, 12-inch and sometimes even 13-inch colour screens (virtually the same size as standard desktops) and an integrated CD-Rom drive - all in a package that weighs just over 6lbs.

Almost all manufacturers have abandoned the market for mono screens. Higher quality 'active matrix' TFT (Thin Film Transistor) screens are gaining market share as greater manufacturing capacity, higher yields and increased competition help erode the price premium over 'passive' STN (Super Twisted Nematic) screens.

For those users who do use their machines away from power sockets for extended periods of time, longer-life Lithium Ion batteries now provide considerably more power than earlier Nickel Hydride technology, while weighing much less. Similarly, the universal acceptance of the PC-Card (previously called PCMCIA cards) standard, for adding peripheral devices such as modems, has also made mobile computing much easier - and less cumbersome.

Most portable machines now have two PC-card slots capable of taking the credit card-sized devices. As the demand increases for 'connectivity on the move', the market for PC-card modems, network adapters and wireless data cards is expanding rapidly.

For those with limited computing needs and deep pockets, the latest generation of wireless digital personal assistants - devices which combine the features of a digital telephone and a high powered electronic organiser - are attractive.

The marriage of handheld PCs and wireless telephony - in new devices from Nokia, Hewlett Packard and Motorola, as well as add-on enhancements to existing hand-held machines such as the Psion 3a and HP 100LX - has helped re-ignite interest in the pocket-sized computing market, following disappointment with first generation PDAs such as early Apple Newton's which lacked wireless communications facilities.

For example the GSM-based Nokia 9,000 enables the user to send and receive e-mail and cruise the World Wide Web, as well as make standard phone calls - all from a single (large) pocket-sized device. But it comes with a hefty \$599 price tag. "PDAs, growing rapidly from a small base, will continue to be a success in niche markets, but they will need improvement before they become the mighty industry predicted at their introduction," says Frost & Sullivan.

For the moment, notebook and smaller sub-notebook machines are expected to account for the vast majority of world mobile computing market revenues - and continue to make steady inroads into the desktop market.

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Technology in the office

Systems security and support • By Paul Taylor

Contingency plans are vital

Effective data management systems, back-up procedures and disaster recovery plans are not a luxury; they are an essential part of doing business in the information age

Computer "hacking" and virus attacks are on the increase while armed thieves and "Ram-riders" have helped turn chip theft into a multi-billion-dollar worldwide industry. Meanwhile, equipment failures, accidents and the unexpected can pose a threat to the very survival of businesses.

Corporate computer systems, networks and database information in particular have become important business tools, but dependence on computing power carries inevitable risks.

Terrorist incidents such as the bomb attacks in London, Docklands in February and in Manchester in June serve as tragic reminders of the need to develop adequate contingency plans.

In the wake of the resumption of IRA bombing activity, nearly one-in-four city firms surveyed by Guardian Computer Services in conjunction with Computer Weekly magazine had adjusted their disaster recovery plans. The survey, published in August, also revealed that an overwhelming 77 per cent predicted that their investment in disaster recovery systems will increase over the next two years.

The need for disaster recovery plans is highlighted by a recent study by Coopers & Lybrand, the accountancy firm, which reported that more than 60 per cent of large UK organisations have suffered a serious control failure with a computer system during the past two years. And a Loughborough University study revealed that 70 per cent of businesses that suffer computer failure of one kind or another will be out of business within 18 months.

Computer equipment failures and power failures are the most common cause of physical computer system

problems, according to the latest Information Security Breaches Study by the Manchester-based National Computing Centre.

Local area network, and wide area network failures in particular, appear to be on the increase and there is evidence that downtime increases as the size and complexity of networks grow.

The shift from mainframe-based computing towards distributed computing and client-server systems also has important repercussions for the integrity and security of corporate data. Some surveys suggest that between 80 and 90 per cent of corporate data now resides outside the traditional data centre on Unix and other data processing platforms.

While it is relatively easy to ensure the integrity of a mainframe data centre and that it is backed-up effectively, it is much more difficult to devise effective back-up processes for distributed systems.

Even where the back-up processes are properly defined, security consultants suggest they are often poorly implemented. For example, back-up tapes are stored at the same location as the original data. If there is a fire or other disaster which destroys the computing equipment on a site, the back-up data is lost with the original copy of the information.

Such surveys confirm anecdotal evidence from computer users, data recovery specialists and consultants whose experience suggest that despite the risks, many companies still have inadequate back-up procedures.

For example, a recent study by accountancy firm Ernst & Young revealed that although IT security was a big concern for managements in Britain, more than

a third had no security policy. Another study by KPMG Peat Marwick, UK accountants, showed that 98 per cent of organisations in the UK and Ireland have failed to implement the BS 7799 "Code of Practice for Information Security Management" which was published last year.

Mr Michael Bacon, director of information security services at KPMG, commenting on the findings a few months ago, said: "Given the value to organisations of both computer equipment and data, it is extremely disturbing that such a large number have failed to implement these basic security requirements."

The scale of the security risk is daunting. In Britain alone, thefts of chips are estimated to have cost British industry £1bn last year, with insurance claims approaching £200m. The largest single incident of any type recorded by the National Computing Centre involved a theft which cost £750,000.

But the cost of replacing stolen hardware often represents only a fraction of the cost of lost data and soft-

ware. Similarly, while physical computer crime steals most of the headlines, computer crime also encompasses other activities such as hacking and virus attacks. In the US, an estimated \$2.7bn was lost to computer virus infection in 1994 alone. The growth of networking and the Internet is raising the stakes.

"Computer crime is now rife and spreading at epidemic levels," claimed the organisers of Intosec 96, the UK's first big IT security exhibition, which was held in London earlier this year.

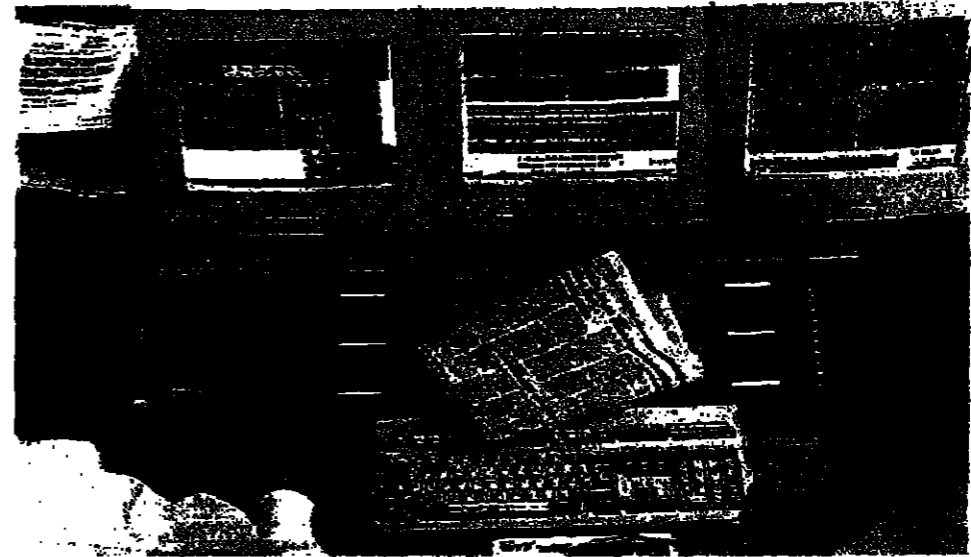
In Britain, four out of five organisations have suffered an IT security breach, according to data prepared by Ernst & Young and the Department of Trade and Industry. Experts in the IT security sector estimate that breaches cost UK companies more than £1.2bn a year with incidents rising at 12 per cent a year.

"It is becoming more and more difficult to keep unwanted 'visitors' out of computer networks," says Peter Hill, director of Index PEP, one of CSC Index's research arms.

There are an estimated 8,500 computer viruses in circulation, with between 150 and 200 new viruses being written each month. In North America, a report on computer viruses conducted by the US-based National Computer Security Association, suggests computer viruses will cost North American businesses between \$5bn and \$6bn this year. The NCSA study, which involved 300 large organisations, discovered that 98 per cent had experienced computer virus attacks.

The losses stemmed from costs related to finding and eliminating these viruses, as well as computer down-time. At least half of the increase in losses was caused by the new macro viruses which are spreading faster than any other type of virus because they can travel by e-mail and can prove difficult to detect because most users do not scan documents for viruses.

Specialist "firewall" software and anti-virus programs have been developed specifically to help protect companies from hackers and virus attacks. Indeed, the



Fortunes at stake: 'firewall' security software and anti-virus programs have become crucial in helping to protect the financial sector from external hackers and virus attacks

growth of the Internet, internal corporate intranets, and concerns about security have fuelled a surge in the nascent commercial firewall software market.

"At the same time that security has become arguably the hottest Internet topic, the firewall market has emerged as a way to address this urgent concern," says a report published by International Data Corporation, the market research firm.

IDC expects that this combination of significant demand and market emergence will prove a powerful

one, fuelling exponential growth in worldwide unit shipments (of firewall products) from 10,000 in 1995 to 1.5m in 2000.

But although a growing number of companies are beginning to use more sophisticated mechanisms such as firewalls in an effort to keep their systems secure, Mr Hill notes: "Even the most modern security may not be effective for long, while technology advances further". Firewall security and anti-virus software are also powerless against attacks from within, and most studies suggest that

about 80 per cent of computer abuse is caused by insiders.

Catastrophes, man-made or natural, provide a powerful marketing tool for the disaster recovery companies in the business of providing 24-hour back-up facilities and services such as off-site tape silos capable of storing vast quantities of data.

What these companies stress is that effective data management systems, back-up procedures and disaster recovery plans are not a luxury; they are an essential part of doing business in the information age.

Anomalies across international borders

Encryption will be widely adopted to protect financial transactions, despite national security concerns

The increasing use of global computer networks for commerce re-emphasises a long-running controversy: how to resolve the problem of data encryption. On one hand, companies and individuals, quite justifiably, want to keep their transactions private; on the other hand governments, again quite justifiably, are unhappy about possible misuse of encryption by criminals or subversives.

The connection between computer systems and cryp-

tography - the science of data encryption - goes right back to the beginnings of the computer age. Indeed, one of the first computers in the world - the Colossus - was built during the second world war to help crack the German military's secret communications codes.

Ever since, national governments have attempted to control the use data encryption - insisting that they must have a way to monitor private transactions. In 1979, for example, Mr Robert Inman, the newly-installed

head of the US's National Security Agency (NSA), warned: "Non-governmental cryptographic activity and publication poses clear risks to the national security."

As a result, data encryption software was classed as a 'weapon' and ranked alongside tanks and nuclear missiles as a 'strategic' export. It is still regarded as such by the US government, despite the obvious problems of policing the export of software over the network.

Intelligence agencies such as the NSA, despite being non-committal in public, are anxious to maintain a strong hold on encryption - and de-encryption - techniques. But, running contrary to

the concerns of governments, individuals concerned with privacy and civil rights have fought against exclusive government control of encryption.

One of them caused a minor revolution in cryptography during the 1970s. Whitfield Diffie, a mathematician working at the Stanford Research Institute, conceived the idea of public key cryptography.

In place of the traditional single-key encryption that every secret agency had used, he proposed a dual-key approach which made it much simpler to encrypt data.

The problem with traditional encryption methods is

that they rely upon both the sender and the receiver of an encoded message having access to the key - in itself a security problem. There is always a danger that the key will fall into the wrong hands.

Public key encryption uses two keys - a public key, available to anyone for encoding messages and a private key for decoding them. This means that anyone can encrypt a message with the public key - but only the recipient, using the private key, can decode it.

In 1977, RSA Data Security, a company founded by three scientists from the Massachusetts Institute of Technology (MIT), intro-

duced the first public key cryptography software and obtained US patents for the technique. Meanwhile, Phil Zimmerman, an American computer programmer and political activist set about writing his own version of public key encryption, eventually publishing his software for personal computers in 1991. Under the name 'Pretty Good Privacy' (PGP), he distributed it freely on US computer 'bulletin boards' and inevitably, it found its way on to the Internet and became available internationally. The arrival of PGP fuelled

Continued on next page

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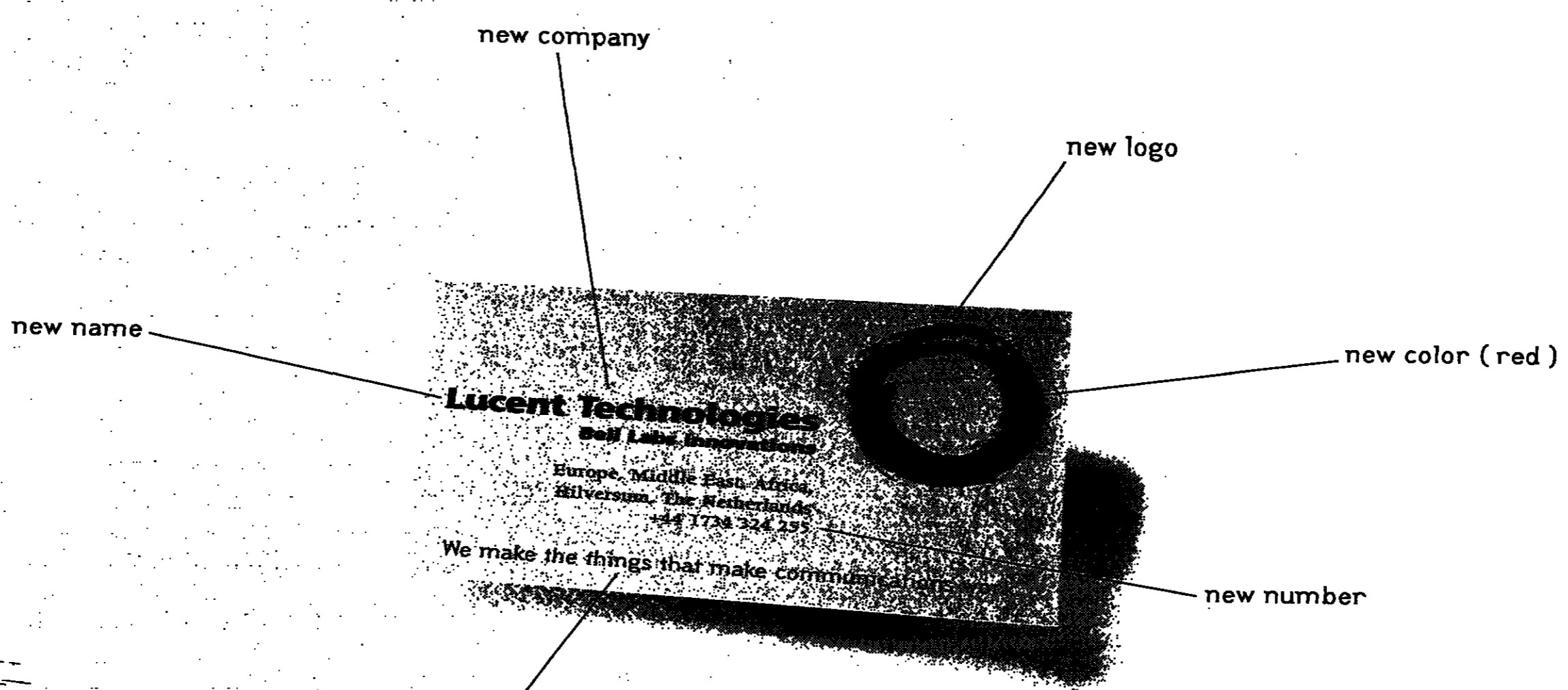
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Determined to dominate

Despite innovations from Sun, Oracle and Netscape, Microsoft leads the office software market by a distance

Microsoft's influence over the market for personal computer software is so extensive that the company is often depicted as the ruler of the software world.

Last year an Internet joker even suggested that Microsoft may be reaching beyond this world to try to dominate the heavens. A widely distributed fake press release announced the company's acquisition of the Roman Catholic church.

Microsoft did not appreciate the gag, but for many in the software industry who have felt the effects of the company's growing ambitions, it hit the mark.

Microsoft is now the world leader in many segments of the PC software market. Its strengths, and biggest revenue generators, are the Windows operating system and the Office suite of business applications.

Microsoft holds an 89 per cent share of the world market for personal computer operating systems, according to Dataquest, a market

research group. About 87 per cent of all PC operating systems sold this year will be Microsoft's Windows, the researchers predict, while the older MS-DOS still accounts for about two per cent of the market.

Apple Computer's Macintosh operating system comes a distant second with just over six per cent, while IBM's OS/2 has achieved a share of just over two per cent.

The picture is similar in the "suites" market for packages of office applications programs. Microsoft Office was the market leader with an 84.5 per cent market share in the second quarter of 1996, measured in revenues, according to Dataquest.

In second place was IBM Lotus' SmartSuite package with 7.8 per cent of the market. Corel, which recently acquired the Wordperfect subsidiary of Novell, has increased its share of the market rapidly, but still came in third with a 7.7 per cent share.

In spreadsheets, Microsoft's Excel had an 80 per cent market share last year. In wordprocessors, Microsoft was far and away the market leader with about 70 per cent market share. Microsoft PowerPoint leads the field with 75 per cent market share.

In contrast, Microsoft is coming from behind in the market for Internet browser software, where Netscape Communications holds sway with a greater than 80 per cent market share. However, Microsoft's plans to incorporate its browser in a future version of Windows may enable the company to leapfrog its competitors.

One PC software company that has proven to be remarkably resilient to competition from Microsoft is Intuit, publisher of Quicken, the home banking and personal finance software.

Despite intense competition from Microsoft's Money program, Quicken remains the leader with a 73 per cent market share, according to PC Data, a US market research firm. Microsoft Money has a 23 per cent market share.

Both Intuit and Microsoft have launched new versions

of their personal finance programs over the past few weeks and the battle is now focused on forging marketing agreements with banks. On this front, Microsoft appears to be moving ahead of Intuit.

Yet in some segments of the PC applications software market, Microsoft has only a small presence. Entertainment and games, for example, was the largest segment of the US consumer retail

like, Microsoft claimed a 30 per cent share of US retail sales last year.

While Microsoft continues to attack consumer markets, it is putting much of its efforts into expanding its role in the "enterprise" software sector with its Back Office suite of server products. Windows NT, Microsoft's operating system software for network servers, is the foundation of Back Office. It is gaining ground rapidly, particularly in the deployment of "intranets" office networks that adhere to the standards of the public Internet.

Can anything, or any other company stop the Microsoft behemoth? Many in the computer industry believe that Microsoft is unstoppable because it has greater resources than any of its individual competitors.

Yet Microsoft does face challenges. Sun Microsystems, the leading manufacturer of Internet servers, is capturing the attention of third party software developers with its Java programming language. On the back of Java's success, Sun has launched a range of related products that constitute a new computing "platform" to

Microsoft is gaining ground rapidly in the intranet field

software market last year, representing about 18 per cent of total sales. In this category, Microsoft had only a four per cent market share, according to the company's own data.

Similarly in educational software, Microsoft had only a seven per cent US retail market share last year. In the "reference" category for electronic encyclopedias, dictionaries, atlases and the



Dominating the proceedings: Bill Gates, Microsoft chairman, towers over other contenders in the office software market. He is pictured here in a video-link with NBC interviewers in New York.

compete with PCs running Microsoft programs.

Netscape Communications, which leads the market for Internet browser programs, is also on a course to clash with Microsoft. Even as Microsoft plans to incorporate a browser in a new version of Windows, Netscape is expanding the capabilities of its Internet program to compete with Windows.

Then there is the Network Computer (NC). Promoted by Larry Ellison, chairman and chief executive of Oracle, the NC is a lower-cost alternative to a PC. If network computers take off, they could pose another threat to Microsoft because they would probably deploy software developed by the company's rivals.

Microsoft is convinced, however, that the PC will

remain the primary desktop computing system and chairman Mr Bill Gates dismisses it as a step backward in terms of technology.

For the foreseeable future, however, Microsoft's dominant role in the software industry appears secure. Competition from Netscape Communications and others seems only to have hardened Microsoft's determination to remain number one.

Web's impact

Continued from facing page:

ditional relational view is just one component in a range of tools which we must give users. Other tools include ways to manage video data and things like special geographic information systems data. We have also built our ConText option for Oracle version 7 database to handle text."

Mr Bailey argues that companies want an integrated view of their data, no matter what the form or source: "The obvious application of this kind of technology is in managing textual data - document management. I don't see document management as a completely separate application. It is just more information - and should come under the same regime as the standard structured data."

Increasingly, the Internet and the World Wide Web are becoming part of "a data continuum", particularly when it comes to managing unstructured data, he says.

"The Internet has changed the goal posts because it is so easy to deploy information applications. We have picked up on this and our InterOffice product now uses the Web to store documents and references."

Other suppliers also see the Internet as having an important role in managing unstructured data. Document management software company Documentum, for example, has recently re-oriented its product strategy to take account of this.

"Without question, the web is the new paradigm for corporate information delivery. But even though the web is effecting the way information is distributed, customer's information requirements haven't changed," says Mr Jeffrey Miller, president of Documentum. The cost of setting up Web site as part of the corporate network can range from \$80,000 to \$2m and the cost of maintaining the data can be as much as \$450,000 a

year. He claims that these costs can be reduced by using Documentum's RightSite software. RightSite filters and assembles the data for web pages when required, thus ensuring that users are looking at the most up-to-date version.

FileNet, another document management software supplier has taken a similar approach with its Saros@Mezzanine software.

"We see that the problems of keeping Web pages up to date as crucial to successful use of the Internet and Intranet systems. The problem with classic Web links is that they are static and you must rely on some one to update it. Our software links into the live document systems so Web pages will always be up to date," explains Mr Karl Matthews, product marketing manager at FileNet UK.

He describes Saros@Mezzanine as an "enterprise librarian" which can bring any kind of data together and distribute it through the Internet and the Web. This has implications which go far beyond simple information retrieval and the use of the Internet as an expansion to the traditional database. It could change the way companies work both internally and with each other.

"We see the Internet primarily as a communications medium. But it provides a platform for us to deliver document management and workflow applications and lets us think about expanding workflow beyond the immediate organisation," says Mr Matthews.

The traditional corporate database is now being seen as more than just a place to store data. As a result of the spread of applications, based on the Net, it is being transformed into the foundation of a completely new method of carrying out business. While it is still early days, the first building blocks of this foundation are being laid.

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Corporate networks

Directions

Intranets

A four-page report on a concept that helps cut the cost of corporate computing



This "desktop of the future" was demonstrated last week in New York. The prototype, giving an idea of what traders will be using in the next decade, has been developed by Springa, the IT services and systems consultancy of BT and researchers at BT's laboratories in Manchester in the UK. The desk of the future incorporates intranet facilities and shows how they can be developed in the global enterprise. This week the prototype is being demonstrated to the banking community in Edinburgh

Cross-platform communication By Tom Foremski

New ways to wire up the office

Many companies are converting their networks into intranets which will help cut the cost of computing

When it comes to wiring the office, the focus has changed from simply installing local area networks (Lans), to converting existing Lans to create intranets - internal networks that help give staff access to corporate information and simplify the distribution of data within the organisation.

Intranets provide staff with connections to the Internet; they also bring the potential to lower substantially the cost of computing within organisations through developments such as network computers - simple computing devices that promise to lower annual administrative costs.

The US computer trade magazine *InfoWorld* found in a recent survey of businesses that the number of corporate intranets is growing dramatically. In a recent three-month period, 51 per cent of surveyed companies said they had built an intranet compared with about 39 per cent in an earlier survey.

"Intranet implementation is growing far more rapidly than anyone previously thought." Our last study showed that 13 per cent of our subscribers planned to implement an intranet within 12 months, but this study shows a 31 per cent jump in intranet implementation in just 3 months. This level of significant growth in such a short period of time is truly amazing," says Jim Martin, CEO of InfoWorld Publishing Company.

The *InfoWorld* survey showed that 13 per cent of intranet users shared information within an organisation. The web browser, either Netscape Navigator or Microsoft's Internet Explorer, is becoming the standard user inter-

face for most intranet applications, replacing proprietary software that often required special training.

Another advantage offered by intranets is that the network technology is cross platform, so that it can be used with a wide variety of different types of computers. Since large organisations often have different types of computers, including mainframes, minicomputers, Unix systems, IBM compatible PCs and Macintosh systems, tying such diverse platforms into a coherent network has been a problem. But Internet technologies such as the hypertext mark-up language (HTML) standard for text presentation, and the TCP/IP communications protocol, allow standard web browsers to be used by virtually any computer user to access and share the same information.

Whereas on the Internet the speed of the network is a problem, most corporations have fast Ethernet Lans already in place, making it relatively easy to create an intranet.

Novell, which leads the market for Lan operating systems with its Netware products, has spotted the enormous market opportunity offered by intranets and recently introduced its IntranetWare product line.

"IntranetWare will help NetWare users extend their existing network infrastruc-

ture to the Internet and corporate intranets as they manage the transition from IPX-only network environments," says Lee Doyle, vice president of local area networks and data communications at US market research firm International Data Corporation.

"As more NetWare customers take advantage of new Internet and intranet resources, they can add capabilities without having to sacrifice their existing investment in network access and management."

Novell sees a big opportunity in helping more than 55m users of its Netware Lan software convert their existing networks to intranets.

IntranetWare includes a directory, security, routing, messaging, management, web publishing and file and print services. It adds a web server, Netscape Navigator browser, a gateway between networking protocols, a multiprotocol router for wide area networks, and support for telephony and multimedia.

Once an organisation has an intranet installed, it could take advantage of new developments such as network computers (NCs) Intel estimates that it costs an average of \$8,000 a year per PC-user in administrative costs.

The idea behind NCs computers is to use an intranet to push most of the processing power deep within the

Internet/intranets: software and services By Philip Manchester

Race is on to supply the needs of business users

The speed with which the concept of the Internet has moved from a fringe activity for enthusiasts to a serious proposition for business is staggering - even by the standards of the computer industry

It is little more than a year since terms like "browser", "network computer", "World Wide Web" and "intranet" emerged to describe entirely new concepts of computing. And yet, many companies are already planning to exploit the potential of electronic commerce and adapting conventional computer systems to take advantage of technology derived from the Internet.

The basic Internet infrastructure has, of course, been around for many years. What suddenly made it so attractive was the innovative software that has emerged from companies such as Netscape and Sun Microsystems. The new breed of so-called "browser" software typified by Netscape's Navigator that sits on top of the World Wide Web (the Web) extension to the Internet opened up the power of computing to a wider audience. It made it easier to access complex data from a simple desktop computer.

The next stage - now beginning - is to extend this concept of easy access from simple information retrieval to conventional business data processing systems. But this demands significant enhancements to the basic Internet "model" of computing. Security mechanisms, data protection recovery programs and reliable financial transaction systems are all needed on top of the basic Internet technology to make it viable to carry out business. Manufacturers and software suppliers are rushing to fill the gaps.

"The Internet took off because of the accessibility of Web browser software. It is an easy way to access data, independent of the computer being used. But we see it going far beyond this and becoming an extension of conventional networking," says Mr Eugene Forrester, Intranet/Internet market

working perspective, other suppliers are coming to the Internet with a different view. Database management software company Oracle sees the Web and the Internet model as a natural extension to data management and client/server computing. This applies especially when used to build an intranet - an internal corporate version of the Internet.

"The intranet presents a more compelling cost-benefit argument than client/server computing was able to deliver. Client/server is a more complicated method of distributing computer power and there are overheads that don't happen with the intranet. You don't need to upgrade desktop computers and install large amounts of

software to build an Intranet," explains, Mr Rob Bruce, marketing manager at Oracle UK.

The intranet offers a similar cost model to the old mainframe systems, he says. "This model has never been beaten. The problem is that mainframes are too complex and cannot cope with the demand for new services such as multimedia. But Web technology lets you span business processes in a way that you could not do before."

Predictably, Oracle is concentrating its efforts on expanding conventional database technology to help

improve the data-handling features of Internet/intranet systems. Mr Bruce points out that the basic software used to build information pages for the Web can only cope with static data.

Updating a price list or a product catalogue is labour-intensive - we can use the power of the database to deliver information dynamically. This makes it much easier to keep Web pages up to date."

Mr David Bridger, Internet server product manager at Microsoft UK, echoes Mr Bruce's comment about the static nature of standard Web pages. "You need to be able to get information from different sources and pull it together dynamically because it is an expensive business having it in a static form."

But he also says Microsoft sees potential in other areas of commercial computing with the Internet as the base technology. "Collaborative working, workflow and automating business processes are all helped by Internet technology. You can build electronic communities and enhance the relationship between supplier and customer."



Shanker Trivedi, marketing director at Sun Microsystems which has just launched the JavaStation. 'The shift to network computing, the Internet and intranets, is occurring faster than anyone thought'

resters says that Novell's recently-launched IntranetWare software fulfils many of the criteria needed to turn the Internet into a viable platform for business computing.

"We have concentrated our efforts on disguising the complexity of the network and building a set of services to make secure business computing possible. With our GroupWise workflow product, for example, we can offer guaranteed message delivery. We are incorporating C2 level security and working with partners to fill other gaps."

While Novell takes a net-

software to build an Intranet," explains, Mr Rob Bruce, marketing manager at Oracle UK.

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Predictably, Oracle is concentrating its efforts on expanding conventional database technology to help

A flexible route to network 'plumbing'

Building an effective Intranet will sometimes mean adding routers, bridges and hubs which handle the network "plumbing".

A key trend is in stackable hubs - these hubs connect and act as the connection between local area networks (Lans). Hubs used to be complicated pieces of equipment requiring a reasonable amount of expertise to set up and manage. But this is changing as companies bring out stackable hubs that can be as simple to use as plugging in wires

and running installation software. Stackable hubs are a cross between the more complex and larger chassis-based hubs and simpler standalone hubs, with some of the best features of both.

Stackable hubs are now available for all types of networks such as Ethernet, or Token Ring. And they have a small footprint which makes them useful for smaller offices.

Furthermore, stackable hubs can be combined to grow with a company and allow users to expand their networks.

- Tom Foremski

Groupware By George Black

Market swiftly brings products into line

Lotus, the groupware market leader, has been the fastest to respond to the spread of corporate intranets

The groupware market illustrates the difficulty that even the most dynamic software developers have in keeping up with the pace of technological change.

Microsoft planned its Exchange Server to topple Lotus Notes from its perch as the top product in this field. But while it was developing the software, it failed to anticipate the rise of the Internet and the spread of corporate intranets modelled on the Internet.

This year Microsoft was publicly converted to supporting the Internet; but its change of policy came too late to enable it to shape Exchange Server to overhaul Notes.

Lotus Development was quicker than Microsoft to respond to the shift in the direction of the industry. It was able to call on IBM, which took it over last year, to help fund the development of new software to meet the requirements of the Internet and intranets. So Lotus, which has dominated the market for the past six years, looks likely to be able to continue to do so for another few years.

Virtually all groupware suppliers are bringing their products in line with Internet standards. Lotus has managed to do this by introducing a program called Domino which allows users to convert Notes into an intranet. Earlier this year there was much speculation that Notes' position was threatened by intranets. All the elements of groupware appeared to be available on the Internet either as free-ware or at very low cost.

However, after further comparisons of the costs of the alternative systems and the launch of Domino, the prospects for Notes have been revised in its favour.

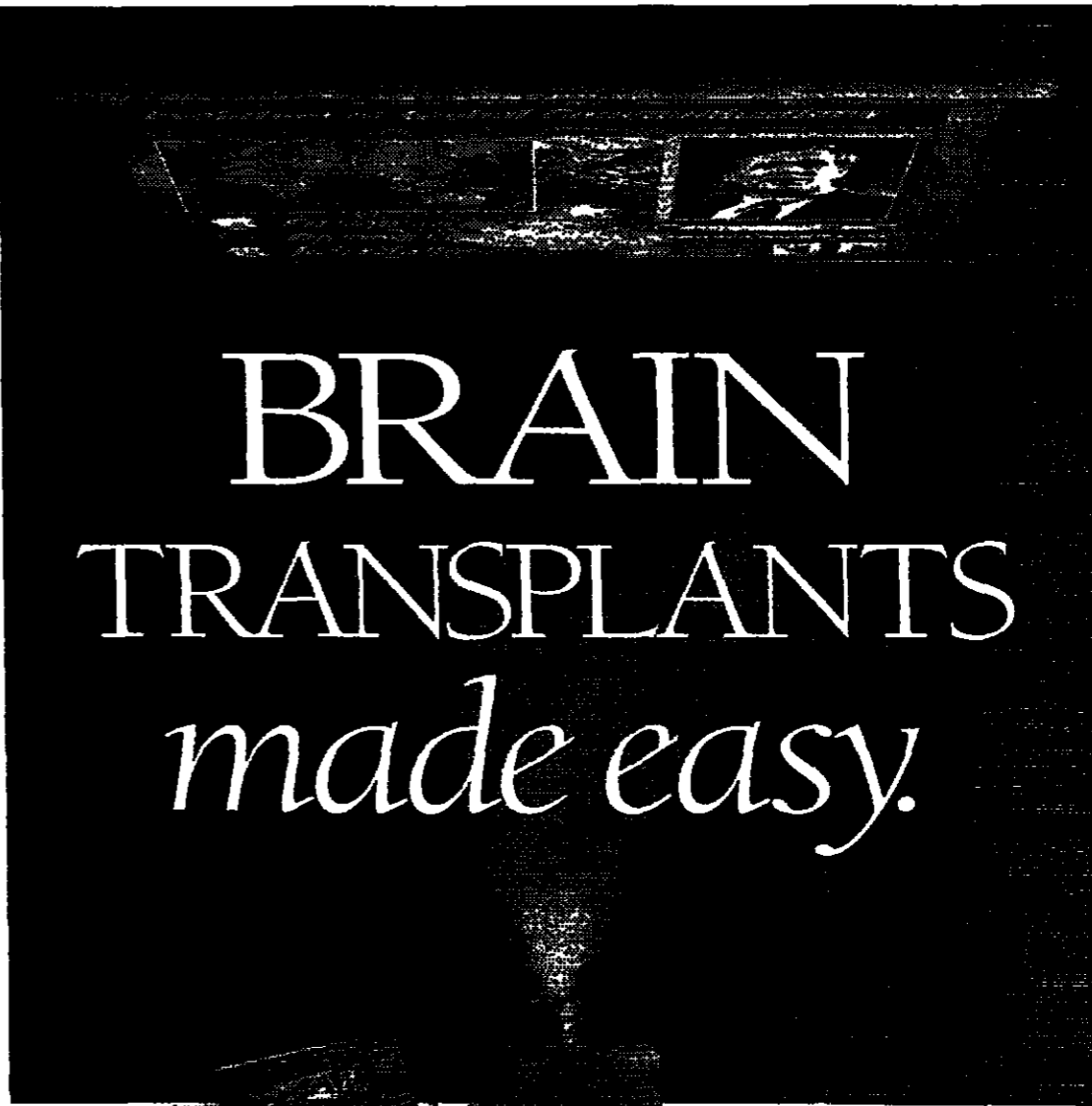
"The intranet is excellent for publishing, but groupware beats it for collaborative working," says Mr Roger Whitehead, director of the consultancy Office Futures and author of a report on the subject published last year by Cambridge Market Intelligence.

"The groupware available on the Internet is often unreliable and getting the tools to work together to produce business applications is not easy," he says. A Xephon survey this summer showed that use of the Internet is more likely to complement Notes than replace it. "The Web absolutely does not make Notes obsolete," it summed up.

Lotus's Notes marketing manager Mr Jim Moffat regards the intranet as the "only real competitor" for Notes, but believes that Domino has secured it against that threat.

He expects the majority of

Continued on next page



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COMPUTER WEEKLY



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Business applications for intranets • By Rod Newing

Ease-of-use is a key factor

Intranets allow a whole range of new users access to business applications. But there are still technical problems, particularly with transactions outside the organisation

Introducing an intranet will allow organisations to extend, cost-effectively, the reach of their main packaged business applications to a whole range of new users.

Existing power users of accounting, manufacturing, distribution, sales and marketing, and human resources systems will continue to use the full desktop software, called a "fat client", supplied with their client/server systems. However, browser access to packaged business systems can be given to a wide range of casual users within and outside the organisation.

"The intranet expands the scope of the enterprise application because anybody on the network can access it," says Jim Johnson, lead architect for web services at business application vendor Dun and Bradstreet Software (<http://www.dbssoftware.com>).

"Somebody in the human resources department would continue to use their full client, but other employees would use our Java applet (see *buzzword definitions*, page one) to update their personnel records."

Microsoft (<http://www.microsoft.com>) is already

accessing SAP's R/3 financials through its intranet. It has 1,400 users of its world-wide financial system, but has written an application using its own intranet tools which has allowed a further 12,000 employees to raise requisitions and get them approved before automatically entering them into R/3. However, vendors themselves will soon be providing these tools.

Oracle (<http://www.oracle.com>), the database and application vendor, has recently announced a series of Web extensions to its packaged applications. Web Employees of Oracle's administrative intensive work from support staff to the employees themselves, such as job application processing, raising purchase requisitions and expense reporting.

Oracle will also extend use to customers and suppliers, through secure access to parts of the intranet. Web Customers provides sales

order entry, inventory and accounts receivable, allowing a customer to check product availability, place an order, drill down to the carrier to track its progress and monitor its account to check invoicing, credits and payments. Web Suppliers allows supply companies to access functionality. It is also planning employment opportunities, electronic correspondence, bank data transfer, just-in-time stock levels, plant maintenance information, product quality certificates, help calls, project progress, employee directory, ad hoc financial reports, overhead allocation activity levels and simple workflow tasks.

These extensions have a number of benefits. They reduce costs by allowing direct input of data, rather than typing up customer service and data input staff. Oracle has already reduced the internal cost of processing a purchase order from \$100 to \$15.

"We can control who is buying what and get better deals from suppliers," says Greg Harmon, Microsoft's SAP project manager.

With intranet access, information is available to partners at any time, not just during working hours.

The system is intuitive, so reducing the need for costly training

purchase orders, check inventory levels, payments, manufacturing schedules and view their supplier performance statistics.

These are the first tranche of 50 applications from Oracle, while SAP (<http://www.sap-ag.de>), the leading integrated application vendor, is developing similar

integration of its products with Collabra's will enable it to compete with Lotus.

He believes there are many companies in which Notes is used only on a limited scale and for complex applications.

These companies will also be looking for cheaper and simpler groupware and browsers to serve many more of their staff, he says, and will therefore be keen to run Netscape programs alongside Notes.

There is certainly still plenty of scope for growth in the groupware market, if computer users can be convinced of the benefits of the software. Xephon's survey found that only 32 per cent of sites used groupware and 44 per cent had no plans to do so.

Microsoft is working to improve transaction integrity. Early in 1997 it will launch its "Viper" transaction co-ordinator to ensure that any transaction is fully posted to all application modules. Also, using its two main object technologies, the Distributed Component Object Model architecture embedded in Windows NT Server 4.0, its server operating system, and ActiveX managed Web connections can be made without using existing protocols.

The dream of using a network computer for all software interactions is still a long way off. "The power of the Windows environment is impossible to deliver in a browser," warns Bobby Cameron, director of packaged application strategies at analyst Forrester Research (<http://www.forrester.com>).

"The power user benefits from Windows integration for query, decision support, spreadsheet and OLE automation. The heavy duty Windows client will remain until the browser can duplicate it, which will take years. The 'thin client' doesn't exist in this context." A thin client is a

Continued on facing page

Case study • By Rod Newing

A quick fix

An intranet at Dixons, the consumer electronics retailer, has improved customer service and reduced costs

The rapid installation of an intranet was a priority for Mr Keith Martin-Smith, Dixons' newly-appointed PC service director for its Mastercare customer-support organisation.

"I wanted to improve service levels quickly and easily," he says. "The company already had a Wide Area Network to link our point-of-sale terminals, which was running the TCP/IP Internet networking protocol, so it was easy to connect our PCs."

Dixons is a leader in its field, with 900 outlets, including its PC World superstores. It took only two 'man weeks' to install servers with Windows NT and Microsoft Internet Information Server, and to build a two-page Web site, using Microsoft's Front Page authoring tool. The site has links to each hardware and software vendor's own external Web site.

spreadsheet so that they can be converted to HTML, the Web format, and posted on the site. The engineers use a digital camera to record physical changes to products they support and will add video and animation of common upgrades later.

All the PC World stores are being added to the intranet. The first application will book an engineer's visit the following day. "It takes away the pain at busy peak times, such as lunchtime queues in stores," says Mr Martin-Smith.

"We are still amazed ourselves with what we can do with Front Page when designing Web pages," enthuses Mr Martin-Smith, "but we have outsourced the design of more graphical pages which will make better use of Microsoft's ActiveX technology when customers are given access to it."

Mastercare is also developing a pilot site using a beta of Merchant Server, Microsoft's electronic commerce software.

Dixons' experience is that the intranet requires very little support. "We had to develop skills quickly but our networking staff easily made the transition," says Mr Martin-Smith.

"The ease of use and integration of Microsoft products makes the cost of developing an intranet very low, because we can set it up in man weeks, not man months," he explains. "It isn't rocket science - and with good planning there is no risk to the company or its data."

"By using the intranet we have improved customer service and reduced costs simultaneously, something which is rarely achieved in any other medium. The opportunity to use the intranet is endless and we have yet to discover its full potential."

Knowledge-base

"Overnight, I gave 200 technicians a connection to the outside world and we had everybody 'intranet capable' in four weeks," says Mr Martin-Smith.

"It didn't take massive resources and the cost was almost zero. We immediately increased our knowledge-base and the speed of our problem-solving, because we could get information and software fixes or upgrades direct from the vendor's Web sites."

Dixons Mastercare have added to the site solutions for predicted problems for new products, and the service arrangements guide for each vendor. Any technician can post solutions to a "problem" section where it becomes immediately available.

Managers draw up staffing roles using Microsoft's Excel

Continued on facing page

Groupware market

Plenty of scope for development

Continued from page 11

Notes users to adopt Domino as part of their plan for constructing an intranet.

Lotus's strategy seems to have won the approval of experts. "I think they have got it right in integrating Notes with the Internet," says Mr James Eibisch, senior analyst with the Input consultancy.

Although it is not impossible for an existing supplier (Microsoft, Novell or Oracle) or a new competitor to overtake Lotus, the probability is that Notes will retain the leadership in groupware, with a gradually reducing share of a growing market, for a considerable time ahead.

Meanwhile, Microsoft needs either a radical

upgrade or a replacement of Exchange Server, says Offices Futures' Mr Whitehead. Notes gained its lead by coming into the market first, offering a wider range of features than any other vendor and succeeding with sales through the indirect channel.

It quickly won a lot of support from large organisations and other developers who adopted it as a platform for their own applications. CMI's report on the subject found that it had drawbacks: "It is a devourer of resources, both human and technical - and needs attentive supervision if response times are not to fall away." But it concluded that "Lotus Notes is the groupware product".

Lotus now claims 6.3m

Notes licences, a trebling of its user base in the past year, achieved by a big price cut which IBM's chairman Mr Lou Gerstner authorised to increase market share.

The company's target is 30m users by the end of 1998, spanning not only personal computers but also IBM RS/6000 and AS/400 servers.

Viewpoint

Mr Gerstner is said to regard Notes as fundamental to IBM's future and he has therefore given Lotus plenty of scope to develop the product as it likes, while imposing a stricter business culture on the new subsidiary.

Another potential threat to Notes which has been much discussed this year comes from the Internet

browser vendor, Netscape. It has been building groupware features into its Navigator browser software since its acquisition of Collabra Software last year.

Collabra, founded by an ex-manager of Lotus's E-mail team, launched its Share groupware system in 1994. The next version of Navigator (code-named "Galileo"), due for release by the end of the year, is expected to include all the functions of Share.

Analysts have doubted whether Netscape has sufficient resources to devote to groupware at the same time as battling with Microsoft for control of the browser market. But Mr Serge Bernard, Netscape's director of European intranet market development, says that the

Continued on facing page



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10,000 reasons why the world's largest company chose TeamWARE

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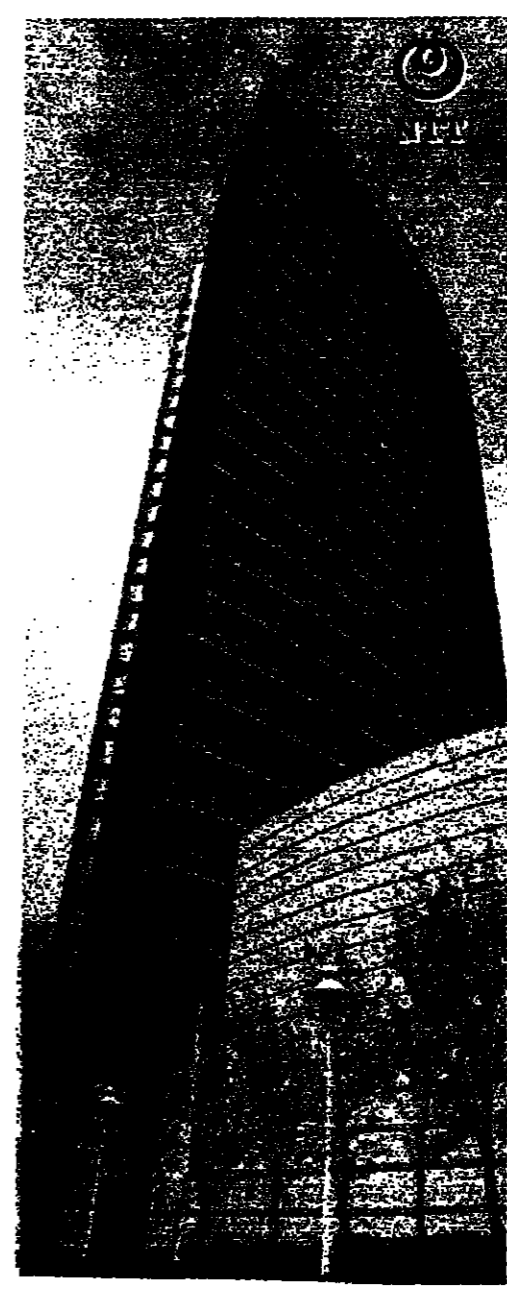
When choosing an IT solution for their e-mail, resource scheduling and information publishing needs, NTT had a number of requirements. Firstly they needed a solution flexible enough to support an initial 2000 users expanding later to a potential 4000 users. Secondly they needed a solution that could support a mixed community of PCs and Macs, and thirdly, they didn't want to spend large amounts of time or money training their staff to use the new system.

The solution that met the requirements was TeamWARE. The TeamWARE Office suite of groupware tools is: scalable, supporting users numbered from tens to tens of thousands, platform independent, supporting all major operating systems and so easy to use that NTT needed to train only 3% of their staff, who were then able to train their colleagues.

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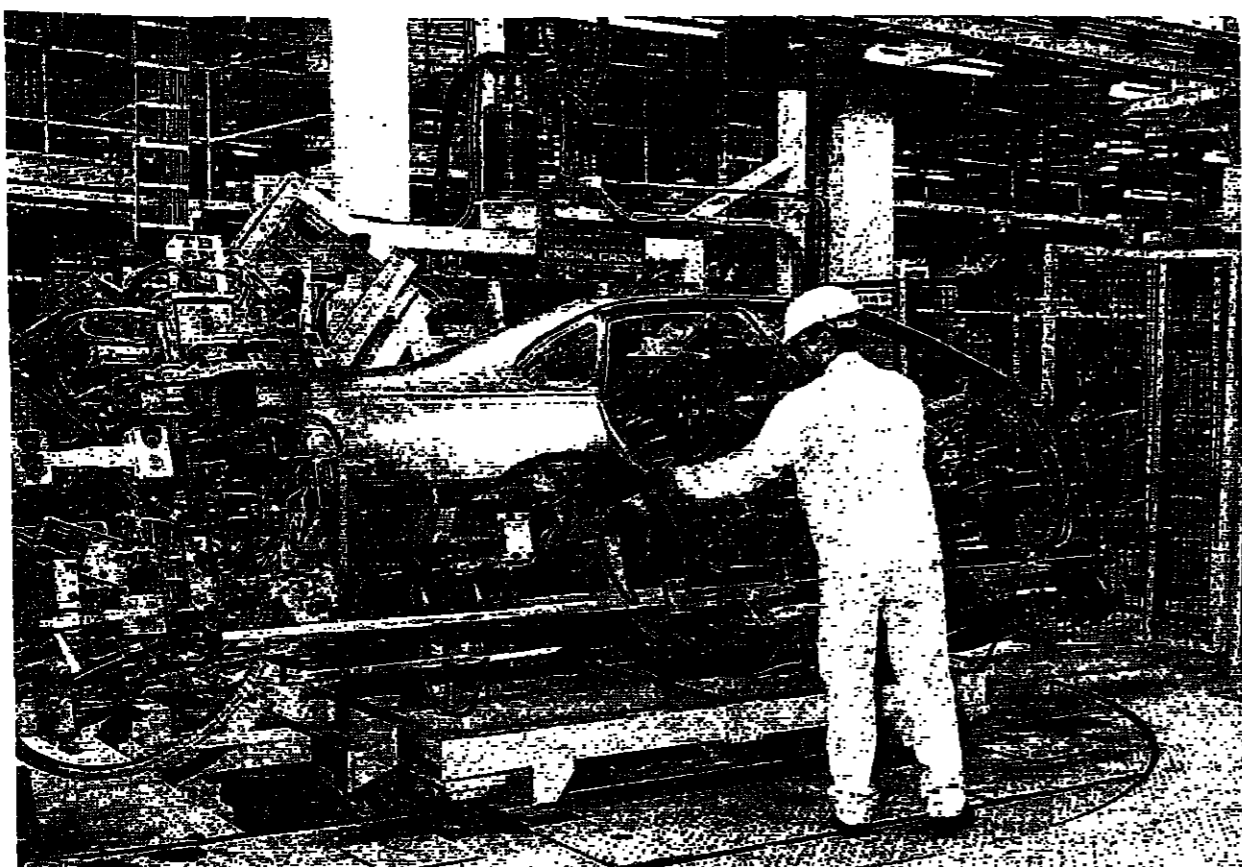
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New directions: intranets



Staff, clients and suppliers no longer need powerful PCs on their desks to access corporate information: Honda Manufacturing uses Intelligent Environments' Amazon to create an intranet to link its factories with its parts suppliers

Database applications • By Geoffrey Naim

Less problems for IT staff

Software houses are rushing to meet the demands of customers moving their databases on to intranets

The ease of use and low cost of web technology are powerful arguments in favour of moving database applications from existing networks to an intranet. But transforming corporate data into web pages is not straightforward and the software industry is racing to develop tools to ease the task.

Many of today's business applications, such as accounting or retail point-of-sale systems, depend on data stored in corporate databases running on mainframes or client-server systems. By building an intranet and moving these applications on to a web server, complexity and costs can be cut a stroke.

Users no longer need powerful PCs and applications programs, whose installation and support cause IT departments big headaches. Instead, they access web-based applications and corporate databases via cheap, simple-to-use browsers that run on any computer - Netscape's Navigator works on 16 different platforms, for example.

Oracle, the leader in client-server database software, takes the cost cutting further and proposes companies equip their users with 5000 network computers. These

cut-down systems are designed solely for browsing and thus lack the local storage and complicated features of today's PCs, so reducing their price tag and support costs. "With an intranet, the database delivery mechanism has changed. Users do not need a local 'mainframe' on their desktop or software that resides locally," says Mr Andy Bailey, Oracle marketing manager.

Silicon Graphics built an intranet to give its sales staff cheap and easy access to corporate data. "We are able to leverage our data warehouse investment and extend the reach of this information worldwide, without making a huge networking investment," says Mr Mike Graves, chief information officer for Silicon Graphics.

The US workstation company is using a new web-enabled version of the BusinessObjects decision support software, from French company Business Objects, to allow several hundred intranet users to access sales and marketing information in its data warehouse.

Many software houses are rushing to adapt their database software or tools to work over intranets. Oracle, for example, hopes to increase its dominance of the high-end Unix database market with software that allows companies to move existing client-server applications to the web or build new applications for their intranets. The company has developed its own web server technology, included free in the next release of its Oracle database. This allows

users to conduct transactions on a corporate database directly from their web browser, and while the primary market is Oracle users, the company this year unveiled new "cartridge" technology to allow Oracle Web Server to integrate with non-Oracle databases.

Oracle and other leading database vendors, such as Sybase and Informix, see intranets as a natural extension for their Unix relational database technology. But they are losing ground in

link to a corporate database, either its SQL Server or rivals such as Oracle. Other companies have developed similar products and many interface the database to a web server using a standard called Open Database Connectivity (ODBC). This is easier and quicker than developing a custom application, though critics claim the extra layer of interfacing software slows down the applications.

"There is a slight time penalty, but it all depends on the database you are using," says Mr Randy Anderson, marketing vice-president at Storcloud Development, whose WebDBC product is an example of an ODBC-based web application development tool.

US engineering firm Bechtel uses WebDBC to allow regional managers to get the latest financial information from an Oracle database simply by clicking the appropriate region of a map on their browser. The company US West used WebDBC to write a web-based help-desk application for its support staff.

The UK company Intelligent Environments spurs the ODBC approach to accessing databases, which it claims can reduce performance and security. Its Amazon tool, which runs on Windows NT or OS/2 Warp, can directly access a wide range of corporate legacy databases and transaction processing systems. It stands out for its use of artificial intelligence to implement business rules and procedures, so allowing companies to build web applications that more closely match their business needs.

In the UK, Honda Manufacturing is using Amazon to create an intranet to link its factories to its parts suppliers. "Electronic data interchange (EDI) has not taken off really well and the web potentially can replace it," says Mr Tony Goschalk, marketing director at Intelligent Environments.

The tools to move data between databases and web pages are immature, analysts warn, and require much manual fine-tuning to work effectively. The main problem is that the two worlds are essentially incompatible. The intranet is designed to handle unstructured content - text, sound and images - accessed randomly from web pages; a relational database, by contrast, contains highly structured data organised and accessed by rows and columns.

Object technology may provide a better bridge between the two worlds. The object-oriented language Java already allows browser-based mini-applications called applets to extract their data directly from a corporate database via the intranet (see cover story).

Object Design, a leading supplier of object database software, claims relational databases are simply unsuited to building intranet applications. It maintains object technology is better at handling the complex relationships between multiple data types, such as text, audio, video and image. Web sites on the Internet increasingly use a variety of types of data to present information in different ways and Object Design argues corporate intranets will soon follow.

European pacesetters • By Geoffrey Naim

Competitive benefits

Corporate intranets have caught the European imagination

Europe has traditionally lagged behind the US in its adoption of the latest information technologies. But with corporate intranets the gap is closing rapidly as European companies warm to the benefits the technology promises over their existing networks.

"European companies are very interested in what intranets can offer and the gap in deployment between the US and Europe is fairly limited," says Mr Ashim Pal, senior consultant at Ovum, the UK-based IT consultancy firm, which plans to publish an intranet report in December.

This strong interest in intranets contrasts sharply with the lukewarm attitude of many European businesses to the public Internet. According to a survey commissioned by Digital Equipment, interest varies by country with most enthusiasm coming from UK and Scandinavian companies. Almost half the German and French companies polled believe the Internet is overhyped, while in the UK, the sceptics are outnumbered two to one.

"Information on the Internet is mostly in English and this will always be an impediment to the Internet's growth. Intranets do not have this problem as companies can create them in their own language," says Mr Paul Evans, marketing director with Digital Equipment Europe.

As well as the language barrier, European Net surfers are handicapped by sometimes creaky infrastructure and the afternoon slowdown when North American Internet users wakes up. According to the Digital survey, 24 per cent of European businesses believe their Internet infrastructure will be used primarily to access the public Internet in 2000.

Rather more, 27 per cent, predict their browsers will be pointed internally, running powerful applications and accessing corporate data on private intranets. The figures for US businesses are 38 per cent and just 18 per cent, suggesting intranets could develop more rapidly in Europe than the US.

"Europe has realised there is a competitive advantage in using intranets and does not want to be slow off the ground," says Mr Evans. By 2000, intranets will take 80 per cent of the European market for Internet software, he predicts.

As in the US, Europeans are taking their first intranet steps with simple applications, such as information publishing and document management. Here, the technologies are relatively stable and the risk of failure limited. "If the intranet does not work with these applications then the business will still survive," says Mr Pal.

The Dutch subsidiary of Cap Gemini, Europe's largest computer services group, used an intranet to eliminate the mountains of unread memos and other paper on desks. Documents are now stored on a web server and can be accessed by any employee using a standard browser. Staff working away from their office - at home or on a customer's premises - are not left out and can access the same documents using a PC and modem. The Dutch project is part of a

larger intranet, called Knowledge Galaxy, that links 17,000 Cap Gemini staff and runs on 40 servers distributed throughout the group. Staff can quickly find and retrieve case studies, design documents and reports regardless of location.

Previously, there was no central repository of information, so researchers wasted time looking for information perhaps available in-house. The intranet has also improved research management by giving project leaders instant access to administrative data, such as man hours spent and procurement requests. "Project leaders can focus more on technical problems than on administrative issues," says Mr Claudio Adriani, Olivetti's director of technology strategies, who claims productivity has also increased.

Microsoft Windows NT. Via the intranet, researchers can access articles, news and external Web sites, or debate topics in "discussion areas", sharing experiences and project results with colleagues.

Interest in intranets is growing beyond the IT industry. Kvaerner, the Norwegian conglomerate, is constructing an intranet to help integrate its growing business empire. Last April, Kvaerner acquired the UK company Trafalgar House and the first stage of its intranet will link its Oslo headquarters to the new London offices.

Additional servers will later be installed in Houston, Singapore and Sydney to act as communication hubs for a global intranet linking 40,000 employees in 400 offices.

"Our main goal is to achieve effective information flow throughout our operations," says Jorgen Plene, Kvaerner's technology director. The intranet servers, supplied by Digital Equipment, will run Microsoft Windows NT.

Other intranet pioneers can be found in Europe's pharmaceutical industry, where a wave of mergers has caused companies such as the UK's Glaxo Wellcome to look at using the intranet to improve information distribution and collaboration between their many European sites.

Elsewhere, the clothing firm Levi Strauss has a project to link 60 per cent of its European staff using an intranet.

software, but then the information must be converted into web pages. "A lot of things, such as presentations, lose their value when converted to web pages," says Mr Turner.

Many IT vendors are building intranets to improve information flows and showcase technologies they can offer to customers. Digital Equipment, for example, has an intranet linking 1500 servers worldwide. One of the first applications to be put on it, 18 months ago, was the internal telephone directory.

Italian firm Olivetti has built an intranet to connect its research labs in Italy and abroad. It uses Netscape Communications Server software running on an Olivetti SNX server system and

Corporate intranets enable staff working from home to access data stored on a web server via a PC and modem



Corporate intranets enable staff working from home to access data stored on a web server via a PC and modem

Good news for business consultants

Continued from page 12

stripped-down PC (a low-cost NC) designed to work across networks.

However, occasional users may find that the thin client puts on weight rapidly. "In order to have value, the browser has to get bigger to support groupware," argues Mr Pal. "This means it gets larger and more like an existing client. People will find out in two years that they have the same level of complexity as a fat client."

An interesting long-term solution to these problems is IBM's San Francisco Project (<http://www.softmail.com/sf/>). IBM has teamed up with more than 50 software developers, including Computer Associates, Dun and Bradstreet, JBA, Lawson, IBS and Marcam, to produce high level application frameworks using Java, Sun's new internet programming language. These basic frameworks will be adapted by each vendor for its own market and configured across the network

between the client and server.

The intranet looks like being good news for consultants, who can now start planning to revisit all their past business process re-engineering projects. They will soon be able to change their client's business processes again to make use of this new functionality! Nevertheless, the intranet does offer the opportunity to use existing applications to increase customer service while reducing costs.

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Software solutions • By Rod Newing

In sales, it's grow or die

Integrated sales and marketing systems are still not being used by many businesses - and even those that do use these software packages are not receiving the full benefits

Organisations are still not realising the benefits of information technology for their sales and marketing. The latest Softworld survey for sales and marketing systems (<http://www.softinfo.com>) shows that 81 per cent of respondents, down from an astonishing 95 per cent a year earlier, perceive a gap between what is possible and what is being achieved. However, only 31 per cent of them are using an integrated sales and marketing system and the majority (51 per cent) are still using con-

panies are leading to an indefinite postponement of implementation with consequent loss of benefits.

The benefits are in making sales and marketing more efficient and effective, as well as in making better use of the different resources available at appropriate points in the sales process.

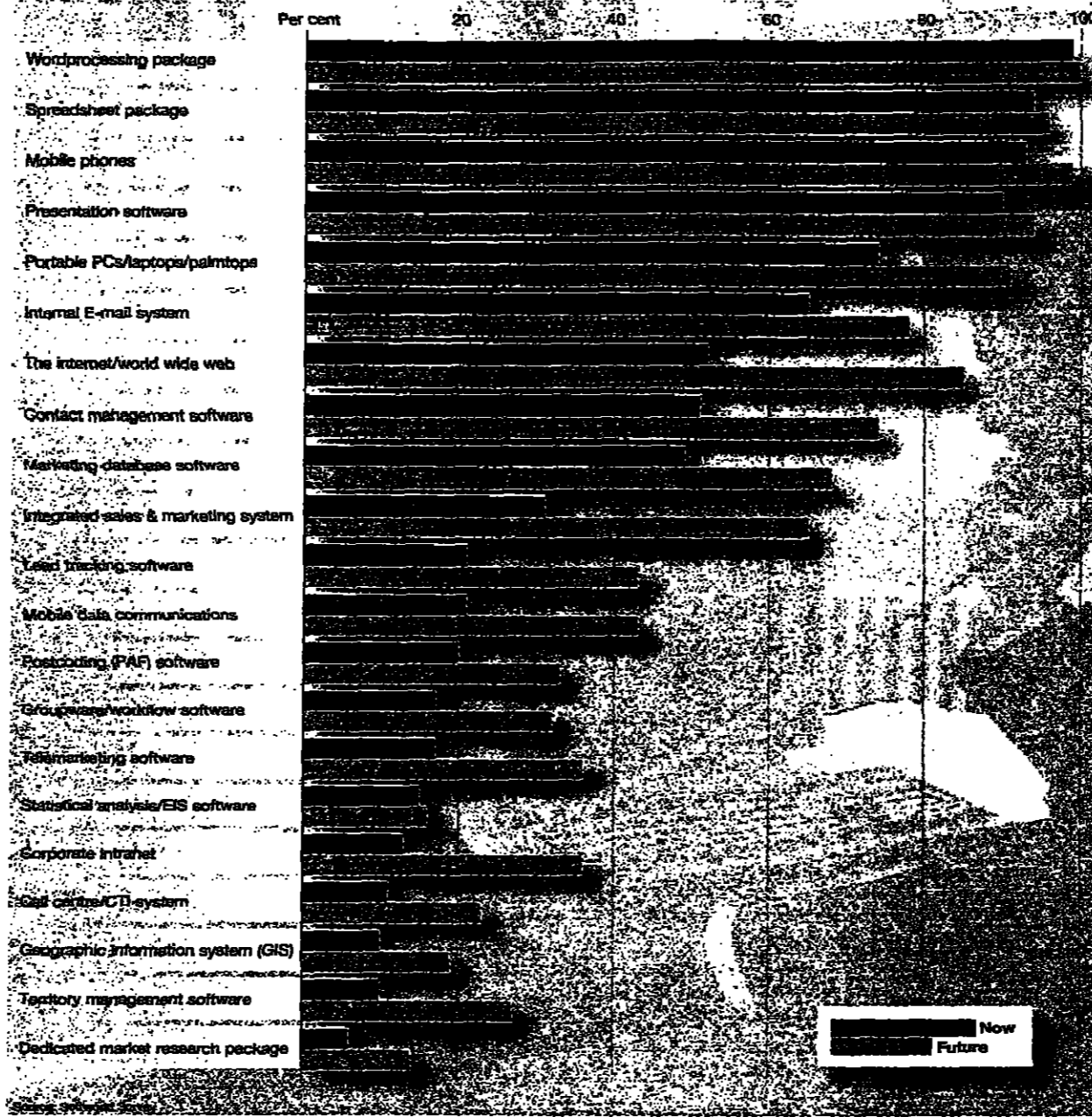
"These systems are very easy to use," says Clive Burrows, co-author of *Ovum Executes Sales Force Automation*, (<http://www.ovum.com>), "so the salesperson only needs to know how to connect the cable in a hotel room. Once they see the benefit, they will use the system more and more. This will give the marketing department better information, so the production department will start to get better forecasts. They will get more faith in the figures because they can see more information."

"At that point, everybody wins, especially the salesperson, who will have to complete fewer reports."

Nevertheless, the functionality of the packages available is holding back more widespread adoption of sales and marketing software. "Activities such as contact management, sales activity reporting, direct mail and telemarketing are simple mechanistic tasks which are well-supported by systems," explains Mrs Hewson.

"Systems for these have been available for some time and users requirements are well-known and catered for. However, co-ordinating an organisation's contact strategy with a customer or prospect across the most cost-effective marketing channels, typically involving direct mail, telesales, different teams of field sales representatives or distributors, is very difficult to do well. Systems have made little

Sales and marketing technologies in use now and the coming year



progress to date." "The US is more advanced than the rest of the world," reports Mr Burrows. "In Europe the only major players are Point from Germany (<http://www.pointinfo.com>), which is strong on call centres, and Oxygen (tel: 44 (0)181 740 7440) from the UK, which has a kit of parts to build the system you want."

Most organisations are not migrating to more modern packages, but replacing in-house systems. This suggests that the market for packaged software is relatively immature.

"Siebel (<http://www.siebel.com>) will be the market leader," predicts Burrows co-author, Beth Barling-Twigg, "although they are still new and don't yet have a full

implementation. However, they are winning the big orders to the extent that their main competitor is in-house development."

Mrs Hewson is forecasting substantial growth in 1998. She reports that there has been little growth from 1994 to 1996, with fewer but more sophisticated systems being sold. In 1998 and 1999 she predicts rapid growth as a result of product strength and increased competitiveness between users.

"A trend will emerge of switching from outsourced operations, such as telemarketing and direct mail, to internal systems in order to get ownership of data and a single customer view across multiple communications channels," she predicts.

However, a sophisticated sales and marketing package is not easy to implement, because of the range of technologies involved. "We are advising organisations very strongly not to implement systems themselves," warns Mr Burrows.

"With client/server, a data-

base, mobile computing, computer telephony integration and networking, very few in-house IT organisations have the range of skills. If you need a new system, you need it quickly and in-house staff will take 18 months to get it wrong. Using the vendor will be faster, cheaper and more effective."

The increasing use of implementation assistance is supported by research carried out by Hewson Consulting Group on behalf of Mercatus, an association for the profitable use and development of IT in sales and marketing. This predicts a ratio of licence to services revenue of 40:60 in 1998 and 30:70 by 1999.

Strategic marketing, planning and campaign management are vital areas which are not yet fully supported by available systems. Existing software is largely single user, aimed at helping teams of cross functional managers to draw up plans.

"It acts as a facilitator, records the views and assumptions they make and plays back the results of their assumptions," says Mrs Hewson. "It is only adequately supported by 10 per cent of systems."

"It is exceptionally difficult to do as you can't unbundle the software from the marketing techniques involved. Planning requires



US companies are generally more advanced than those in Europe in applying sales and marketing systems. Above: the customer-service centre of US West, the telecommunications company, in Phoenix, Arizona. US West has partnerships in the Europe, including Teleset, the cable company, and One 2 One, the personal communications network

integrating hard data from marketing systems with 'softer' data, such as customer needs, competitive positioning and attractiveness."

The sales and marketing software already incorporates in its logic a complete model of the organisation's products, markets, channels and customers, so it would be natural to incorporate a planning and modelling facility which could accept and record the soft data, while providing managers with the hard data they need.

Meanwhile, Ovum is enthusiastic about the benefits offered by an integrated sales and marketing system. "Can a business afford to wait?" asks Burrows. "In this competitive age, it's a question of grow or die."

Membership of Mercatus is open to vendors and end-users interested in the profitable use and development of IT in sales and marketing for an annual subscription of £355. Contact tel: 44 (0)1908 677894, fax: 01908 677850.

FOOT Software at Work

Sales and marketing systems

tact management software. Integration with existing systems is considered the biggest barrier to implementation. "Organisations tend to expect an all-embracing system to be delivered on day one," says Wendy Hewson, a principal in Hewson Consulting Group, (<http://www.hewson.co.uk>), a specialist sales and marketing IT research group. "Political and technical factors in some compa-

Support for the sales force

No simple solutions

Trouble-shooting for a remote sales team is far from easy, reports Tom Foremski

Supporting a remote sales force with adequate computing services is not an easy task. There are significant issues of how to support staff - who may be rarely in the office - with software upgrades, training, and creating the right computing infrastructure.

There are also issues of security, since providing outside links into the central office brings the potential for unauthorised users finding their way to sensitive company data. And while there are many solutions available for remote access, the number of options, configurations and parameters can be overwhelming to an organisation's already overworked IT staff.

Supporting a remote sales force means more than just allowing staff to run spreadsheets or word processors on portable computers, with occasional links into the office. A mobile sales force needs access to the latest inventory data, delivery schedules and prices. It also needs to be able to file sales orders and track their status. This means access to the company's database and, traditionally, this has always been a difficult task.

When problems arise, troubleshooting is difficult because the salesperson and their computer may be hundreds of miles away. A general rule of thumb is that supporting a remote worker is about a third more expensive than supporting a local worker.

Apart from solving the technical problems, the other half of the coin is deciding how to manage a remote sales force. Experts say that guidelines must be established that place an emphasis on training staff to enable them solve some basic computing problems themselves.

It also means setting up a schedule to update the applications on portable computers when the salesperson visits the home office - and making sure that staff are using the right versions of

software and using only the software programs that they need to carry out their work.

Connecting with the main office is achieved in several ways. Some companies opt to use a groupware package such as Lotus Development's Notes software. This helps distribute marketing information, collect sales orders and access data about customer purchasing. Notes can be used to prepare presentations, with several users participating in the process through modem connections. Notes also provides security to prevent outsiders from tapping into the network.

Other solutions providing remote access to the central office local area network (LAN) include Novell's Network Connect and Microsoft Windows NT Server Remote Access Service.

These two applications allow a sales staff member in a remote location to dial-in to the main office and make it seem as if they are just another local node on the network. Data transmission is slower because of modem connections, but there is a lot of value in having full access to all files and applications.

Similar remote access applications include Symantec's A2B, Attachmate's Remote LAN Node, and Funk Software's Wanderlink. In addition, there are remote control programs such as Symantec's pcAnywhere and Traveling Software's LapLink which allow a remote user to take control of a PC from a remote location.

The future for connecting a remote sales force, however, lies with Internet technologies and Internet enabled database systems that can generate web pages on-the-fly. Using a web browser as a universal user interface, companies can set up special web sites to support their sales force.

The web site can include electronic forms to accept sales orders and handle data queries, cutting down on paperwork. A company's web site connected to its database, can provide real-time data on inventories, billing and delivery sched-

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Interview with Peter Schnell, co-founder of Software AG • By Geoffrey Naim

Passing the baton to a new generation

Marketing is of paramount importance to IT companies, says Peter Schnell and he cites Software AG and SAP as examples of European companies successfully competing with bigger US suppliers. Today, Schnell's company has customers in more than 80 nations

In 1968, Peter Schnell, co-founder of Software AG, set out to crack IBM's dominance of mainframe software by building a better database.

The technology he developed, Adabas, still wins orders today, and the company, one of Europe's leading software houses, is poised for a new phase of growth as a supplier of data warehousing software and other products that turn data into valuable information.

Mr Schnell, however, will not be taking Software AG into this new era as he announced his retirement as chairman at the beginning of this month. At the age of 58 and after 30 years in the computer industry, he has decided it is time to pass the baton to a younger generation better prepared to cope with the dramatic changes sweeping through the once-sleepy world of database software.

Software AG, based in Darmstadt, is Germany's second largest software house behind SAP and, like the latter, it has stubbornly remained a private company. All the shares were owned by Mr Schnell until 1993, when he placed the entire holding, reportedly worth around \$500m, in two private foundations, to ensure the company's independence after his retirement.

Three of SAP's founders recently did the same thing. Times change, however, and Mr Schnell believes Software AG will soon have to seek external funding, either through a flotation or by offering a minority stake to a friendly bidder.

"It's no longer true that the company can grow simply by investing its profits in innovation. The innovation cycles have become too short and now we need new capital. I have no doubt that Software AG cannot stay completely private," he says.

The list of potential partners is long. One obvious candidate is SAP, which has a similar culture, and activities that dovetail well with those of Software AG. Another possible suitor is Microsoft. Software AG is converting Microsoft's object technology, called Distributed Component Object Model, to run on mainframes and the fruits of this collaboration, predicted for next year, will take Microsoft into new territory.

"Microsoft knows the consumer market is not 'everything' and they obviously want to get into the very lucrative market for enterprise computing," says Mr Schnell. The prospect of the company he started 27 years ago having to accept external shareholders does not disturb him.

"It is a major change, given the history of the company, but we have to adapt to the needs of the real world," he says. Software

AG is currently going through a rough patch and reported a net loss of DM50m for 1995. It is in the middle of a restructuring programme which includes abandoning non-strategic activities and refocusing on a smaller number of lines of business. It hopes to be profitable again in 1997, but to achieve this it has to save DM100m in the next two years.

Roughly 850 people will lose their jobs - a bitter blow for Mr Schnell who is increasingly worried about the social consequences of the information revolution.

"Using IT to slash costs is a real time-bomb and we cannot act as if nothing has happened," he says. Last June, the topic was explored in Software AG's annual symposium, which had as its theme "Information Technology with a Human Face".

Software AG is best known for its Adabas database and the Natural fourth generation language. These products have kept the company successful and independent in an industry notorious for rapid change and mergers.

Software AG has more than 5,000 customers in more than 80 countries. Adabas

was originally developed for mainframes but its latest incarnation, Adabas D, works on many types of PC and server platforms. It can be used with standard relational databases from vendors such as Oracle, Sybase and Informix, though Mr Schnell clearly believes Adabas is superior.

"The 'relational' approach was a function within Adabas long before these other companies were founded and Adabas includes other data models that you cannot do with a purely relational database," he says.

The Adabas technology was recently enhanced to manage World Wide Web documents on a web server, and Mr Schnell sees a bright future for Software AG in the Internet age. However, he cautions against companies rushing into building intranets and distributed systems.

"Nearly all distributed projects fail to meet their price tag because the moment you distribute something, you get problems you never realised before. There is an extra dimension of complexity," he says. Adabas made Mr

Schnell's fortune in the early days, but he says the product represents just a fraction of the company's revenues today. The new focus is on products that sit on top of databases and make data easier to use within organisations. These include products to model data and extract it from existing databases, reporting and query tools to allow non-technical managers to access a database, and data warehousing products.

"Every other year the industry has to invent a new buzz word and 'data warehousing' is the latest. The concept, however, is 100 per cent valid.

"Data warehousing is completely different from the way computers were used in the past. Instead of automating business processes, you take existing data and create something out of it which - for you - as a human being, is information."



Schnell: stepping down after 30 years in the business

to re-invent the wheel," he says. Exploiting his background in mathematics research, he set out to build a database that would answer these cries for help... and so started Software AG.

It has taken 30 years, but Mr Schnell believes the data warehouse could finally crack the problem of turning unintelligible data into useful information, thanks to the recent arrival of relatively inexpensive processing power that makes the data warehousing concept affordable for business users.

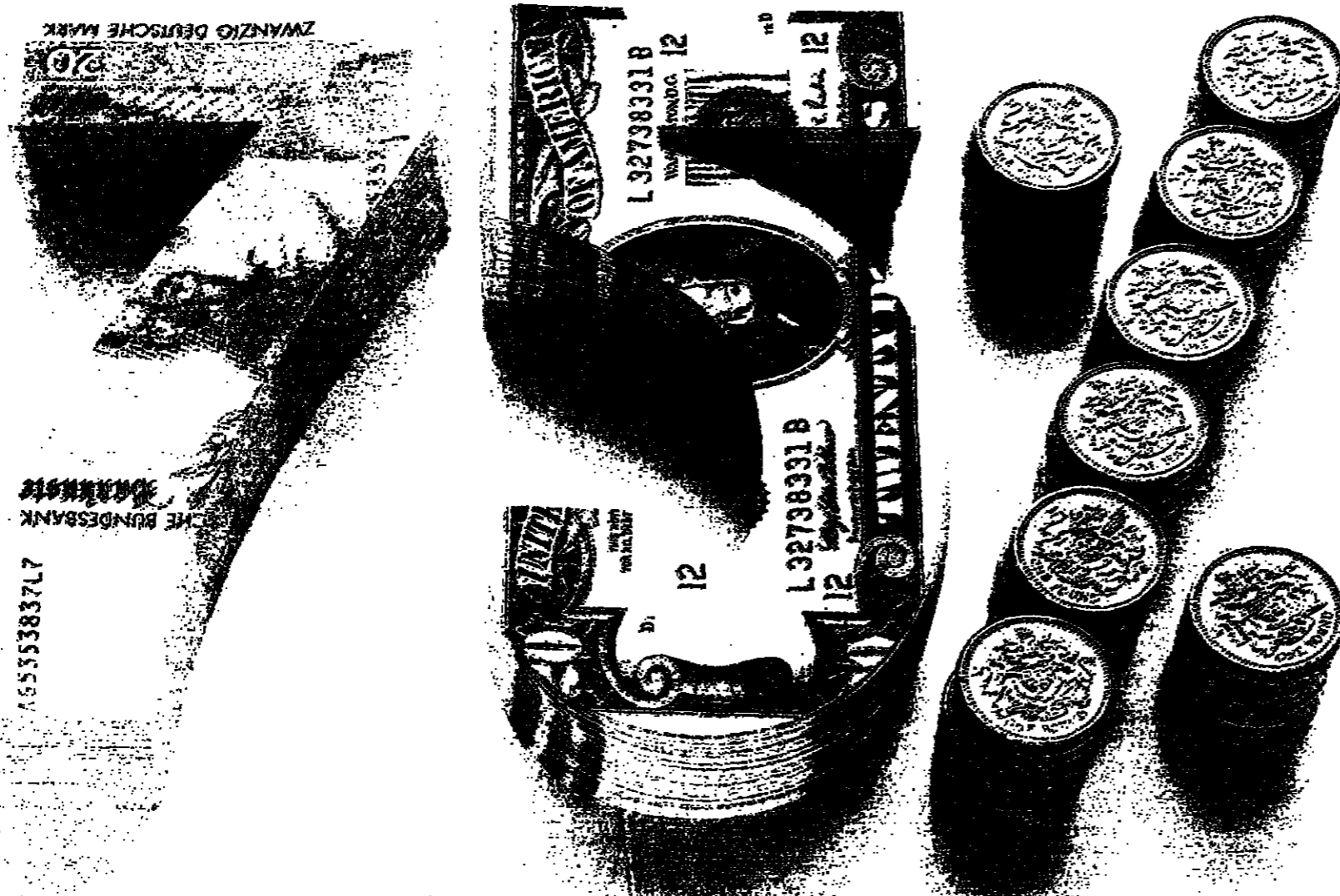
The data warehousing market is predicted to be worth \$7bn in 1997, but is hotly contested. Software AG has strengthened its marketing muscle by poaching a director to oversee marketing and customer service from the US computing services giant EDS, and Mr Schnell believes the restruc-

tured company is more market-driven than it was in the past. He cites as an example Smart, an easy-to-use "data mart" product unveiled recently. Data marts are small data warehouses tailored to a specific group of users or applications, such as marketing or customer information systems.

According to Mr Schnell, marketing is of paramount importance to IT companies and he cites Software AG and SAP as examples of European companies successfully competing with bigger US companies.

He wishes there were more examples to cite, however. "European firms have a tendency to invent things and not understand how to make a product out of it. But in the US there is more emphasis on marketing, which speeds up the testing of new ideas. In Europe, we more or less want a 'guarantee' it will work," he says.

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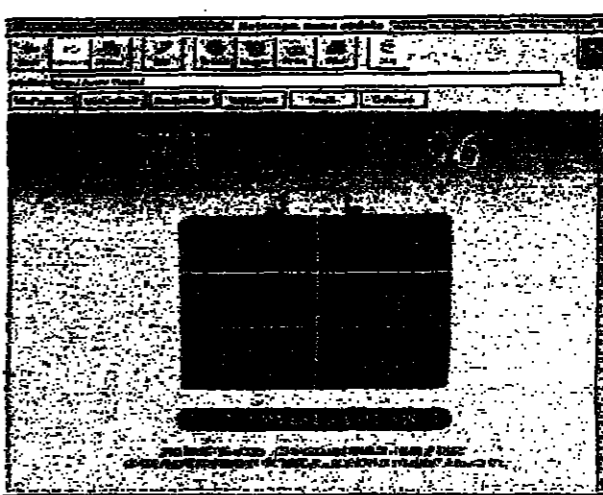
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Several sites on the Internet will be offering coverage of the 'real piece' of Britain's economic calendar on Tuesday, November 26. Accountancy firms and economic think tanks will be gearing up to predict the contents of Chancellor Kenneth Clarke's dispatch box in the run up to the big day. The FT web site will be offering full coverage of the Budget, with reaction and analysis of what the Chancellor's decisions will mean for a range of individual taxpayers. The FT web site (<http://www.ft.com>) will carry full details from the Treasury, including the text of the Chancellor's speech.

The best sites

Continued from page 17:

household - gave MapInfo more critical information to analyse. MapInfo threw this data up in terms of a thematic map, showing hot and cold areas, depicted as red and blue.

"We used our gravity model to consolidate on the central areas of chosen populations within a given 'drive time,'" adds Weston adds.

None of this effort came for usual PC software prices. According to Weston, Daewoo's annual budget for planning using data visualisation, in conjunction with geographic information systems, amounts to \$80,000. He says, however: "It's money well spent - you have to rationalise that expense against the \$80m we've spent on sites and also consider the financial consequences if we put one site in the wrong place."

"It's a minimal cost in terms of what's at stake." Weston notes that "specialist consultancies in the field can charge \$30,000 per town to carry out this kind of analysis and we needed 40 or 50 towns studied".

Including after-sales support operations, Daewoo has 176 premises that owe their address to data visualisation projects. From a standing start, it has cornered 1.8 per cent of the British car market, selling over 17,000 vehicles between January and September 1996, with a brand that no UK driver would have recognised two years ago.

A 'datamap' button on Microsoft's Excel spreadsheet designed to work with the Windows 95 operating system, now introduces users to a cutdown version of MapInfo. Thus, data visualisation is selling cars and seeping through onto the desktop.

Excitement over Java

Continued from page 1:

were few Java development tools available, Java developers had limited experience with the language and that development processes were experimental or undefined.

Sun's Lambert argues that most of these issues have since been resolved. He points out that there is now a wide range of development tools for Java and an estimated 20,000 Java developers - a number which is fast catching up with the 400,000 Windows developers.

'An earthquake'

Indeed, some analysts, including Robin Bloor of the Bloor Research group, predict that Java is at the epicentre of a seismic shift in the global \$650bn computer industry which could pose a serious threat to Microsoft and Intel, the two industry powerhouses created by the explosion of the personal computer - "this earthquake will totally re-arrange the IT landscape, affecting all vendors of IT products and services as well as their customers," he says.

"Java will turn the World Wide Web into a vast network for client/server operation... because Java executes anywhere; for the first time, software application development can take place separate from an operating system. This enables the client/server paradigm and smashes the door open for the 'thin client' [i.e. a stripped-down PC - or an 'NC' - designed to work across a network]."

- Office software market: Microsoft gains ground in the intranet arena, page 9.
- Business applications for intranets: see pages 11-18.

Joe Miao 1550



"Conceive optimistically, plan pessimistically, and execute optimistically." KAZUO INAMURA, founder of Kyocera

FINANCIAL TIMES COMPANIES & MARKETS

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THE FINANCIAL TIMES LIMITED 1996 Wednesday November 6 1996

IN BRIEF

Commerzbank profits up 37%

Commerzbank, Germany's third biggest commercial bank, announced a rise of 37 per cent in operating profits for the first nine months to DM1.87bn (\$1.1bn). However, the result was below some analysts' expectations and represented a slowdown from the 45 per cent advance of the first half. Page 16

HK Telecom advances 12% at mid-term
Hongkong Telecom announced a 12 per cent rise in net profits to HK\$3.3bn (\$697m) for the six months to the end of September. However, the company, a subsidiary of Cable and Wireless of the UK, lost 15 per cent of its international market share in the first half of the year, compared with the same period in 1995. Page 20

BP third-quarter profits up 9%
British Petroleum reported third-quarter earnings in line with market expectations. Net profits for the quarter were up 9 per cent to \$500m (\$1.05bn) on a replacement cost basis and before exceptional items. Net earnings for the first nine months of the year were a record \$1.98bn, representing an 18 per cent rise from last year. Page 22

Gehe in Lloyds Chemists bid
The battle for Lloyds Chemists intensified as Gehe of Germany returned to the fray, bidding \$550.6m in cash for the high street pharmaceutical chain. Page 22

Whitbread pre-tax profits up to £177m
Whitbread resped the rewards of heavy investment in pubs, restaurants and hotels and an upswing in brewing profits, reporting a 14 per cent rise in interim pre-tax profits to £177.5m. Page 23

US demand surge boosts market for LPG
The booming market in liquefied petroleum gas has hit US petrochemical producers hard. LPG contract prices from Saudi Arabia - the main supplier - were recently fixed at \$260 a tonne for both propane and butane, an increase of almost \$50 a tonne from the October price. Page 26

Companies in this issue

Table listing companies and their page numbers. Includes: APF, Adecco, Aeropostale, Air Liberté, Alpha Airports, Alusuisse-Lonza, American Airlines, Avic, BAE, BSH, Bayer, Bertelsmann, Bilfinger and Berger, British Airways, British Petroleum, CGIP, Cadbury Schweppes, CallEnergy, Casa, Cerus, Ch Karmchang, Ciba, Cincinnati, Commerzbank, Dasa, EMIL, FirstBus, Flextech, Gehe, Gengold, Gildemeister, Granada, Hongkong Telecom, ICI, Japan Energy, KLM, KPN, Kurmaji Gumi, Landstarbank Schielewig, Lloyds Chemists, MAM, Merka and Spencer, Mears.

Market Statistics. Table with columns: Annual reports services, Bond futures and options, Bond prices and yields, Commodities prices, Dividends announced, EMS currency rates, Eurobond prices, FTSE-100 World Index, FTSE 100 Index, FTSE All-Share Index, FTSE Actuaries share index.

Chief price changes yesterday. Table listing price changes for various stocks and indices in Frankfurt, New York, and London.

Bertelsmann group may be reorganised

Move would allow more outside investment

By Frederick Stüdemann in Bonn

Bertelsmann, the German media group, is considering a corporate restructuring which would allow some of its units to be offered. Mr Mark Wössner, chairman, said the group was thinking about making its four main business units - book publishing, printing, Gruner + Jahr, its magazine and newspaper subsidiary, and the television and entertainment division - into public companies under a holding company.

This would allow outside investors to take stakes - a marked change for Bertelsmann, which is predominantly owned by a foundation and the family of Mr Reinhold Mohn, formerly sole proprietor. An exception is Gruner + Jahr where the Jahr family retains a minority stake. Restructuring Bertelsmann, Europe's largest media group, would enable further large-scale expansion, Mr Wössner said.

This was particularly true of the television and entertainment unit, which would be the first candidate for flotation. This could happen within two or three years, with the other units following considerably later. "I don't see it happening in the book and printing divisions or at Gruner + Jahr for 10 years," he said. Since postponing its plans for digital pay-TV this year, Bertelsmann had refocused its television activities on free TV, he added. "Free-TV is significantly bigger than pay-TV. Free-TV [in Germany] has a total volume in terms of advertising revenue and licence fees of DM11bn (\$9.5bn), pay-TV only DM600m."



Top German footballer Jurgen Klinsmann: Premiere will increase its exclusive live coverage of matches

Valeo future secured by sale of 27% stake

By David Owen in Paris and Robert Graham in Rome

The medium-term future of Valeo, one of the jewels of the French car industry, was settled yesterday in a deal valuing the parts maker at more than FF2.3bn (\$4.5bn). The controlling 27.4 per cent stake in the company, held by Cerus, the French holding company of the Italian industrialist Mr Carlo De Benedetti, was sold to three separate buyers - Astorian, Compagnie

Générale d'Industrie et de Participations, a French industrial holding company - for FF30 a share, or FF6.35bn.

The deal keeps Valeo, which has been a target of speculation for most of this year, firmly in French hands. CGIP, chaired by Mr Ernest-Antoine Seillière, will end up with 20.2 per cent, Caisse de Dépôts et Consignations, a French state-controlled financial institution, will raise its 1.9 per cent stake to 5.4 per cent. J.P. Morgan GT Corporation, a subsidiary of J.P. Morgan, CGIP's

adviser on the deal, will take a 3.5 per cent holding. The deal was concluded at 19 times prospective earnings. Mr Seillière said he had "no doubt that in three years' time we will not even remember the price we paid. I would never have undertaken this operation if it had not been in the exclusive interest of my shareholders". However, he promised the deal would not be dilutive.

Gengold backs down in mine contracts row

By Mark Ashurst in Johannesburg

Gengold, the gold mining arm of the South African mining house Gencor, has bowed to pressure from investors for an independent valuation of management contracts between South African mining houses and individual goldmines.

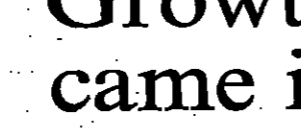
The controversial contracts have undervalued the world's largest gold industry since its inception. London-based Mercury Asset Management led a shareholders' revolt against Gengold's proposal to

cancel management contracts with the group's head office. At an extraordinary general meeting of Gencon-controlled mines in Johannesburg, Mr Julian Baring, managing director of MAM, said: "The quicker South Africa comes into line, the quicker South African gold shares will be properly valued."

Shareholders in Gengold's Winkelbaak and Leslie mines yesterday voted to reject the R126.7m charge to cancel the existing management contracts. Mercury has a 26 per cent stake in them. Gengold, the largest shareholder, abstained.

Rand Merchant Bank and UAL, the merchant banks which carried out the valuations, defended the charge. They said the contracts were worth R17m a year over ten years, adding that the one-off payout was tax deductible and would cost the mines only R63m after tax.

Barry Riley Growth investors who came in from the cold



Troubled value investors can always try to cheer themselves up by reading the latest research studies telling them just how correct their strategies are. Whether their revived spirits will survive the publication of their 1995 performance numbers is, alas, another matter.

Analyses of long-run UK share price data have recently been produced by Mike Lenhoff of the private client managers Capel-Cure Myers and also by Paul Walton of Goldman Sachs in London.

It is not clear how much the subtle differences in the results reflect these variations or whether there are genuine contrasts between the US and UK markets. According to Lenhoff, four value styles have worked almost equally well in the UK - low price to sales, low price to cashflow, low price to book value and low price to earnings. High dividend yield worked much less well.

In the US, James P. O'Shaughnessy's book *What Works on Wall Street* has been selling fast. All show that value-based stock selection strategies heavily outperform growth styles in the long run. Putting it the other way around, investors have tended to overpay for glamour to a quite extraordinary degree. They have in the past, anyway. But right now it is the growth managers who are smiling.

These studies vary in their methodology. O'Shaughnessy has access to a longer run of consistent data than the UK investigators - 44 years against just over 20. The Walton results are affected by survivorship bias, because the same stocks are followed over the whole period. The US analysis may to a slight degree be distorted by the reverse effect - "look-ahead" bias - because new, successful companies have entered the database. Lenhoff looks only at larger

companies. Walton excludes financials. It is not clear how much the subtle differences in the results reflect these variations or whether there are genuine contrasts between the US and UK markets. According to Lenhoff, four value styles have worked almost equally well in the UK - low price to sales, low price to cashflow, low price to book value and low price to earnings. High dividend yield worked much less well. Curiously, Walton finds high yield to be the clear winner (along with small capitalisation). He does not rate the other value factors very highly at all.

Advertisement for Equitas and Sun Alliance. Text includes: "Financial adviser from October 1994 to September 1996 in connection with the formation of Equitas", "Financial adviser to Sun Alliance on the £6 billion merger with Royal Insurance", and "The Rothschild Group is pleased to have advised on these major transactions". Logo of Rothschild Group.

Exciting over bid

COMPANIES AND FINANCE: EUROPE

Why Weinberg prefers autonomous energy to ersatz synergy

Pinault Printemps chief aims to overcome flat consumer spending with overseas expansion and bright ideas, writes Andrew Jack

Serge Weinberg has an intriguingly unfashionable view of his role as head of Pinault Printemps Redoute, the sprawling French retail group. He has little faith in the importance of creating synergies between the companies he controls, preferring to encourage their autonomy. Although he concedes that some activities — such as purchasing and information technology — may be best conducted centrally, he says that he prefers his different businesses to develop links with each other voluntarily and in response to their needs.

"Synergy is the cherry on the cake," he says. "It is formidable when it is the result of people working on the ground. It makes no sense if it comes from an artificially created structure. Our quality as a group is to break down bureaucracy, delegate responsibility and encourage entrepreneurship."

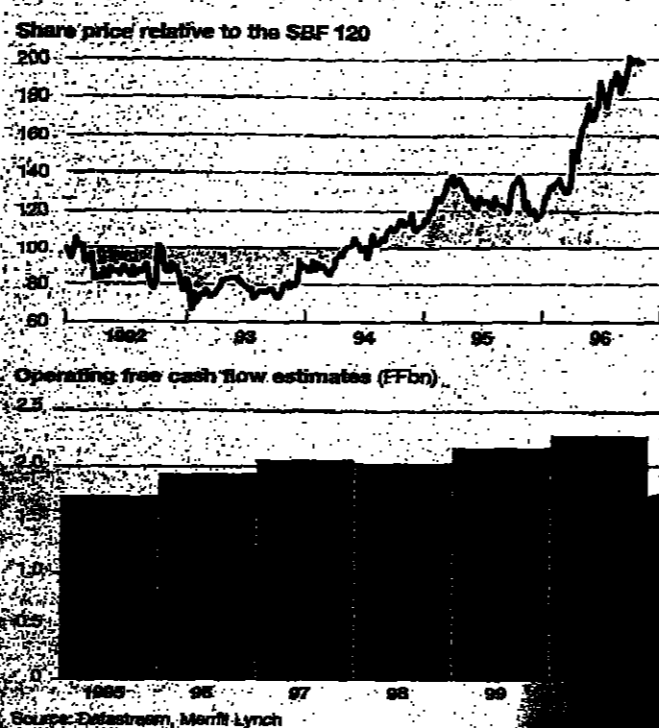
It is a message worth hearing from someone who, since he took over the group in February 1995, has steadily edged up sales to FF78bn (\$7.42bn) and substantially increased net profits — FF748m for the first six months of this year — while

cutting debt and restructuring his group. All this has been achieved at a time of general gloom in the French retail sector. It has suffered from sluggish consumer spending, the aftermath of the terrorist attacks and strikes that hit the country at the end of last year. Moreover, new measures designed to protect small shopkeepers, by clamping down on new developments, notably in the suburbs, have been at the expense of larger rivals.

"We operate in an extremely complex mix of different markets," Mr Weinberg says. "Retailing must be close to our customers and very reactive. The paradox is that our role at the group level must be to encourage autonomy in our operating businesses."

He has taken a number of initiatives to put his principle into practice. Executives in the different businesses have created informal networks to exchange ideas on computing and marketing. One result is the first mail order catalogue by Fnac, the group's books and records chain, inspired by the operations of its Redoute telephone sales company. He has also recently cre-

Pinault Printemps Redoute



Serge Weinberg

ated a "development club" in conjunction with a banking partner, with initial capital of FF25m. Funds can be lent to support new ideas, whether from employees or those outside the group. Another example: after deciding that there was a niche to be exploited in the sale of top-of-the-range lingerie, the group did not attempt to develop it within one of its existing retail chains. Instead, it approached a businessman outside the group with a reputation in the industry. The group is launching a new series of high street outlets

in France this month which report directly to the holding company. The PPR chairman says: "You can't go on making eternal productivity gains with a fixed cost structure." His attempt to foster creativity is one reaction, given his belief that France will continue experiencing low economic growth. "I am struck by the number of people who are waiting for economic recovery," he says. "I don't think there will be a strong upturn." He adds that he loses nothing by developing his strategy in the absence of any salvation which would be bought by a surge in consumer spending. Within France, he is nevertheless placing emphasis on increasing productivity, as well as improving stock management. He also highlights the important and fast growing scope for consumer credit cards in PPR stores, which provide a wealth of information on customer habits which can be used for marketing. They are also extremely profitable, accounting for a substantial part of the FF283m first-half profits from its involvement in non-operating businesses such as Finaref, which deals with credit purchases for customers of Redoute. Regarding the government's clampdown on new shops, Mr Weinberg says the way the country's suburbs have been defaced by commercial development in the last few years is "disgraceful", but argues the real debate now is how to preserve the activity in town centres. That requires, not a ban on new building elsewhere, but rather a combination of changes to property law, taxes, housing and planning law designed to make the centres more attractive. Given the difficulties of the domestic market, Mr Weinberg also stresses the need for further international diversification of the group. He says this has been the focus of all group expansion, including the acquisition of full ownership of the Fnac store in Belgium and new stores in Madrid and Barcelona, as well as Sca, the pharmaceutical products distributor, in Africa and Rexel, the low voltage electrical equipment retailer, in Germany. By 2000, his objective is to generate 40 per cent of sales outside France, compared with only 28 per cent today.

Wedel looks to salty snacks for future growth

By Christopher Bobinski in Warsaw

Wedel, the listed Polish chocolate and salty snacks producer, controlled by PepsiCo the US, is struggling with international rivals to maintain market share. The challenge from Nestlé of Switzerland, Mars of the US and Cadbury Schweppes of the UK in one of Europe's most fiercely contested confectionery markets is forcing the company to look to salty snacks production for future profits growth. Net profits this year are set to grow by just 4 per cent to 28m zlotys (\$9.55m) with sales ahead by 43 per cent on last year to 682.4m zlotys. Third-quarter figures issued this week are in line with the company's year-end predictions which will give Wedel an earnings per share figure of 4.75 zlotys. That would be 17 per cent down on last year's figure. Wedel's net sales rose 45 per cent to 451.8m zlotys as net profits increased 18 per cent to 19.9m zlotys. However, the company predicted a stronger performance next year when net profits were expected to grow by 63 per cent to 45m zlotys. This has helped lift Wedel's stock on the Warsaw Stock Exchange. Since January this year the share price has risen from a low of 83 zlotys to its current 140 zlotys level, giving Wedel a price-earnings ratio of 28. This 70 per cent rise matches the 74 per cent growth in Warsaw's WIG index over the same period. Currently Wedel holds about a fifth of the Polish

chocolate market and up to a third of the sweet biscuit market. These, together with wrapped sweets, account for 77 per cent of group sales. Salty snacks, which were brought into production after PepsiCo acquired a controlling interest in Wedel five years ago, generated 15 per cent of sales revenue in 1995. Now the company appears determined to boost profits by increasing snack sales next year and developing its snacks output in the face of the threat to its 'once' unmatched position as Poland's premier chocolate brand. PepsiCo, which holds a 70 per cent share in Wedel — whose market value is \$13m zlotys — has said it plans to invest \$152m in the company by 2001. In that year sales are expected to be double the planned 868m zlotys net sales figure for 1997. With Poland's market for chocolates expected to grow by 5 per cent a year, such sales growth will have to come from a rapid development of snack revenues. It is here that the greatest share of investments in the next four years will go. PepsiCo has already invested more than \$66m in building a snacks plant and a distribution network at Wedel since 1991. The US group currently controls about 20 per cent of Poland's salty snacks market where its main competitors are Bahlsen from Germany, Star Foods, a local Greek owned producer, and Chio chips, a joint venture between Convent, another German snack food producer, and ITI, a local media-to-food group.

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 RC Luxembourg: B31439

NOTICE OF ANNUAL GENERAL MEETING

The Annual General Meeting of Shareholders is to be held at the registered office of the Company on Friday 15th November 1996 at 11.30am (or as soon thereafter as it may be held) for the following purposes:

- To receive and adopt the Director's Report and the Report of the Auditors for the year ended 31st July 1996.
- To receive and adopt the Statements of Net Assets and the Statement of Operations for the year ended 31st July 1996.
- To grant a discharge to the Directors in respect of their duties for the year ended 31st July 1996.
- To grant a discharge to the Auditors in respect of their duties for the year ended 31st July 1996.
- To re-elect Messrs Fox, Griffiths, Juan Y Sava, Paulty, Phillips, and Pytko as Directors of the Company.
- To re-appoint Price Waterhouse as Auditors.

Voting
 Shareholders are advised that, in accordance with the Articles of Incorporation, the Annual General Meeting of Shareholders will require a quorum of 10% of the shares outstanding.

Voting Arrangements
 In order to vote at the meeting, the holders of Bearer shares must deposit their shares not later than Wednesday 13th November 1996, either at the registered office of the Company or with any bank or financial institution acceptable to the Company, and the relative Deposit Receipts (which may be obtained from the registered office of the Company) must be forwarded to the registered office of the Company to arrive not later than Thursday 14th November 1996. The shares so deposited will remain blocked until the day following the meeting or any adjournment thereof.

The holders of registered shares need not deposit their certificates but can be present in person or represented by a duly appointed proxy.

Shareholders who cannot attend the meeting in person are invited to send a duly completed and signed proxy form to the registered office to arrive not later than Thursday 14th November 1996.

Proxy forms will be sent to registered Shareholders with a copy of this Notice and can be obtained from the registered office of the Company.

The Board of Directors

COMPANIES AND FINANCE: ASIA-PACIFIC

NatWest to buy out Wheelock venture

By Louise Lucas
in Hong Kong

National Westminster Bank of the UK is to buy out Wheelock, the Hong Kong conglomerate, from its Hong Kong investment banking joint venture after just two years in partnership.

NatWest said it aimed to step up Wheelock NatWest's activities in trading equities and equity derivatives, but these more risk-oriented businesses would need more capital and tighter regulation. That could be more easily handled in a wholly owned vehicle, where one entity has full control, the bank said.

Mr John Howland-Jackson, Asia Pacific chairman of NatWest Markets, said tightened regulation had made the split inevitable: the bank is regulated by the Bank of England while Wheelock is unregulated.

"There is, as you build a significant business (in securities and especially derivatives trading), a perception that there could be greater difficulty in controlling all those risks if you are a joint venture, if you do not own it all yourself," he said.

Mr Nick Sibley, managing director of Wheelock Capital,

the Wheelock arm responsible for the joint venture, said of the split: "It's not the best option (for us), but it was really the only option. The only sensible option."

But Hong Kong analysts, pointing to Wheelock's hapless record with partners, reckon the split may have been forced by a falling out. NatWest has been building up its other investment banking activities in Asia, with a recent expansion of its equities business in Tokyo, and admitted that it had "outgrown" the partnership with Wheelock.

Wheelock prides itself on its role as a "bridge between East and West". The investment banking venture was its most high profile tie-up.

Its remaining venture, with Foster's, the Australian brewery, in China, was initially capitalised at US\$23m. A retailing joint venture with Virgin, the UK aviation and entertainment group, never got off the ground.

One broker said that the Wheelock group is generally held in poor regard in Hong Kong. "You only need look at the Hong Kong airport railway projects: no-one is involved with Wheelock or affiliate What. All the other developers are in consortia -

it's because they are much more amicable between themselves."

The joint venture had already absorbed an investment of US\$125m from the two shareholders. Neither side would disclose the payment being made by the NatWest group, which will appear in Wheelock's accounts as an exceptional item next year.

The investment management side of Wheelock NatWest, whose purpose came into question after NatWest's acquisition of the Gartmore fund management group, was shut down last month.

NatWest Markets, the global corporate and investment banking arm of NatWest Bank and Wheelock's erstwhile partner in the Asian joint venture, is expected to complete the acquisition of Wheelock's 50 per cent stake by the end of the month, pending approval from the two partners' boards.

Wheelock NatWest, which formally opened its doors in the second half of last year, expects to become profitable next year. It was independently ranked fifth in Hong Kong initial public offerings in 1995.

Newcrest puts rejection behind it

Spurned by Normandy, the gold miner is looking to exploit its exploration skills

It was inevitable that the battle between Normandy and Newcrest, two of Australia's biggest gold mining groups, would be described as a clash of personalities.

Lined up against each other were Mr John Quinn, Newcrest chief executive, and Mr Robert Champlion de Crespiigny, Normandy founder and chairman - both accountants turned mining executives.

The two had crossed swords in 1991, when Normandy attempted to gain control of Newmont Australia. Instead, Newmont was merged with BHP's gold interests to form Newcrest.

One newspaper went so far as to illustrate its story with a drawing of Mr Quinn holding a pistol to the head of Mr de Crespiigny. This was the wrong image. With hindsight, it would have been more appropriate to have shown Mr Quinn shooting himself in the foot.

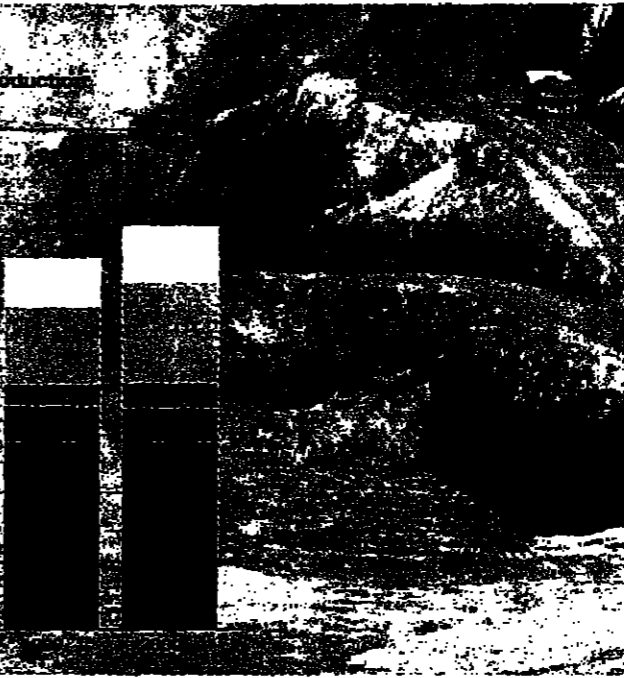
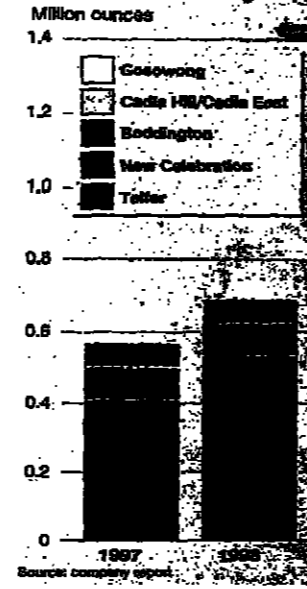
Mr Quinn says ruefully: "We didn't achieve our objectives and the investment community was not wildly enthusiastic about what we were trying to achieve."

Newcrest wanted a merger with Normandy to create an Australian company ready to take on the biggest competitors in the world.

Newcrest's timing, however, was far from perfect. Mr de Crespiigny was already putting together a merger of his own, drawing his complex mining interests

Glittering future

Newcrest's forecast gold production



365,000 troy ounces of gold in the year to end-June, and this is scheduled to rise to nearly 600,000 ounces in the next three years.

Mr Quinn is also excited by Newcrest's two development projects: Cadia Hill in New South Wales, and Goswong, in Indonesia.

Cadia, due to start up by August 1998, has a resource so far of 7.2m ounces of gold and 556,000 tonnes of copper. Annual output of 283,000 ounces of gold and 24,000 tonnes of copper is expected.

Goswong is much smaller, but is important as Newcrest's first project outside Australia. For capital expenditure of about A\$70m, Newcrest sees Goswong producing 150,000 ounces of gold a year, possibly from the middle of 1998.

Newcrest will be producing about 1.2m ounces of gold by 2000, says Mr Quinn. Last financial year its output was 582,000 ounces, down from 649,000 in the previous 12 months.

In future, says Mr Quinn, Newcrest will rely principally on exploration skills, rather than acquisitions, to generate growth. "Certainly some international investors prefer large, liquid gold stocks. But there are other criteria, such as growth in production. And we offer that by going from 600,000 ounces a year to 1.2m ounces in two years' time."

The present jewel in Newcrest's crown is the Telfer gold mine, in Western Australia. Telfer produced

Kenneth Gooding

Sony Music tumbles 53%

By Gwen Robinson in Tokyo

Sony Music Entertainment, the recorded music arm of Sony, yesterday announced that first-half recurring profit plunged 53.1 per cent to Y4.7bn (\$41m).

It blamed increased costs of advertising and marketing and the delayed release of new compact disc titles during a management reshuffle.

Sales in the first half to September fell 12.1 per cent to Y46.6bn, with sluggish

demand for Sony Music's domestic and foreign CD and cassette tape titles, although sales of games and image software were strong. Net profit declined 45.4 per cent to Y3.2bn.

The company will pay a Y17.5 interim dividend, unchanged from a year earlier, said Mr Kazutoshi Shiraiishi, senior managing director.


For the year to March, Sony Music expects a recurring profit of Y12.6bn, down

39.9 per cent. Sales are likely to fall 9 per cent to Y104.2bn, amid a downturn in demand for CDs and cassette tapes.


The company's total number of new titles for the full year should come to just over 1,000, down about 200 from the previous year.

Net profit for the full year is expected to decline 36.4 per cent to Y7.3bn.

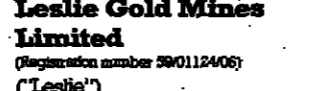
However, the company plans to pay an annual dividend of Y35 a share, Mr Shiraiishi said.




Gencor Limited
(Registration number 01/0123206)
("Gencor")




Kinross Mines Limited
(Registration number 83022800)
("Kinross")



Leslie Gold Mines Limited
(Registration number 590112408)
("Leslie")



Winkelhaak Mines Limited
(Registration number 550280504)
("Winkelhaak")



Bracken Mines Limited
(Registration number 890112808)
("Bracken")

Results of meetings

UJL Merchant Bank Limited and Rand Merchant Bank Limited are authorised to announce the results of the general meetings of Kinross, Winkelhaak, Leslie and Bracken ("the four mining companies") and the scheme meetings of Winkelhaak, Leslie and Bracken held on 8 November 1996.

The special and ordinary resolutions relating to the merger of the four mining companies were approved by the requisite majority of shareholders.

The schemes of arrangement in terms of section 311 of the Companies Act (Act No. 61 of 1973), as amended, were agreed to by the requisite majority of scheme members.

The ordinary resolution relating to the cancellation of the Kinross consulting services agreement was not approved by the requisite majority of shareholders at the general meetings of Winkelhaak and Leslie. As a result, the cancellation will not be implemented. However, it was announced at the meetings that the consideration for the cancellation of the Kinross consulting services agreement would be reviewed by a sub-committee of the board of directors of Evander Gold Mines Limited comprising three independent directors. This review will not affect the implementation of the merger and should be completed by the end of March 1997.


The implementation of the merger is now subject to:

- the Supreme Court of South Africa (Witwatersrand Local Division) sanctioning the schemes of arrangement on Tuesday, 13 November 1996; and
- the fulfillment of the remaining conditions precedent.

An announcement advising shareholders on the outcome of the court application will be published on or about Wednesday, 13 November 1996.


Johannesburg
8 November 1996

Merchant bankers and adviser to Kinross




UJL
Merchant Bank Limited
Reg No 19574/94

Merchant bank and adviser to Winkelhaak, Leslie and Bracken




RMB RESOURCES
(A division of Rand Merchant Bank Limited)
(Registration number 891389009)
(Registered bank)

Attorneys




EDWARD NATHAN & FRIEDLAND INC
(Registration number 77005021)

(In the Republic of South Africa)




FLEMING MARTIN
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Registration number 45748/93
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FLEMINGS
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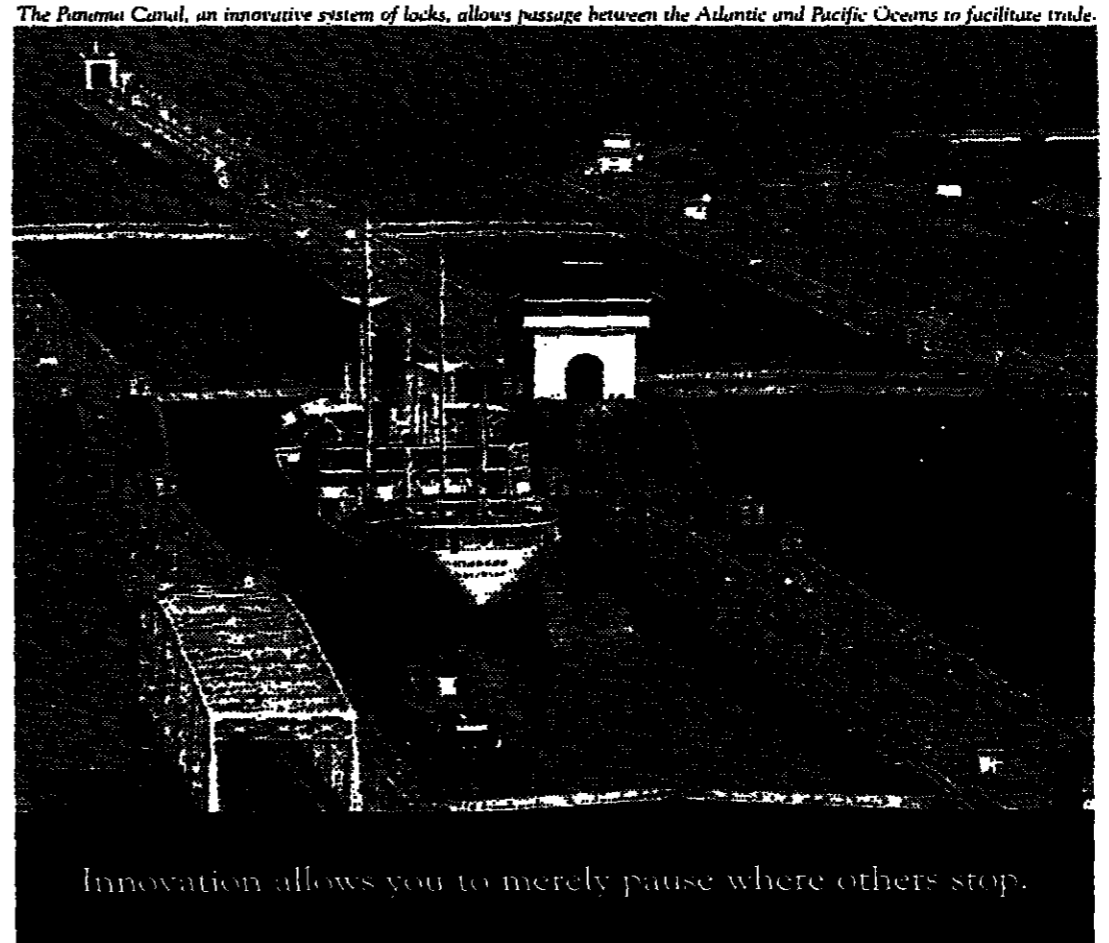
(In the United Kingdom)



Merrill Lynch



BOE NATWEST
Sponsor



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Innovation allows you to merely pause where others stop.

GLOBAL BOND ISSUES

Philippine Long Distance Telephone Company

\$500,000,000

1994 Senior Notes due 2004
1995 Senior Notes due 2002
1995 Senior Notes due 2005

Bankers Trust

In a culture that prizes innovation, the biggest challenges become the greatest opportunities. Philippine Long Distance Telephone Company's desire to bring state-of-the-art technological innovations to its service area was met by a seemingly impassable obstacle: the challenge of raising large-scale capital in market conditions that had turned skittish towards all developing nations. Together, we designed a first-of-its-kind creative solution. Based on substantive knowledge of the industry, local and global insights about the region, and the resources and credibility of our full-service worldwide network, we structured the first ever Global Bond offering by a Philippine issuer, and the first such registered with the SEC in the U.S. Then we worked collaboratively with PLDT to effectively market this breakthrough offering. Based on this initial achievement, we successfully marketed their two-tranche bond the following year. The ingenuity displayed by both partners throughout this relationship so impressed the financial community that we were awarded "Deal of the Year" by two publications: *Corporate Finance*, for two years running, and *Asiamoney*. We welcome the opportunity to discuss how we can develop equally innovative solutions to your financial challenges.

Bankers Trust
Architects of Value

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Recently, we pulled a D&B report
on ourselves.



It did wonders for improving our vision.

Companies worldwide use Dun & Bradstreet to clarify the potential of key business alliances. So, we decided to use our own strengths to see ourselves as we really are.

After taking a long, hard look, we saw a company that was too diversified, without a clear focus for future growth. The result was a bold new visionary plan—the spin-off of A.C. Nielsen and Cognizant Corporation as independent public companies and a refocusing on who we are and what we do best—creating solid strategic relationships between companies.

We are proud to introduce the new Dun & Bradstreet Corporation, which comprises three independent companies with outstanding reputations for quality, customer services and products. Companies known for helping customers grow their businesses.

We're now a \$2 billion corporation with 16,000 associates in 40 countries. Dun & Bradstreet is the world's largest source of business-to-business intelligence, helping other companies build strategic business alliances and long-term relationships. Moody's Investors Service is a global leader in rating debt. And Reuben H. Donnelley is the largest independent publisher and marketer of yellow pages in the United States.

Our sharper corporate focus now enables us to make faster, more responsive decisions, and to better anticipate the needs and desires of our customers and shareholders. Today and into the 21st century.

We are poised for a new era. Our vision has never been clearer.

The Dun & Bradstreet Corporation

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COMPANIES AND FINANCE: UK

Rise in UniChem's shares lifts value of its bid

Gehe bids £651m for Lloyds

By Christopher Price

The battle for Lloyds Chemists intensified yesterday as Gehe of Germany returned to the fray, bidding £650.6m (\$1.06bn) in cash for the pharmacy chain.

The terms were similar to the German group's earlier bid, which, like a rival one from the UK's UniChem, was referred to the competition authorities in March. Both companies were given approval by the government to proceed with their bids just over two weeks ago.

The value of the new 500p-a-share offer failed to top

that of UniChem. After a rise in its share price, UniChem's offer was last night worth 500.8p a share, or £651.3m.

The small gap between the rival offers raised speculation that both suitors will offer more, a prospect neither would rule out.

Gehe had been expected to deliver a higher "knockout" offer for Lloyds. Disappointment in the market left Lloyds' shares off 4.5p at 51p. UniChem shares rose 3.5p to 265p.

Mr Dieter Kämmerer, chairman of Gehe, said it had made a "very fair" offer. Referring to Lloyds' recent

fall in profits, he said: "People who have talked of a higher offer have closed their minds to the events of the last seven months."

He added: "We believe that this comes down to a question of whether Lloyds shareholders want cash or UniChem paper. Their offer is heavily dependent on what they make of the merged business, but given the disappointing performance of the UniChem share price in the last two years, Lloyds shareholders cannot be too confident of the prospects."

Mr Kämmerer's comments

were dismissed by Mr Jeff Harris, UniChem chief executive. "Investors have shown what they think by raising our offer price above Gehe's. There is an appetite for equities and investors are excited by what they believe we can do with Lloyds."

While he did not wish to get involved in an auction, UniChem had sufficient financing in place to increase the cash portion of its bid.

Lloyds, which has been keen to get a resolution to the bid battle, yesterday advised its shareholders to "defer taking any action". See Lex

Cost concerns behind cut in M&S forecasts

By Peggy Hoffinger

Shares in Marks and Spencer fell 5 per cent yesterday and brokers cut full-year forecasts as the high street retailer announced plans to create 2,000 jobs in the UK and abroad and interim results at the lower end of expectations.

Sir Richard Greenbury, chairman, warned that extra investment to bring the total workforce to 57,000 would "inevitably increase our cost base". He said it was necessary to satisfy M&S's growing number of customers around the world. He refused to quantify the costs but said they were expected to rise in line with sales.

The announcement came as the group turned in an 11.6 per cent increase in interim profits. Pre-tax profits of £430.1m (\$701.1m) against last year's £385.4m, compared with a forecast range of £420m-£465m. Sales from continuing operations rose 9 per cent to £3.55bn.

The shares, reflecting the market's initial disappointment over the profits, fell 26p to 483p. A 9 per cent rise in the cost base, which held back operating margins in the first half to a flat 12 per cent, surprised analysts. As a result, full-year forecasts were pulled back from about £1.16bn to about £1.11bn.

However, most said investment in service at a time of strong sales growth was a logical move and could win the company valuable long-term market share. Furthermore, the extra costs could be cut in hard times. "It is a way of flattening out the peaks and troughs of the economic cycle," said one analyst.

In spite of the market's disappointment, Sir Richard said the group remained "on track for doing what we want this year". With consumer confidence returning to the high street, M&S was upbeat about prospects for the rest of the year. He rejected suggestions that M&S had reached saturation point in the UK, pointing out that only four stores currently carried the group's entire product range.

LEX COMMENT

M&S

If Marks and Spencer is

the tortoise Sir Richard Greenbury, its chairman, believes, the market is the hare. M&S's share price fell by 26p, or 5 per cent, yesterday.

But this says more about the market's excitable spirits than it does about the company's performance. Perhaps M&S's trading statements earlier this year fostered undue optimism; certainly there was little in yesterday's half-year figures to justify much anxiety.

The market chose to focus on the 2,000 extra jobs being created this year, which contributed to higher than expected costs. But to punish the company for this is perverse. Not only is the investment the result of attracting more customers to its stores but it is aimed at bolstering service, one of the core values which underpins the group's success.

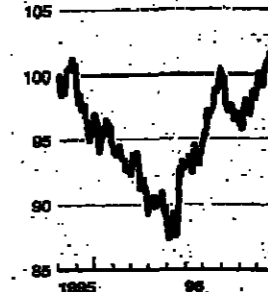
Furthermore, the figures show that the M&S formula of product innovation, quality and service continues to fuel growth both in the UK and in newer markets like Europe and Asia.

If there is a criticism, it is that the cautious pace of the tortoise can be painful. Did M&S have to wait 21 years after entering France to open its first store in Germany? The rejoinder, of course, is that the tortoise gets there in the end.

With profit forecasts for the year trimmed back to around £1.1bn, the share is on a forward price/earnings ratio of 18. The growth prospects of the company would appear to justify this slight premium to the sector.

Marks and Spencer

Share price relative to the FTSE General Retailers Index



Source: Datastream

BP advances 9% in quarter

By Robert Corzine

British Petroleum yesterday reported third-quarter earnings in line with market expectations, as the company benefited from recent oil price rises, higher production and cost-cutting.

Net profits for the quarter were up 9 per cent to £650m on a replacement cost basis and before exceptional items. Net profits for the first nine months of the year

were a record £1.93bn, an 18 per cent rise from last year.

Mr John Browne, chief executive, said much of the rise was the result of "self-help" which BP defines as higher volumes and cost-cutting. Higher oil prices and volumes caused year-on-year earnings in the upstream oil and gas division to surge by 33 per cent to £761m. But executives said much of that gain was eroded by tighter refining

and chemical margins.

Profits from refining and marketing fell to £151m, against £202m the previous quarter and £211m at this stage last year. The fall was in spite of a recovery in margins in the UK, where pressures from a retail petrol price war eased somewhat in the quarter.

Operating profits at the chemical division were up £16m from the second quarter to £180m, as volume

increases were offset by higher feedstock prices.

Capital expenditure in the first nine months was up 21 per cent against last year, and should reach £5bn for the year as a whole. But debt levels continued to decline. Net debt at the end of September was \$6.5bn, well down on the \$7bn-\$8bn range which the company is targeting. Gearing fell to 24 per cent. US demand for LPG, page 26



WHITBREAD

Unaudited results for the six months to August 31, 1996

Turnover	£1,505m	+13%
Pre-tax profit*	£177.5m	+14%
Earnings per share*	27.10p	+14.5%
Dividends per share	6.25p	+9.0%

*Excluding non-operating items

- This was a strong trading performance. Like for like sales growth was 5% with the remainder from acquisitions and new outlets.
- Trading cash flow continued to be good, helping to support a vigorous capital investment programme. Over £250 million has been invested so far this year to secure future growth.
- Our trading results confirm that consumer spending is on an upward trend and I expect this to continue. Competition, particularly in the eating out market, remains strong and at the same time customers' expectations in terms of value for money and quality of service have grown markedly.

Whitbread has worked hard to meet and frequently exceed these expectations. I am confident of the company's ability to compete successfully for an increased share of leisure spending.

Sir Michael Angus, Chairman

A copy of the unaudited results for the six months to August 31, 1996 will be available from the Company Secretary, Whitbread PLC, Chiswell Street, London EC1Y 4SD.

More acquires Swedish rival

By Michael Lindemann in London and Hugh Carnegie in Stockholm

More Group, the UK's largest outdoor advertiser, yesterday announced the acquisition of its biggest competitor in Scandinavia for £78.1m (\$127m).

The deal will be partly financed by a 1-for-4 rights issue, at 600p a share, to raise £48.6m. The shares fell 13 1/2p to 684p yesterday.

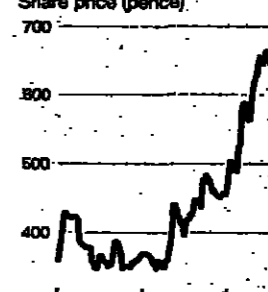
More plans to buy Wennergren-Williams, the Swedish group which is the biggest outdoor advertiser in its home market and has recently expanded aggressively in Denmark.

Mr Roger Parry, More's chief executive, stressed the importance of access to the Swedish market. Wennergren-Williams' dominance of that market was almost guaranteed, he said, because of strict planning restrictions on new advertising sites. "We are making this acquisition not because of the earnings kick but because of the long-term strategic prospects."

With the deal partly funded by debt, Mr Parry said gearing would rise from 20 per cent to a pro forma 200 per cent, with net bor-

More Group

Share price (pence)



Source: Datastream

rowings of £40m. Strong cashflow should cut this.

Henry Schroder, the investment bank, said it had included a tender element in the sub-underwriting arrangements for the issue. This was only the second time it had done so following its premiere last week with a £222m rights issue for Stakis. The tender element reduces fees and Mr Robert Swannell, head of UK corporate finance at Schroder, said it was likely to be used increasingly frequently. He warned, however, that entire issues were unlikely to go out to tender for fear of scaring off pension funds and other institutions.

MAM's defined pensions grow

By William Lewis

Mercury Asset Management, the UK's largest fund manager, disclosed yesterday that over the last six months it had won more than 40 mandates to manage defined contributions pension schemes in the UK.

Defined contribution schemes, through which members are able to build up their own individual funds, are one of the fastest-growing areas of new business for institutional fund managers which have traditionally invested funds from defined benefit schemes.

Announcing a 29 per cent rise in pre-tax profits to £81.8m (£103m) for the six months to September, Mr Hugh Stevenson, chairman, said: "This business [defined contribution schemes] will be an important source of

revenue and we are encouraged by the position which we have achieved in this rapidly growing market."

Turnover rose 25 per cent to £182.8m mainly because of a higher level of funds under management, which rose 21 per cent to £85.9bn, and the early payment of performance fees by clients.

Stripping out the rise in equity markets, net new business increased by £2bn.

Expenditure on systems and infrastructure, a higher provision for staff bonus payments and the consolidation of an Australian subsidiary resulted in operating costs increasing by 27 per cent to £103.8m.

One analyst said MAM's strategy on possible acquisitions appeared to be unclear and that it needed to focus on strengthening its US investment business.

Upturn i
brewing &
Whitbread

Fayed acq
Alpha stat

JP 1/10/150

COMPANIES AND FINANCE: UK

Upturn in brewing cheers Whitbread

By Roderick Oram, Consumer Industries Editor

Whitbread reaped the rewards of heavy investment in pubs, restaurants and hotels and an upswing in brewing profits yesterday, when it reported a 13 per cent rise in interim pre-tax profits to £178.1m (\$290m).

est cover of 12 times. Mr Peter Jarvis, chief executive, said Whitbread had made the three big strategic acquisitions it needed over the past year: Marriott in hotels, David Lloyd in sports centres, and Pelican in city centre restaurants.



Peter Jarvis: has made three strategic acquisitions

aged houses, lifted profits 15 per cent to £77.4m on sales up 14 per cent. Food sales were up 23 per cent, amusement machine revenue was up 12 per cent and drinks 9 per cent.

pub was up 7 per cent. Brewing profits rose 12.4 per cent to £30.8m on sales up 8 per cent, in a market down 1 per cent. Whitbread's volume from existing brands grew 3 per cent but by 8 per cent including the Lebat UK acquisition.

N Electric accuses CalEnergy

By Jane Martinson

Northern Electric accused CalEnergy, its Nebraska-based predator, of making "misleading" statements in its official offer document yesterday.

would now value Northern at 683p a share. Mr David Morris, Northern chairman, said the calculations behind this statement were "misleading" as they used the gross amounts paid out by the regional electricity company since the abortive bid.

at Northern's 494p share price before bid speculation buoyed it. CalEnergy emphasised the strategic value of the bid. This prompted Mr Morris at Northern to say that "CalEnergy itself recognises the strategic and commercial advantages which Northern would bring to it. But it is trying to buy these benefits on the cheap."

Northern has two weeks to respond to the offer. It is to bring forward the announcement of its interim results.

RESULTS

Table with columns: Turnover (£m), Pre-tax profit (£m), EPS (p), Current payment (p), Date of payment, Dividends corresponding dividend, Total for year, Total last year. Lists various companies like Anglo-Thai, British Airways, etc.

Fayed acquires Alpha stake

By David Blackwell

Granada, the leisure group, yesterday sold its 25 per cent stake in Alpha Airports, the airline services group, for £52.4m cash. It was bought by a private company owned by Mr Mohamed Fayed, chairman of Harrods.

disappointing results in its in-flight catering business, and the shares have struggled to stay above 100p this year. Mr Fayed has paid 125p a share, a significant premium to the market, which marked the shares up 1p yesterday to 105 1/4p.

Table with columns: Share price, Dividend, etc. for various companies.

Advertisement for Marks & Spencer. Text: GROUP PROFIT BEFORE TAX UP £45 MILLION TO £430 MILLION (+12%). GROUP SALES UP £296 M TO £3.5 Bn (+9%). DIVIDEND INCREASED BY 10% TO 3.3p. Includes WWF logo and 'World Wide Fund For Nature' text.

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INTERNATIONAL CAPITAL MARKETS

Sparkling performance by Spain and Italy Polish telecoms operator to raise \$115m

GOVERNMENT BONDS

By Richard Lapper and Panraj Gogna in London and Lisa Branstetter in New York

A sparkling performance by Italian and Spanish bonds was the highlight of a generally strong day on international bond markets...

Russian debt jumps on news of successful Yeltsin surgery

Reports that President Boris Yeltsin had successfully undergone heart surgery provided a strong boost to Russian debt, writes Samer Iskandar.

next year, bolstered both the Spanish and Italian markets. Investors are also expecting a report by the European Commission, due today...

performance, rising 3.625 to around 82.375, while benchmark dollar-denominated Vnesheoborotbank debt rose 2 points to 78.5.

The five-day rally has propelled Russian bonds roughly 5 points higher than their lows of last week, and analysts yesterday remained bullish.

The UK gilts market rose strongly amid brisk trading on the back of weaker than expected industrial production figures.

level since early March, as the price jumped 1/2 to 102 1/2 by midday.

Investors also continued to bet that US voters would return a Republican majority to both houses of Congress...

mark two-year paper falling by 11 basis points. France moved in line with the German market with the German yield spread over the French unchanged at 4 basis points.

Polish telecoms operator to raise \$115m

By Corner Middelmann

Netia South, the private Polish telecoms operator jointly owned by Sweden's Telia and Poland's KP Telekom, is set to become the latest central European borrower to benefit from international banks' hunger for high-yielding assets.

and far between, totalling only around \$300m this year. This is partly because liquidity in the domestic banking sector and fierce competition among Polish banks have made it cheaper for companies to borrow funds at home than abroad.

Small deals compete with World Bank for attention

INTERNATIONAL BONDS

By Samer Iskandar

Primary market activity all but ground to a halt yesterday, as a handful of small deals competed for the attention of investors with yet another lira-denominated zero-coupon issue by the World Bank.

The new securities are in Dutch guilders and pay a coupon of 9 per cent. ING Barings, the lead manager, said the deal is the first appearance by Venezuela in the guilder sector - was "a test case" inspired by the recent success of similar securitisations in D-Mark.

earlier this year when it borrowed in Italian lire and Swiss francs. The paper generated "strong interest" among investors in Switzerland, Germany and the Benelux region, adding that it expected the issue to attract good demand from Asia overnight.

New international bond issues

Table with columns: Borrower, Amount, Coupon, Price, Maturity, Yield, Spread, Book-runner. Includes entries for Spain, France, UK, and Venezuela.

favoured some switching into the new bonds. It also pointed out that "UK investors appreciate the state guarantee provided to Landesbank debt, and value the security better than bonds by traditional German banks.

Elsewhere, Mexico was reported to be considering a maiden issue in Italian lire, possibly of floating-rate notes, for a total amount of around \$500m.

wake of the peso crisis of December 1994, Mexico has tapped three sectors: the US dollar, the yen and the D-Mark. There is one outstanding Mexican issue in lire, a two-year floater by Pemex, the national oil company, after a long absence in the

operator to raise \$115m

the interest margins on that transaction was around 325 basis points over Libor, whereas the margin on the forthcoming deal is said to be closer to 250 points, reflecting a sharp decline in margins in the region.

But while borrowers from other countries in the region, including Hungary, the Czech Republic, Slovakia and Slovenia, have been relatively loose provision requirements.

WORLD BOND PRICES

Table with columns: Country, Coupon, Ref Date, Price, Change, Yield, Week, Month, Year, Ago. Includes Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury, and EUJ French Govt.

BUND FUTURES OPTIONS (LIFFE) DM250,000 points of 100%

Table with columns: Strike, Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Includes CALLS and PUTS.

ITALY

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

SPAIN

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

UK

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

GERMANY

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

FRANCE

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

EURO BOND FUTURES (MATIF) EURO100,000

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

US

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

JAPAN

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol, Open Int. Includes Dec, Mar, Jun, Sep.

OTHER FIXED INTEREST

Table with columns: Name, Yield, Price, Change, High, Low. Includes various international bonds like Austria, Belgium, Canada, Denmark, France, Germany, Italy, Japan, Korea, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, USA, and Venezuela.

FTSE Actuaries Govt. Securities

Table with columns: Price Index, UK Gilt, 1 Up to 5 years (21), 2 Up to 5 years (20), 3 Over 15 years (20), 4 Intermediate (20), 5 All stocks (20).

FT Fixed Interest Indices

Table with columns: Nov 5, Nov 4, Nov 1, Oct 31, Oct 30, 30 yr ago, High, Low. Includes Fixed Secs, FTSE International, and FTSE International US.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Ctg, Yield. Includes US DOLLAR STRAIGHTS, EURO BOND STRAIGHTS, UK STRAIGHTS, and OTHER STRAIGHTS.

UK Indices

Table with columns: Inflation 5%, Inflation 10%, 3-12, 3-18, 3-24, 3-30, 3-36, 3-42, 3-48, 3-54, 3-60, 3-66, 3-72, 3-78, 3-84, 3-90.

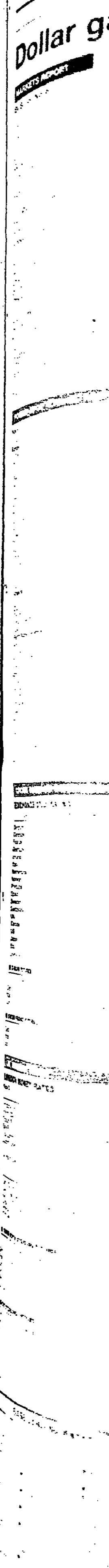
Gilt Edged Activity Indices

Table with columns: Nov 4, Nov 1, Oct 31, Oct 30, Oct 29. Includes Gilt Edged bargains, 8-day average, and 8 All stocks.

CONVERTIBLE BONDS

Table with columns: Issued, Bid, Offer, Ctg, Yield. Includes various convertible bonds like Abbey National, BNP Paribas, and others.

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CURRENCIES AND MONEY

Dollar gains in final trading before US election

MARKETS REPORT

By Simon Kuper

The dollar gained ahead of last night's US elections on the belief that the Republicans would keep control of Congress while President Clinton would win re-election.

The D-Mark suffered on a second successive day of weak German economic figures, with orders data coming in lower than expected.

The German currency was later hit by reports that a large number of countries could qualify for the first round of European monetary union.

round of European monetary union. This revived "convergence trades", in which traders sell the D-Mark and buy the lira and peseta on expectations that yield curves will converge.

The Swiss franc hit a fresh 20-month low against the D-Mark on news that Mr Boris Yeltsin, the Russian President, had had successful open heart surgery.

The dollar closed in London three tenths of a penny stronger against the D-Mark at DM1.516 and Y0.2

firmly against the yen at Y114. The yen was unchanged against the D-Mark at Y76.20.

According to newspaper reports yesterday, the European Commission will today say that as many as 13 of the 15 European Union member states are on track to meet the budget deficit criterion set out in the Maastricht treaty.

The peseta and lira rose marginally against the D-Mark. But one currency strategist said the rise would have been more pronounced but for lira selling by the



Bank of Italy. The strategist said the central bank wants to stop the lira from appreciating too much before its expected entry into the European exchange rate mechanism later this month.

bond yields were now lower than UK yields, which were almost on a par with Italian yields. He said the favourable yields helped starting to withstand weaker than expected UK industrial production and manufacturing output figures yesterday.

Norges Bank, the Norwegian central bank, surprised the markets with a 50 basis point interest rate cut when most analysts had expected the bank to raise rates.

Mr Jeremy Hawkins, chief economist at the Bank of America in London, pointed to the change in government in Norway as a factor.

fractionally weakened the krona, which closed in London at Nkr4.203 to the D-Mark.

Mr Kjetil Storvik, Norges Bank's governor, said the rate cut was meant to reduce the krona's appreciation. The currency has risen on the back of high oil prices and strong economic growth, and the bank said it had been forced to sell the krona to weaken it.

For the latest market update, ring FT Cityline on +44 900 209909

POUND SPOT FORWARD AGAINST THE POUND

Table with columns for currency, closing mid-point, change on day, bid/offer spread, and various forward rates for different terms.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns for currency, closing mid-point, change on day, bid/offer spread, and various forward rates for different terms.

CROSS RATES AND DERIVATIVES

Table showing exchange rates for various currencies (GBP, DEM, FRF, etc.) and their derivatives.

JAPANESE YEN FUTURES (MM) Yen 12.5 per 100

Table showing Japanese Yen futures prices and options.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for various currencies.

UK INTEREST RATES

Table showing UK interest rates for various terms and currencies.

THREE MONTH STERLING FUTURES (LFFE) £500,000 points of 100%

Table showing three-month sterling futures prices and options.

THREE MONTH EURO DOLLAR FUTURES (EMDF) \$1m points of 100%

Table showing three-month Euro Dollar futures prices and options.

BASE LENDING RATES

Table showing base lending rates for various banks and currencies.

THREE MONTH EURO DOLLAR FUTURES (EMDF) \$1m points of 100%

Table showing three-month Euro Dollar futures prices and options.

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Table showing three-month Euro Dollar futures prices and options.

WORLD INTEREST RATES

Table showing world interest rates for various currencies and terms.

EURO CURRENCY INTEREST RATES

Table showing Euro currency interest rates for various currencies and terms.

THREE MONTH EURO DOLLAR FUTURES (EMDF) \$1m points of 100%

Table showing three-month Euro Dollar futures prices and options.

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PHARMACEUTICAL BUSINESS NEWS. The twice-monthly international update on the pharmaceutical industry. Published every two weeks, Pharmaceutical Business News brings you up-to-date news, quantitative analysis, forecasts and inside information on new product introductions and joint venture agreements.

Who should read Pharmaceutical Business News? Anybody that has dealings with the pharmaceutical business will find a subscription to Pharmaceutical Business News invaluable. It is an essential source of information for all pharmaceutical executives involved in: Management, Marketing, Research & Development, Sales, Finance, Manufacturing.

Fast Fills. Low Commissions. When you open a trading account with the world's largest futures execution-only firm, that's what you'll get. How do we do it? Floor Locations. We're literally within arms' reach of many active trading pits - around the world, 24 hours a day.

UNITED MEXICAN STATES Floating Rate Notes due 2001. Notice is hereby given pursuant to the Indenture dated as of August 6, 1995 (the "Indenture") for the Accrual Period from November 6, 1995 to (but excluding) February 8, 1997, the Floating Rate Notes will bear interest at the rate of 1.552% per annum. The interest payable on interest of February 8, 1997 will be US\$19.33 per US\$1,000 principal amount of Notes.

APPOINTMENTS ADVERTISING. appears in the UK edition every Wednesday & Thursday and in the International edition every Friday. For further information please contact: Toby Finden-Crofts +44 0171 673 3466

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (44-171) 873 4876 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing various offshore funds with columns for Fund Name, Value, and Change.

BERMUDA (REGULATED)**

Table listing regulated offshore funds with columns for Fund Name, Value, and Change.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey offshore funds with columns for Fund Name, Value, and Change.

GUERNSEY (REGULATED)**

Table listing regulated Guernsey funds with columns for Fund Name, Value, and Change.

Table listing various offshore funds with columns for Fund Name, Value, and Change.

Table listing various offshore funds with columns for Fund Name, Value, and Change.

IRELAND (SIB RECOGNISED)

Table listing Irish offshore funds with columns for Fund Name, Value, and Change.

IRELAND (REGULATED)**

Table listing regulated Irish funds with columns for Fund Name, Value, and Change.

Table listing various offshore funds with columns for Fund Name, Value, and Change.

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MINI REUTERS MAXIMUM DATA advertisement featuring a handheld device and text: 'Introducing REUTERS, the revolutionary live outsource from Reuters...'

Signs of fresh interest in gold... CROSSWORD

Offshore Funds and Insurances

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FT MANAGED FUNDS SERVICE

LUXEMBOURG (SIB RECOGNISED)

Table listing various Luxembourg funds including categories like Fidelity Funds, FT Managed Funds, and others, with columns for fund names, prices, and performance metrics.

LUXEMBOURG (REGULATED)

Table listing various Luxembourg regulated funds including categories like Fidelity Funds, FT Managed Funds, and others, with columns for fund names, prices, and performance metrics.

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FT MANAGED FUNDS SERVICE

FT Cyteline Unit Trust Prices are available over the telephone. Call the FT Cyteline Help Desk on (444 171) 873 4376 for more details.

Offshore Insurances and Other Funds

Main table containing fund names, prices, and performance data. Includes sections for 'Other Offshore Funds' and 'Managed Funds Notes' at the bottom.

Advertisement for 'THE Macmillan APPEAL' featuring a ribbon logo and text: 'HELP FILL THE CARE GAP IN BRITAIN... Over one million people are living with cancer in Britain today...'

OTHER OFFSHORE FUNDS

Table listing various offshore funds with columns for fund name, price, and other details.

MANAGED FUNDS NOTES

Notes and disclaimers regarding the fund service, including information about the FT Cyteline Help Desk and the Macmillan Appeal.

LONDON SHARE SERVICE

INV TRUSTS SPLIT CAPITAL - Cont.

Table with columns for company name, price, and change. Includes companies like British American Tobacco, British Airways, etc.

OTHER INVESTMENT TRUSTS

Table of other investment trusts including names like British American Tobacco, British Airways, etc.

INVESTMENT COMPANIES

Table of investment companies with columns for company name, price, and change.

LEISURE & HOTELS

Table of leisure and hotels companies including names like British American Tobacco, British Airways, etc.

LEISURE & HOTELS - Cont.

Table of leisure and hotels companies (continued).

Table of leisure and hotels companies (continued).

LIFE ASSURANCE

Table of life assurance companies.

MEDIA

Table of media companies.

MEDIA - Cont.

Table of media companies (continued).

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PAPER, PACKAGING & PRINTING - Cont.

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RETAILERS, FOOD - Cont.

Table of retailers and food companies (continued).

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TELECOMMUNICATIONS - Cont.

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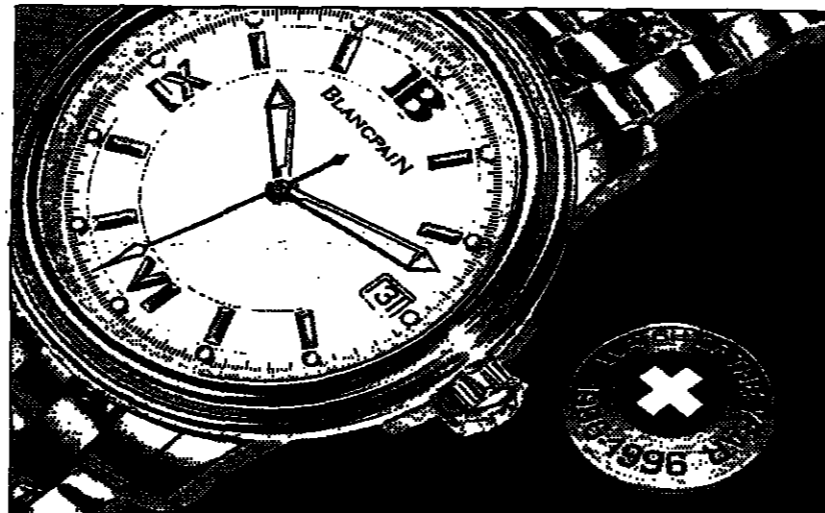
Table of AIM companies (continued).

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AIM - Cont.

Table of AIM companies (continued).



PROPERTY - Cont.

Table of property companies (continued).

SUPPORT SERVICES - Cont.

Table of support services companies (continued).

GUIDE TO LONDON SHARE SERVICE

Prices for the London Share Service delivered by Email, part of Financial Times Information. Company information is based on data used for the FTSE Actuarial Share Index.

Dividends are shown in pence unless otherwise stated. High and low are based on five-day mid-price over a rolling 52 week period.

These shares are denominated in currencies other than sterling. The £ is indicated after the name.

Symbolic reference to dividend status appears in the notes column only in a table of rates and FTSE ratios. Dividends and Dividend cover are published in January.

Market capitalization shown is calculated separately for each of the 100 stocks.

Shareholdings data are based on 31st October 1996. Shareholdings data are based on latest annual reports and accounts and, where possible, are updated on interim figures.

Values are based on mid-price, are gross, adjusted for a dividend credit of 20 pence and after for value of declared dividends and rights.

Estimated Net Asset Value (NAV) are shown for investment trusts. For more details, refer to the separate disclosure (DIA) or prospectus (Pro-3) in the current share price section. The NAV data are based on the latest available figures and are subject to audit and review.

High and low marked stars have been adjusted to show the highest and lowest prices for the year.

Prices are marked as 'revised' or 'corrected' where necessary. Prices are marked as 'revised' or 'corrected' where necessary.

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LONDON STOCK EXCHANGE

Gilts to equity switch restrains UK shares

MARKET REPORT
By Steve Thompson,
UK Stock Market Editor

Talk of a series of switching operations, involving institutions shifting funds from UK equities into gilts, plus a continuation of sterling's recent strength, kept the pressure on London stocks yesterday.

landslide victory by President Bill Clinton and Congressional Democrats could result in a vigorous spending programme. Also worrying traders was the sell-off in the second-liners and small cap stocks yesterday.

Footsie kicked off the session on the back foot, slipping some 7 points shortly after the opening, and fell further during the morning, with the index down just over 17 points at worst.

programme trades indicated that much of the sell-side activity by institutions had been completed, although some adopted the view that the potential for further increases in UK interest rates would result in further falls.

Others, however, pointed to Wall Street's rally and said the growing feeling was that the next meeting of the Federal Reserve's monetary policy-making committee, starting on November 13, would see the US authorities hold the line on interest rates.

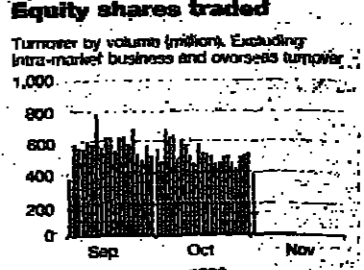
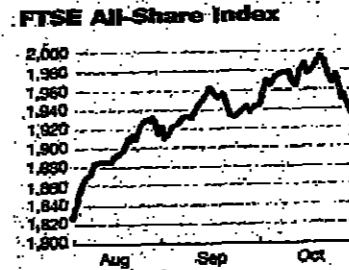


Table with 2 columns: Index Name and Value. Includes FTSE 100 (3821.1), FTSE 250 (4405.2), FTSE 350 (1958.4), FTSE All-Share (1934.2), and FTSE All-Share yield (3.84).

Table with 2 columns: Sector Name and Value. Lists best performing sectors like Electricity (+1.3) and Transport (+0.7), and worst performing sectors like Retailers (-1.4) and Engineering (-1.0).

Active trading in BSKyB

By Peter John, Lisa Wood and Joel Kibazo

BskyB was under pressure despite support from the stabilisation process following News Corp's \$1bn preference share issue.

The exercise price of the warrants represented a 20 per cent premium to the price of BskyB shares in London before the warrants began trading yesterday.

In early trading, the shares were up 14, but broker buying was undermined by a sell note from Lehman Brothers.

off its forecast to \$1.12bn while retaining its positive view on the stock. Lloyds Chemists fell 5 1/2 to 511p after the market was disappointed by the price at which Gehe, the German pharmaceuticals distributor, launched a bid.

UK generators, National Power and PowerGen were squeezed higher on stock shortages after the recent UBS recommendation, which

focused attention on safe high-yield stocks at a time of uncertainty. There was also vague bid speculation in the sector, following mutterings of a possible bid from Shell.

Better than expected interim results initially lifted Whitbread a few pence, but the shares then fell back 4 to 736p on trade of 5.8m shares, an unusually high volume for the stock.

Analysts said there had been some switching into other stocks, particularly Greenalls, which rose 1 1/2 to 588p, with SGST recommending the stock as a deal carried out just before the close.

Mercury Asset Management fell 20 to 1122 1/2 pence, despite a 26.6 per cent leap in profits. The shares outperformed the FTSE All-Share index by 20 per cent over the past 12 months.

Sentiment in the stock was boosted by expectations that the carrier's tie-up with American Airlines will soon receive approval. Bid speculation continued in Vodafone Group.

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FUTURES AND OPTIONS

Table with 4 columns: Index Name, Open, Settle, Change. Includes FTSE 100 INDEX FUTURES (LIFED) and FTSE 250 INDEX FUTURES (LIFED).

TRADING VOLUME

Table with 4 columns: Stock Name, Volume, Price, Change. Lists major stocks like BSKyB, Vodafone, and others.

FT 30 INDEX

Table with 10 columns: Date, High, Low, Open, Close, etc. for FT 30 index from Nov 5 to Nov 10, 1996.

SEAD bargains

Table with 4 columns: Company Name, Price, Change, Volume. Lists SEAD bargains like Equi, Equi, etc.

London market data

Table with 4 columns: Category, Value, Change, Volume. Includes Rises and falls, Total rises, etc.

FT GOLD MINES INDEX

Table with 4 columns: Index Name, High, Low, Open, Close. Includes FT Gold Mines Index and Regional indices.

FTSE Actuaries Share Indices

Table with 4 columns: Index Name, High, Low, Open, Close. Lists FTSE 100, FTSE 250, etc.

FTSE Actuaries Industry Sectors

Table with 4 columns: Sector Name, High, Low, Open, Close. Lists 10 MINERAL EXTRACTION, etc.

Large advertisement for FT.com featuring the text 'Net gain' and 'Company Briefing'. It includes a computer monitor graphic and the URL http://www.ft.com.

With the launch of Company Briefing, the FT internet site now gives you instant snapshots of more than 10,000 listed companies worldwide - all drawn from FT Information's Extel database.

Large table of FTSE 350 industry baskets. Columns include Index Name, High, Low, Open, Close, and Change. Lists various industry sectors like Pharma, Telecom, etc.

For further information on the FTSE Actuaries Share Indices please contact FTSE International on 0171 448 1810. The FTSE Actuaries Share Indices are calculated in accordance with a standard set of ground rules established by FTSE International in consultation with the Faculty and Institute of Actuaries.

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE (Nov 5/96) Table with columns for High, Low, and various stock symbols.

ITALY (Nov 5/96) Table with columns for High, Low, and various stock symbols.

FRANCE (Nov 5/96) Table with columns for High, Low, and various stock symbols.

GERMANY (Nov 5/96) Table with columns for High, Low, and various stock symbols.

NETHERLANDS (Nov 5/96) Table with columns for High, Low, and various stock symbols.

SPAIN (Nov 5/96) Table with columns for High, Low, and various stock symbols.

PORTUGAL (Nov 5/96) Table with columns for High, Low, and various stock symbols.

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Rockwell supplies virtually every European car manufacturer with automotive components and systems. Rockwell logo.

INDICES

Table of various stock indices including Dow Jones, S&P 500, etc.

Table of stock indices including Nikkei, Hang Seng, etc.

US INDICES

Table of US stock indices including Dow Jones, S&P 500, etc.

Table of US stock indices including Nikkei, Hang Seng, etc.

AUSTRALIA (Nov 5/96)

Table of Australian stock indices and market data.

Table of Australian stock indices and market data.

AFRICA (Nov 5/96)

Table of African stock indices and market data.

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NETHERLANDS (Nov 5/96)

Table of Dutch stock indices and market data.

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NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock name, price, and change. Includes sub-sections for 'D', 'E', 'F', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

Race to Market. Hewlett-Packard advertisement with logo and text: 'If the business decisions are yours, the computer system should be ours. http://www.hp.com/computing'

Cap 110 150

Continued on next page

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'Continued from previous page' and 'FT Free Annual Reports Service'.

Table of NYSE stock prices, continuing from the previous table with various stock listings and their market data.

Table of NYSE stock prices, continuing from the previous tables with additional stock listings and market information.

NASDAQ NATIONAL MARKET

Table of NASDAQ stock prices, including columns for stock name, price, and change.

Table of NASDAQ stock prices, continuing from the previous table with various stock listings.

Table of NASDAQ stock prices, continuing from the previous tables with additional stock listings and market information.

AMEX PRICES

Table of AMEX stock prices, including columns for stock name, price, and change.

Table of AMEX stock prices, continuing from the previous table with various stock listings.

Table of AMEX stock prices, continuing from the previous tables with additional stock listings and market information.

Advertisement for Italy featuring the text 'Have your FT hand delivered in Italy' and 'Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day.' Includes contact information for Intercontinental Srl.

Table of AMEX stock prices, continuing from the previous tables with additional stock listings and market information.

Bonds lift Dow at midsession

Soaring bond prices and hopes that the political landscape would remain largely unchanged sent US shares higher at midsession...

Bond prices started the day higher as the dollar rose against both the yen and the D-Mark...

Falling bond yields led to gains among interest-rate sensitive banks. Chase Manhattan Bank added 2 1/2%...

Technology shares also contributed to yesterday's rally as shares in the sector rebounded after dropping since the middle of last month...

Caracas drops 2.9%

CARACAS was sharply lower yesterday morning as investors reacted negatively to the strong gains built up in recent sessions...

S Africa finishes mixed

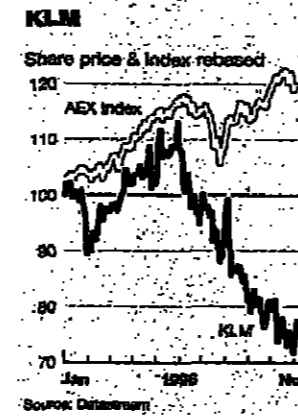
A mixed session in Johannesburg pushed industrials lower, but left gold shares comfortably on the upside...

Political influences strong as bourses rally

Bonds rallied and equities followed on reports that the Russian president Mr Boris Yeltsin's heart operation had been successful...

Gains accelerated in the afternoon as Wall Street rose on a traders' election bet. PARIS was buoyed by rallies at Renault and Carrefour...

Good news on sales for October gave both Carrefour and Renault a lift. The supermarkets group ended FFr120 better at FFr2,561...



came off sharply on news that a 27 per cent stake in the company, held by Corus, had changed hands. Dealers said this had softened takeover hopes...

after its recent slide, helped by the positive market debut of its New Holland subsidiary and further speculation about a restructuring of the car group's chemical operations...

Shares in Cir. Mr Carlo De Benedetti's holding company, jumped 10 per cent in immediate response to news that it was selling its stake in Valeo...

Turnover rose from DM7.1bn to DM8.5bn. BASF led chemicals higher, putting on DM1.24, or 2.5 per cent, at DM50.50 after it said that Kohap of South Korea would be taking over its all...

FTSE Actuaries Share Indices

Table with columns for Nov 5, Hourly changes, and various share indices like FTSE 100, FTSE 200, FTSE 250.

higher at SF963 in response to news that the chief financial officer Mr Sergei Marchionne would become chief executive...

AMSTERDAM registered a significant rebound in KLM as the AEX index ended up 4.71 at 586.03. Traders breathed a sigh of relief as news of a planned restructuring of the airline emerged...

THE EUROPEAN SERIES

Table with columns for Nov 5, Hourly changes, and various European share indices like DAX, CAC 40, Nikkei.

technical rebound which took the index 0.255 higher at 47.135 while SEENZEBEN'S B index fell 0.82 to 89.85 on speculative selling...

DEAKA continued to punch into new high ground in spite of what dealers described as visible signs of profit-taking. At the close, the all-share index was up a further 1.7 per cent, extending its rally over the past four days' trading to more than 20 per cent. It stood at 3,648.74, up 61.06.

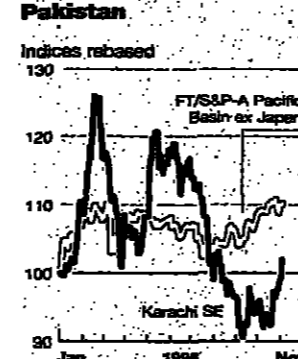
Karachi kerb traders greet Bhutto dismissal

The dismissal of Pakistan's prime minister Ms Benazir Bhutto and her government drove share prices sharply higher in kerb trading in KARACHI, where the exchange was closed for a religious holiday...

Dealers said up to 500 investors, more than could be found on the floor of the exchange on a normal working day, had flocked to trade in the parking lot outside the exchange...

Analysts commented that the removal of the Bhutto government, under fire for alleged corruption and mismanagement, could lift a cloud of uncertainty from the market. If the caretaker administration could initiate a fair accountability process it could help restore investor confidence in the longer term, they said...

The market jumped 2.8 per cent on Monday on demand for blue chips following a rise in synthetic fibre prices and some favourable corporate results. Based on kerb prices quoted yesterday, one analyst suggested the market could jump by as much as 6.7 per cent at official trade today and tomorrow...



50 index rose 0.44 to 1,413.96. Traders noted mild concern among some domestic investors over the US elections, centering on the congressional race and implications for the US budgetary deficit of a possible Democratic sweep of the House and Senate. However, the dominant issue for the market was the domestic political situation and the likely cabinet line-up of the LDP-led minority government...

There were anxieties, too, that the LDP would be unable to govern effectively without a formal coalition. Already the Socialists, in spite of a tacit agreement to back the LDP on key issues in parliament, have threatened to block the forthcoming budget for fiscal 1997 over objections to expenditure on US military forces among other issues...

Electricals and telecommunications issues suffered from foreign selling pressure. Matsushita Electric Industrial fell ¥10 to ¥1,680 and Sharp lost ¥10 to ¥1,720. Among telecoms, DDI downed ¥48,000 to ¥800,000, fell on last Friday's lower than expected earnings for the first-half to September. NTT lost ¥10,000 to ¥777,000. Investors also sold issues of non-bank financial institutions following the collapse on Tuesday of the real estate company Sueno Kosan under a mountain of loans from such institutions. Nippon

Shinpan, the largest provider of credit card services, fell ¥17 to ¥888 and JACCS, another leading consumer credit company, slid ¥12 to ¥891...

Pharmaceuticals drew buying interest on a rise in chemical issues in New York. Shionogi gained ¥11 to ¥888 in spite of reporting poor first-half earnings. Takeda Chemical Industries gained ¥30 to ¥2,030 and Fujisawa Pharmaceutical added ¥18 to ¥1,010...

In Osaka, the OSE average lost 1.71 to 21,264.07 in volume of 21.3m shares. RONG KONG fell sharply in late trade as profit-taking pulled the market back from Monday's peak. The Hang Seng Index dropped 86.70 to 12,502.70, off an intraday high of 12,616.37. Hongkong

Telecom dropped 35 cents to HK\$13.35 as first-half results proved in line with expectations. SINGAPORE saw a flurry of buying in the national steel company NatSteel after a number of brokers upgraded the stock. NatSteel rose 18 cents to \$42.72 while the Straits Times Industrial index lost 5.55 to 2,070.23. SEOUL dropped another 1.8 per cent on continuing concerns of an oversupply of stock this month. The composite index finished 13.77 lower at 733.65. BOMBAY was weak as index stocks took their lead from a 16.25 drop in TIC to ₹252 and the BSE-30 index fell 29.88 to 3,062.84. SHANGHAI's hard currency B shares rose on a

quarter results today

Results expectations also gave Unilever a lift. Up 80 cents at Ft 261.20, the detergent to foods giant puts out a third quarter on Friday. On the downside, PolyGram retreated Ft 2.20 to Ft 76.40. MADRID took the line that interest rates would remain favourable in Europe and this, with the day's gains in bonds, lifted utilities and Telefonica as the general index put on 4.35 at 880.69 in turnover of Pta41.48bn. Banks had a more moderate day, up a percentage point as Ms Susan Leadem of Goldman Sachs, recommending a market weight for the sector, noted their attempts to diversify out of an extremely profitable domestic banking environment with wide, but declining customer margins. MOSCOW moved cautiously ahead as President Boris Yeltsin underwent heart surgery, although analysts noted that a successful outcome to the operation had already been discounted. The Moscow Times index finished 1.36 higher at 327.92. Written and edited by William Cochrane, Michael Morgan and Jeffrey Brown

investors in flat volume with the Melbourne Cup horse race. The All Ordinaries Index ended up 4.1 at 2,361.80. Dealers said the trading came to a virtual halt during the afternoon as the Melbourne Cup got underway. "It's a holiday in Victoria and the rest of the country tends to follow suit," said one broker. At AS433m, turnover was very light in spite of hopes for an interest rate cut today. News Corp hardened two cents to A\$7.23 as analysts speculated on possible synergies from the MCI/Britain Telecom merger. Email, the white goods group, added 15 cents to A\$3.77 on strong results. BHP came off 14 cents to A\$16.94.

FTSE ACTUARIES WORLD INDICES

Large table with columns for Regional Markets, Monday November 4 1996, Friday November 1 1996, and Dollar Index. Includes sub-sections for National and Regional Markets.

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For tender on 12 November 1996. The Bank of England announces the issue by Her Majesty's Treasury of ECU 1,000 million nominal of UK Government ECU Treasury Bills, for tender on a bid-yield basis on Tuesday, 12 November 1996. An additional ECU 50 million nominal of Bills will be allotted directly to the Bank of England for the account of the Exchange Equalisation Account.

Vertical advertisement on the right edge of the page, partially cut off, mentioning 'Airbus wins order for 400 aircraft'.